

**MEETING MINUTES OF THE  
LONG GROVE ARCHITECTURAL COMMISSION  
REGULAR MEETING  
March 21, 2016  
7:00 P.M.**

**Call to Order:** Chairman Michealson-Cohn called the regular meeting of the Long Grove Architectural Commission (AC) to order at 7:04 p.m. with the following members present;

**Members Present:** Lynn Michaelson-Cohn; Chairman, Jeanne Sylvester, Eric Styer, Moanna Mower and Chuck Nora.

**Also Present:** Village Planner James Hogue, and members of the public.

**Members Absent:** George Tapas and Laura Mikolajczak.

**VISITORS BUSINESS:** Chairman Michaelson-Cohn asked if there was anyone from the audience who wished to address the Commission on a non-agenda item. Hearing none the meeting proceeded on to the next agenda item.

**1) Approval of the February 8, 2015 Draft Meeting Minutes.**

Typographical errors were noted in the draft minutes. A motion was made by Commissioner Styer, seconded by Commissioner Sylvester to accept the draft minutes as corrected. Commissioner Mower specifically noted a change regarding the condition of the Towner Green “sign” not “shop”. On a voice vote; all aye.

**2) Consideration of a request for signage for “Bella Nicole Photography”, 319 Old McHenry Road within the B-1 Historic District, submitted by Corporate Sign Systems on behalf of Kristen Yurko and Jessica Weinstock.**

Planner Hogue indicated the AC first reviewed this request at the February 8<sup>th</sup> meeting. Results of that review are as follows;

*The AC had concerns with the visibility of the sign as proposed and in particular the white on black color scheme. The relatively small font size and the location of the sign as proposed would make street visibility difficult.*

*While the AC liked the simplicity of the sign and the color scheme they offered the following suggestions with regard to improving the functionality of the sign.*

- *Consider a more prominent location (such as on the front wall of the building) for the sign;*
- *Consider a different thicker font;*
- *Consider reversing the color scheme of the sign;*
- *Provide more detail on the proposed signage including mounting details to the existing sign posts;*

*A motion was made by Commissioner Tapas, seconded by Commissioner Mower to have the petitioner make modifications to the proposed signage as discussed and to bring this request back to*

*the Commissioner at a future meeting date once modifications have been completed. On a voice vote, all aye.*

As revised a free standing sign utilizing existing sign (double faced) posts measuring 20.5”x 25.5” (3.5 sq. ft.) is proposed. The sign will be made of MDO board (a paintable surface made of plywood with a weather-resistant resin overlay bonded to the wood by heat and pressure) sign faces with black painted copy with white letters on a medium grey background with a dark grey border and white inset border. The signage will be placed in existing black wooden posts near the entrance to the building. Square footage of the commercial space for which the sign is being requested is approximately 600 square feet. For retail spaces containing 501 to 1,000 sq. ft. of floor area 12 square feet of signage may be allowed per the Village Zoning Code. Based upon the total square footage of signage proposed (3.5 square feet +/-) the requested signage is within the square footage limits for the floor area at this location.

The AC was favorable to the look of sign but raised questions regarding the thickness of the sign and maintenance of the sign posts and grounds around the sign. The petitioner noted that posts would be painted as part of the sign contract.

A motion was made by Commissioner Styer, Seconded by Commissioner Mower, to recommend approval of the sign subject to the following conditions; 1) Specifications for mounting the sign to the posts and sign thickness be submitted to staff for review; 2) Existing sign posts be painted to grade;

On a voice vote; all aye.

**OTHER BUSINESS:**

**1) Update - Proposed amendments to the Village of Long Grove Comprehensive Plan.**

Planner Hogue reported the next step in the planning process was a public workshop to be held at the Grove Country Club on Monday April 11<sup>th</sup> @ 7:00 PM. The workshop will be largely interactive offering residents/business and property owners an opportunity to express their specific ideas for how they would like to see the community develop in the future; a presentation of the Community Assessment Report (i.e. summary of findings and stakeholder input to date) will also be reviewed.

He also noted the web page was up and running providing an opportunity for community input on a “24/7” basis.

Discussion followed, particularly with ideas for downtown Long Grove and how to revitalize this area of town. Commissioners were encouraged to attend the workshop and present their ideas as well as utilizing the web page for their thoughts.

**Adjournment:** Commissioner Sylvester made a motion to adjourn, seconded by Commissioner Styer. On a voice vote; all aye. Meeting adjourned at 8:10 p.m.

Respectfully Submitted,  
*James M. Hogue*  
Village Planner