

Item #8A:
Village Trustee Lyman
LGBCP Reports

MINUTES

LGBCP Board of Directors' Meeting

September 17, 2013

Meeting was called to order at 5:23pm.

Board Members in Attendance: John Kopecky; Mary Ann Ullrich; Rachel Perkal; Barbara Dibble; Jacquie Longeway; Tobin Fraley; Nancy Fino, Ed Acuna; Renee Clark and Sharon Fine, DOCD

Guests in Attendance: Dave Lothspeich; Paul Neumann; Ron Roberti; Michelle Molise and John Barry

Minutes from Tuesday July 16 and August 20, 2013 reviewed. John Kopecky made motion to accept the minutes. Tobin Fraley, seconded the motion. Motion carried.

Treasurer's Report presented by Ed Acuna, Treasurer. Ed reported current standings. Motion to accept report by John Kopecky, second by Tobin Fraley – roll call vote, all accepted, motion carried.

Director's Report, Sharon Fine reported on:

Update on Visitors Center: mailboxes: electrical; planting by Lori Lyman; signage needed; painters needed; retail merchandising; phones; traffic, - Good feedback! Mailboxes being repaired progress being made but move proving to already be a good one.

Audit 2012 – It is completed. Only signatures remain to be secured.

Festivals – Fall review. – Resident ticket mailing scheduled for this week and receiving promotional ticket requests from local businesses such as Zengler cleaners.

Visitors' Center – Marketing materials including Visitor Guides. Letter to merchants about changes to their listing. Gathered comments and feedback from audience. Jenn will work with merchants wanting to create collateral for Visitor Center – at merchant expense.

Tourism Initiatives – ABA 2014 takes place in January but holding back for the present time. Hoping to secure budget for 2014.

Cr. Card Rates - First Merit checking on see if they can compete.

Long Grove Living Magazine – reformatted continuing to use as a platform to showcase the downtown.

Website – immediate monitoring and updating is necessary, keeping a closer eye and appreciate support of merchants proactively.

Marketing – Kiosk signage, signage planned for Struts, Yard signs in the works. Michelle will make a montage of the footage we have secured.

Appearance – reported on efforts of working with the Village and community, mums and pumpkins to enhance appearances.

501c3 Status – Sharon looking into benefits that may be available to us including possible free postage.

First Merit Bank – investigating whether we might find better interest and/or processing rates elsewhere.

Event Committee: Jacuqi spoke regarding Applefest updates and the coming Oktoberfest plans

Village of Long Grove Report: Dave Lothspeich provided an update regarding efforts of Bridget Lane from BDI and the November 19, 7pm meeting at Village Hall to review her findings. Reminder about the October 8 Town Hall meeting at Woodlawn school, next SIG meeting will be in Oct or November and updates on progress at the Sunset Grove.

Design Committee: Tobin explained not much to report but village is planning to begin enforcement soon.

Economic Development Committee: Ed explained strategy of targeting commercial realtors followed by potential tenants thereafter.

Associate Membership Committee: Renee requested we include Associates in merchant mixers and marketing promotions. Discussion about value of “free trial memberships,” Ed suggested we consider hiring a consultant to help us define this program and benefits. Renee and Michelle will survey other communities for best practices.

Marketing Committee: Currently holding on large scale marketing but looking towards Q4 opportunities.

New Business: Renee talked about Rock the Block in Lake Zurich, Rachel shared news about Dakota Expressions, no updates available regarding Wine Splash.

7:05pm Motion to adjourn by John Kopecky, second by Tobin Fraley, motion carried.

PIN OF PARCEL	AMOUNT OF TAX LEVY			
	2010-2011	2011-2012	2012-2013	2013-2014
1530100006	0			
1530100010	\$3,974.00	\$3,954.00	\$4,164.00	\$3,763.68
1530100011	\$1,427.00	\$1,420.00	\$1,495.00	\$1,351.64
1530100012	\$7,518.00	\$7,481.00	\$7,878.00	\$7,120.26
1530100013	\$3,839.00	\$3,820.00	\$4,803.00	\$5,426.36
1530100014	\$5,460.00	\$5,433.00	\$5,722.00	\$5,171.32
1530100015	\$9,832.00	\$9,784.00	\$11,577.00	\$10,463.38
1530100017	\$4,571.00	\$4,548.00	\$4,790.00	\$5,411.75
1530100018	\$13,262.00	\$13,197.00	\$13,898.00	\$14,113.71
1530100019	\$4,767.00	\$4,743.00	\$4,995.00	\$2,536.32
1530100028	\$3,599.00	\$3,581.00	\$3,771.00	\$3,408.64
1530100032	\$12,186.00	\$12,126.00	\$11,426.00	\$11,256.60
1530100033	\$6,195.00	\$6,165.00	\$5,809.00	\$5,867.82
1530100034	0			
1530100035	\$4,487.00	\$4,465.00	\$4,702.00	\$4,250.09
1530102021	\$4,944.00	\$4,919.00	\$5,181.00	\$4,682.33
1530102022	\$10,639.00	\$10,587.00	\$11,149.00	\$10,076.56
1530102023	0			
1530102024	\$5,457.00	\$5,431.00	\$5,719.00	\$4,183.43
1530103001	\$7,276.00	\$7,240.00	\$7,624.00	\$6,891.17
1530103002	\$6,284.00		\$4,059.00	\$3,668.20
1530104001	\$3,621.00	\$3,604.00	\$4,264.00	\$3,853.94
1530104002	\$4,619.00	\$4,597.00	\$4,841.00	\$4,375.23
1530105001	0			
1530105002	0	6253		
1530105003	\$3,204.00	\$3,188.00	\$3,357.00	\$3,034.19
1530105004	\$5,154.00	\$5,128.00	\$2,700.00	\$4,881.29
1530105005	\$6,970.00	\$7,699.00	\$8,273.00	\$7,253.13
1530105006	\$4,787.00	\$4,763.00	\$5,016.00	\$5,094.41
1530105007	\$3,689.00	\$3,671.00	\$3,866.00	\$5,241.43
1530105008	\$5,037.00	\$5,012.00	\$5,278.00	\$6,195.24
1530106012	0			
1530106013	0			
1530106014	\$5,556.00	\$5,529.00	\$1,620.00	\$1,464.06
1530106015	\$3,306.00	\$3,289.00	\$3,464.00	\$6,139.12
1530106016	0			
1530106017	\$1,892.00	\$1,883.00	\$1,983.00	\$6,400.45
1530106018	\$1,504.00	\$1,496.00	\$1,576.00	\$1,424.26
1530108001	0			
TOTAL TAX LEVY	\$165,056.00	\$165,006.00	\$165,000.00	\$165,000.00

David Lothspeich

From: Sharon Fine [sfine@visitlonggrove.com]
Sent: Sunday, October 13, 2013 1:58 PM
To: Rachel Perkal; Tobin Fraley; Nancy E. Fino; Ed Acuna; john kopecky; ClassSun@aol.com; Renee Clark; Barbara Kramer Dibble; Mary Ann Ullrich; Lori Lyman; David Lothspeich
Subject: Nominating Committee

We now have the following Nominating Committee Candidates:

Renee Clark, General Member, resident

Lori Lyman, General Member, resident

This is in addition to the previous e-mail:

Marian, Within Reach - Merchant Members

Nick, Dakota Expressions - Merchant Member Sue, Ma & Pa's, Merchant Member Julie, Cigars & More - Property Owner Member Ed Acuna, General Member

To be voted on, Tuesday.

Best,
Sharon

Sent from my iPhone