

Item #9B:
Village Trustee Lyman
Downtown Improvements Survey Results

**SURVEY OF
BUSINESS AND PROPERTY OWNERS B1 DISTRICT
REQUESTED JOINTLY BY THE VILLAGE OF LONG GROVE AND THE LGBCP
April 14, 2014
28 RESPONSES OUT OF 50 SURVEYS SENT (56% Response rate)**

Please complete the following survey, which will guide us in determining how to focus the Village of Long Grove's capital resources in the most appropriate way in the Historic Business District. You can just type your responses on this document and email it back to Lori Lyman at Llyman@me.com. Thank you in advance for your cooperation and time.

Which category defines you?

Property owner-2 Business owners-19 Both- 6 Community Organizer-1

Rank the following items in order of your priority. 1 being highest, 10 being lowest :

- _1_ SIDEWALKS: UPGRADES & REPAIRS (PUBLIC RIGHT OF WAY)
- _2_ LIGHTING (STREETSCAPE)
- _3_ STREET ENHANCEMENTS: BENCHES, BIKE RACKS, REFUSE BINS, PLANTERS
- _4_ SIGNAGE: WAYFINDING AND DIRECTORIES (WITHIN B1 DISTRICT)
- _5_ RESTROOMS: UPGRADES/NEW
- _6_ MUSIC VENUE (ADDITIONAL -ENLARGED - OUTDOOR)
- _7_ SIGNAGE: WELCOME/MONUMENT
- _8_ UTILITY LINES PLACED BELOW GROUND
- _9_ WATER (SOURCE-LAKE MICHIGAN)
- _10_ BUFFALO CREEK PARK AND TRAILS MAINTENANCE/USE STRATEGIES

Would you support extended business hours?

Yes_26_ No_1_

Preferred hours:

Thurs till 8

10-6 (3)

10-7 (3)

10-8 (3)

Longer in warm months, shorter in winter

What might encourage you to extend your business hours?

Signage promoting hours

Increased foot traffic (2)

All other stores must stay open (7)

Lighting (11)

Other businesses staying open

Improved walkways (3)

Entertainment/special events (4)

Cross marketing

Music playing at night throughout the village give a sense of safety at night

SUGGESTIONS:

Relax on the limitations for permits & reasonable rules. Very hard to operate.

Pavement hard to push strollers & difficult for elderly

We need to look good-planters, new benches,

More businesses coming to town.

Park District putting in a music venue

Get more restaurants (3)

Get Childrens museum

Outdoor café's

Less nick naks

More entertainment

More bars

Coffee shop

Mixed use-architects, designers

Shop local appreciation cards-LG residents receive discount

Pop ups

Small business fair

Check out Destinationuniversity.com

Have a strategy session that engages the executive committee of the LGBCP, village trustees & management to collaborate on a vision and action plan for our downtown.

Garden enhancements

Village Trustees need to take a proactive role in implementing change

The Long Grove Business & Community Partners (LGBCP) has arranged for a Landscape Investment Cost Sharing Program with The Village of Long Grove (Village). This program will take the cost of approved landscape projects and spread it evenly among 1.) The LGBCP, 2.) The Village and 3.) The Merchant/Owner. The LGBCP and the Village have each committed \$6,000 so that a total of \$18,000 in landscape projects can be developed.

Our intent is for these investments to go into new/upgraded landscape infrastructure and not to be used for maintenance type projects such as repainting or repairs to existing property. We are looking to significantly enhance the landscape for our historic downtown area to make it a more attractive and memorable experience.

The landscape projects/investments we envision would include plantings of annuals/perennials in ground or in containers, landscape materials such as mulch, timbers, bricks or items like benches or bike racks. For this initial cost sharing year, we will be reviewing all project submissions without regard to size and make our selection of those projects deemed to create the most value for our beautification effort.

Projects are for the 2014 season and should be completed by October 1 1, 2014.

Please complete the attached form, Request for Cost Sharing Appropriation, by May 16, 2014 and return it to Pat Donahue at 308 Old McHenry Road, Long Grove, Il. 60047 or patricmdonahue@comcast.net. It is important that each Request for Cost Sharing Project describe the project as completely as possible and for the expected cost to be detailed. Reimbursements will be made once project is complete, receipts are submitted and verification of completed work has taken place.

We are adding a tab to the LGBCP website to provide additional information about plants, plantings containers, benches, bike racks and other information to help you develop your landscaping projects.

If there are any questions, please contact Lori Lyman at LGBCP 847-634-0888.

LGBCP

Long Grove Business & Community Partners

Request for Cost Sharing Project

Name Property Owner/Merchant:

Phone:

Email:

Project Description:

Anticipated Total Cost:

Receipts will be necessary, for reimbursement purposes.