Item #9:
Village President Rodriguez
B. Village Board Strategic Planning Goals – Status Report

PRIORITIZED GOALS, 2011			9212011
Village of Long Grove			
Short-Term Routine	Possible Committees Designations	Trustee Initials	Current Status
Alternative revenue sources--identify and pursue	Administrative/Finance	MR	
Process for costing out decisions--develop habit & controls	Administrative/Finance		in process; ongoing
Update website	Communications	JW	
Lease or sell athletic fields	Finance	KS	in process
Infrastructure maintenance/improvement--develop plan	Public Works	CW	
Communication with residents--explore/improve	Communications	KS & JW	
Formation of an environmental committee	Sustainability/Comm. Involvement	KS & JB	
Review/update Comprehensive Plan	Building, Planning & Zoning	MR	
Create email updates on environmental issues	Communications/Sustainability	KS & JW	ongoing
Develop and implement a resident survey	Communications/Administrative	AU & JW	
Improve reputation as a development-friendly entity	Building, Planning & Zoning/Business Development	JWM	
Develop outreach committee for businesses	Business Development/Administrative	JWM	
Explore consulting/hiring a "grant czar"	Finance/Administrative	JB	
Short-Term Complex			
Sell Reed-Turner home and other properties	Finance/Administrative	JB & KS	in process
Work with County on Old McHenry improvements	Administrative	CW & JWM	in process
Maximize use of Sunset water system	Public Works	JWM & CW	
Conduct needs assessment for village offices/hall	Building, Planning & Zoning	JWM	
Revisit public/private road isssue	Public Works	CW & KS	
Launch an architectural design contest for village center	Building, Planning & Zoning	ON HOLD	
Explore both storm and potable water issues--regional	Public Works	CW	
Investigate storm water options for Buffalo Creek watershed	Public Works	JW & MR	

Long-Term Routine	Possible Committee Designations	Trustee	Current Status
		Initials	9/1/2011
Maintenance of pathways--improve	Transportation/Community Involvement	AU & JB	
Recreation program--explore creation	Community Involvement	AU & JW	
Long-Term Route 53 strategy	Administrative/Transportation		in process
Long-Term Complex			
Make Long Grove a dining destination	Business Development		
Village-wide pathways system	Transportation	JB	in process
Senior/retirement housing options	Building, Planning & Zoning		
Boutique hotel	Building, Planning & Zoning/Business Development	AU & CW	
Downtown streetscape--begin implementation	Building Development, others	JWM & CW	
Additional downtown parcels--open space/parking	Building, Planning & Zoning		
Revisit Metra station to the north (Star Line)	Transportation/Administrative	JWM & KS	