

Item #8:
Village Trustee Lyman
Historic Downtown LGBCP Board & Eco Devo Meetings

- Report on Sheriff's Reserve Deputies' Services and request by RD for higher compensation
- Author, Grandparents' Rights use of Visitors' Center
- Brochure Update – Barbara Dibble
- Tollway Extension Focus Group
- Towner usage, effects on events, 2015

Village Report: Lori Lyman - updates:

Approved uses
 Bridge
 Compliance & Violations

Beautification Committee: Patric Donahue
 Cost Share Program to date.

Associate Membership Committee: Renee Clark – Membership Update

Economic Development Committee: Nancy Fino - Update

Events: Events w/ Star Mgmt. & Special Events & Promos

Events Committee Update – **Jacquie**

Potential Restaurant Representative on Events Committee

Applications to be reviewed: Long Grove Village Art Fest – Jacquie

Special Events Pending:

Vintage - TBD	Marian / Jacquie
Oktoberfest Dates	Marian / Jacquie
Oct. 4 - European Autoschau; Oct. 5 - 5K Run	
Oct. 11 and Oct. 12 TBD	
Halloween	Marian / Jacquie
Seasonal Holiday Events	Marian / Jacquie

Festivals Committee: Jacquie Longeway / Updates _____

Special Events Committee: Marian Ward

Marketing Committee: Barbara Dibble

Ad Hoc Committee: Ryan Messner / Governance Update & Timeline & Funding

OLD Business:

Second bid on Governance / Compliance / ByLaws

NEW Business:

Motion to adjourn by _____, second by _____, motion carried

Adjourn to Exec. Session

LGBCP
Board Meeting Minutes
June 17, 2014

Present:

Officers: Marian Ward, Patric Donahue, Barbara Dibble, Renee Clark, Marsha Forsythe, John Kopecky, Nancy C. Fino, Ryan Messner, Jacquie Longeway, Ed Acuna

Absent: Lori Lyman (E), Rachel Perkal (E)

Ex-Officio: Sharon Fine, Dave Lothspeich

Guests: Paul Newman, Gina Quatrocchi, Angie Underwood, Maureen Herrington & Mary Prekop (Long Grove Confectionary), Steve Besbeas

Sharon Fine began informal forum at 5:15 for 10 minutes.

Steve from Chatterbox questioned what the board and village can do to increase the foot traffic in Long Grove. The Long Grove brand should be promoted as much as possible. He expressed concern that the neighbor residents don't come to LG because there is nothing in downtown LG". Barbara D. suggested we re-establish the resident's evening event like Highwood. Businesses should consider hiring teens. Nancy Fino suggested all restaurants supply businesses in downtown LG with menus in order to share with customers who ask "where can we go eat?" Paul Newman expressed concern that we don't have holiday activities planned as of yet. Should have been done by this date.

Vice President Marian Ward called the Board of Directors Meeting to order at 5:35pm.

Minutes:

Corrections to the minutes from March meeting approved with removal of Marsha Forsythe as in attendance on March 18 and minutes from the May meeting were handed out and approved by the board

Treasurer's Report:

Pat stated that we should be able to repay reserve by the end of June. Nancy F made motion to accept the report and John K seconded motion. Roll call vote with all accepting the report.

Director's Report:

- Sharon reported that we are marketing the social media site of Kidswink via Chicago Parent magazine for the Strawberry Fest which we tried at Chocolate Fest. Has proved beneficial with over 330,000 hits.
- Marian walked thru downtown Long Grove with WCIU Sommer Jackson to promote her "Main Street Mondays" segment that aired June 16 highlighting Long Grove businesses. WCIU ended the segment with a promotional screen that listed all the details of Strawberry Festival coming this weekend. Marian was congratulated for superior efforts. Many calls are already coming into the visitor center since the piece aired. Other businesses visited with Sommer were Broken Earth Winery with Ken Siwieck, Mary Ann Ullrich from Village Tavern, and Chris Rybicki, chef at Chatterbox Café, as well as Ma and Pa's Candy.
- Rick Petrocelly, from Olive Tap was featured, on behalf of Long Grove, on WGN TV
- CBS channel 2 will be in Long Grove featuring their new weather van with meteorologist Megan Glaros broadcasting on Friday, June during Strawberry Fest
- The Food Network team will be in Long Grove for the Strawberry Fest Friday thru

Sunday with their focus on food. The wall Street Journal just named Long Grove Strawberry Fest and Food Network in the "best of the fests" listing that the food network was traveling around the US promoting. Their reach is in excess of 5 million. Nancy F raised the question of having a videographer/photographer at these events to be used in our marketing and economic development efforts

- Question came about as to who is responsible for the cleanup around the old Season's property
- Barbara Dale and Helen Makaraitis no longer staff the visitors center. Julia mans the desk on Sundays and our newest employee, Dana Muscolino (with a communications degree) will be working 5 days and assisting Sharon. Joan is still part time also
- SHS kids came for a meeting with Sharon and continue to work on Art Fest activity and structure. There is also a student who would like to become more involved with the financial reporting aspect. Some also will be volunteering at Strawberry Fest
- Village planning committee will consider the retirement community investment in the old bank building at their meeting next week
- A new dance studio will be opening on the NW Corner of Robert Parker Coffin and Old McHenry
- EventBrite, online ticket sales, began earlier for the strawberry fest
- Zapplications – being used for Art Applications
- Fest & Event application meeting with Dave L, in order to streamline the entire process for future. Would like all to come before the LGBCP before village hall. Established policy with regard to time needed in order to process an application as well as revising the form itself.

Committee Reports

BEAUTIFICATION

- Pat stated that 6 approved projects for approx. \$11,000 of the gross \$18000 have been approved. More than \$18,000 have been submitted. Individual project approvals, were limited, so that projects could be rationed more evenly, in an effort to be fair and spread the opportunity to as many as possible. Marsha stated that some may back off projects if not approved. Sharon stated that some may wait till fall for a project. Dave L asked for an itemized report by individual request and approval by beautification committee. Dave L stated that the village will contact property owners with issues of disrepair that could pose eminent danger to our visitors. The village may have to remove some badly damaged old benches around the historic downtown area.

MEMBERSHIP/ ORGANIZATION

- Renee Clark said mailings have been sent and there are now 6 or 7 executive level memberships that have joined including Smokin T's, PNC Bank, Verizon, Steeple View

Development, Skycrest Animal Hospital and the Arlington Hts. Rehab Center aka AVANTARA (Checker Rd.). Some of their perks; inclusion in brochures; on festival signage; discounts on festival booths

- Resident Membership—for property owners in LG are available for \$50 ...a way to invest in rebuilding the historic downtown

Ed would like to create a way to establish resident memberships so that the \$ collected is a charitable donation in the amount of \$40 to the fund and the \$10 to cover administrative costs for our volunteers, etc. Could we create a fundraising aspect of the LGBCP? First project would be the covered bridge in order to keep it looking as a turn of the century covered bridge. It has also been discussed by the Village Board. Ed stated that there are residents who want to help and contribute but we don't have a vehicle to do so. Should the LGBCP be the vehicle? Have to consider that residents may not want to fund the LGBCP, but do want to contribute towards the revitalization of the historic downtown. Sharon asked the question if the bridge is the "right" item, or should we if available, buy Towner Green for a park for residents and visitors?

Ed wants to know if the board could establish a fund for the residents' membership for future projects and as a vehicle to collect donations from residents. Jacquie stated that the LGBCP evolved from a merchant association and later the CDC. They did at one time look into Main Street association. Marian stated that the downtown is the identity of this community. But a business must be a business in order to succeed. That should be the common goal between community and business in LG. Sharon interjected that the LGBCP is trying to engage the community with the help of the Stevenson HS marketing students as well as following up with any resident who contacts the visitor center with a desire to volunteer or get involved. The board discussed and decided to table this matter ending with the questions of (1) is this a merchant board or (2) community board (3) who and what is the LGBCP.

ECONOMIC DEVELOPMENT

- Nancy focused on the expanded permitted uses in order to open zoning for other types of businesses in LG who did not qualify in the past, without paying extra fees.

EVENTS

- Jacquie discussed the handout from the Lion's Club for Vintage Days on October 11 and 12th at the same time as the October Fest. Discussion pursued since this would be the same weekend as the 5K Run that Pam B was promoting. October Fest is a 2 weekend event but does not seem to be planned specifically....There will be a meeting in the morning for the events committee and special events to consider all possible attractions to be part of the October Fest. The committee will then email to board by June 30, 2014.
- Ed made a motion and Pat seconded that contingent upon recommendation and approval by events committee and special events subcommittee for the Lions Club Vintage Days to be approved. Vote was all yes.
- Discussion regarding politicians to be part of the festivals. Non solicitors can get a pass from the village to come to any fest. So is this an events committee question or a board question if we want to sell a booth to a politician? Sharon suggested we should seek advice from an attorney, regarding the legality of charging a politician, before we discuss further
- Village Board has asked the LGBCP to have \$5 million instead of \$4 million umbrella coverage due to the fests. This is an extra \$970 within current policy. Question asked if the inflatable people could up their liability coverage. Sharon will follow up immediately and solidifying additional coverage

SPECIAL EVENTS

Marian questioned if we are tied into a specific chocolate fest date. We need to put on our next agenda what did and did not work at Chocolate Fest

July 19 will be Harley Day and there will be 2 booths on private property. The restaurants will have bands with food inside at LG Café and Chatterbox. Expect 400 in attendance. Pam B is reaching out to Windy City Harley. Question asked if we need additional security. John made a motion to approve the application and Ryan seconded with the caveat that Windy City **should not promote the event**. We also need to get info from Windy City as to how many might attend. All yes vote by the board for the motion

Labor Day will be Irish Fest and John Barry is leading the charge. There will be 1 food vendor, a dog contest, and Irish dancers

MARKETING

Barbara Dibble agreed with Paul Neumann that the committee has been discussing the need to establish dates for everything a year in advance. We have discussed having ponchos as giveaways if raining at a festival and to sell at visitor center

AD HOC GOVERNANCE Ryan Messner is heading up committee that met June 9

- We need a consultant, first for our structure with a cost of \$12,500.
There is nothing designated in the budget
- Board would like 2 proposals to review
- We need to align our goals with the village
- Following a consultant, our needs would be an non for profit attorney and CPA
- Our bylaws are out of date and we need to focus on changing them in order to create a solid structure
- There was a request for a 2nd consultant proposal at the meeting on June 9th and notes from that meeting were requested. Rachel has notes.

Old Business

Sharon will continue hunt for a nonprofit attorney after Strawberry Fest

New Business

Marsha Forsythe brought up opposition for the permit issued by the village board for outdoor dining privilege for the Italian Ice wagon outside of the LG Confectionary building. The village issued the permit for \$50 for 1 year. This is far less than what others have to pay with regard to a booth at a fest or even rent during the year. Her opposition is the look, the cost, and positioning. Question is, if the board should have the right to say no in review of any such future application. Per Dave L, the code allows for this antique and is not junky. Discussion that the LGBCP should give Lori Lyman (liaison to village board) our thoughts regarding usage and permits. The two boards must work together. John K made a motion to adjourn with Marsha Forsythe and Ed Acuna seconding

Meeting adjourned at 8:05pm

Respectfully submitted,
Barbara Kramer Dibble
Secretary

LONG GROVE BUSINESS AND COMMUNITY PARTNERS
Profit & Loss Prev Year Comparison
January through June 2014

	Change B (W)				
	2013	Budget	2014	Prior	Budget
Ordinary Income/Expense					
Income					
4003 · Miscellaneous Income	-		295	295	295
4001 · SSA (B1 district)	85,849	90,000	82,501	(3,347)	(7,499)
4002 · Village of Long Grove Grant	15,000	1,500	-	(15,000)	(1,500)
4006 · Gift Certificate Sales	250	1,000	100	(150)	(900)
4100 · Membership (Org). Income				-	-
4121 · Corporate	500		3,000	2,500	3,000
4110 · Business	-	1,750	500	500	(1,250)
Total 4100 · Membership (Org). Income	500	1,750	3,500	3,000	1,750
4500 · Promotions Committee Income				-	-
4508 · Special event				-	-
4508.03 · Vendors/Artisans/Other	-		590	590	590
4508 · Special event - Other	1,995	2,500	-	(1,995)	(2,500)
Total 4508 · Special event	1,995	2,500	590	(1,405)	(1,910)
4501 · Chocolate Fest				-	-
4501.09 · Village/State/Health/Fees	-		350	350	
4501.01 · Sponsorship	17,146		24,698	7,552	
4501.02 · Vendors/Food	28,794		28,093	(701)	
4501.03 · Vendors/Artisans/Other	7,180		9,895	2,715	
4501.04 · Rides/Games/Interactive	1,008		5,336	4,328	
4501.06 · Product Sales/Drink	5,731		5,179	(552)	
4501.07 · Admissions	38,335		38,785	450	
4501.08 · Contributions/Tasting/Mi:	10,365		4,923	(5,442)	
Total 4501 · Chocolate Fest	108,664	120,000	117,259	8,596	(2,741)
4502 · Strawberry Fest				-	-
4502.01 · Sponsorship	20,400		22,445	2,045	
4502.02 · Vendors/Food	21,788		24,255	2,468	
4502.03 · Vendors/Artisans/Other	7,110		11,320	4,210	
4502.04 · Rides/Games/Interactive	-		14,947	14,947	
4502.06 · Product Sales/Drink	-		8,921	8,921	
4502.07 · Admissions	59,039		58,823	(216)	
4502.08 · Contributions/Tasting/Mi:	-		513	513	
Total 4502 · Strawberry Fest	108,656	125,000	141,224	32,568	16,224
4503 · Apple Fest				-	-
4503.01 · Sponsorship	1,500		4,960	3,460	4,960
4503.02 · Vendors/Food	-		300	300	300
4503.03 · Vendors/Artisans/Other	295		-	(295)	-
Total 4503 · Apple Fest	1,795		5,260	3,465	5,260
4505 · OktoberFest				-	-
4505.02 · Vendors/Food	-		800	800	800
Total 4505 · OktoberFest	-		800	800	800
Total 4500 · Promotions Committee Income	221,672	253,000	266,048	44,377	13,048
Total Income	323,270	347,250	352,455	29,184	5,205

LONG GROVE BUSINESS AND COMMUNITY PARTNERS
Profit & Loss Prev Year Comparison
January through June 2014

Expense	Change B (W)				
	2013	Budget	2014	Prior	Budget
66900 · Reconciliation Discrepancies	23		-	23	-
6200 · Admin/Operating Expenses				-	-
6208 · Office Expense/Maintenance	-		319	(319)	(319)
6256 · Gift Certificate Reimbursement	-		100	(100)	(100)
6201.01 · Salary. staff	-	40,000	39,999	(39,999)	1
6202 · Employee Wages - Hourly	21,187	15,000	13,002	8,185	1,998
6203 · Insurance.Business/Property/O&D				-	-
6203.01 · Business/Property/O&D	902		-	902	-
6203.02 · Insurance-health	-	3,000	3,000	(3,000)	-
6203 · Insurance.Business/Property	3,265	3,000	3,726	(461)	(726)
Total 6203 · Insurance.Business/Property	4,167	6,000	6,726	(2,559)	(726)
6204 · Rent	3,835	9,000	9,000	(5,165)	-
6205 · Utilities-Visitors Center	429	900	2,101	(1,672)	(1,201)
6206 · Telephone/internet	1,284	1,250	1,184	100	66
6207 · Office Expenses/Supplies	909	1,000	2,194	(1,286)	(1,194)
6209 · Golf Cart Expense		100		-	100
6210 · Dues & subscriptions	2,900	2,900	900	2,000	2,000
6211 · Contribution/Recognition/Gifts	11,287	250	537	10,750	(287)
6212 · Seminars/Conferences/Training	-	3,750	402	(402)	3,348
6213 · Postage	-	250	79	(79)	171
6215 · Bank Fees, charges	4,824	2,500	458	4,366	2,042
6216 · Miscellaneous	-	5,000	2,199	(2,199)	2,801
6217 · Interest on LOC	3		1	2	(1)
6221 · Professional fees				-	-
6221.02 · Audit/Tax Prep		3,400		-	3,400
6221.03 · Legal	100	200	-	100	200
6221 · Professional fees - Other	434	600	-	434	600
Total 6221 · Professional fees	534	4,200	-	534	4,200
6222 · Travel expense		100		-	100
6223 · Mileage Reimbursement		250		-	250
6224 · Meals		125		-	125
6225 · Payroll Taxes	2,458	3,250	4,807	(2,349)	(1,557)
6226 · Computer Hardware/Software Mt	1,067	200	66	1,001	134
6227 · Payroll tax-info center		600		-	600
6229 · QB Payroll Fees	671		663	8	(663)
Total 6200 · Admin/Operating Expenses	55,554	96,625	84,738	(29,184)	11,887
6100 · Organization committee				-	-
6102 · Membership events	-		100	(100)	(100)
6105 · Printing	-		407	(407)	(407)
6100 · Organization committee - Other		2,500		-	2,500
Total 6100 · Organization committee	-	2,500	507	(507)	1,993

LONG GROVE BUSINESS AND COMMUNITY PARTNERS
Profit & Loss Prev Year Comparison
January through June 2014

	Change B (W)				
	2013	Budget	2014	Prior	Budget
6300 · Marketing committee				-	-
6301 · Radio	2,250	5,000	5,920	(3,670)	(920)
6302 · Print (Display + phonebook)	5,604	5,000	3,602	2,002	1,398
6303 · E-Marketing (Constant Cont.)	-	600	1,147	(1,147)	(547)
6305 · Lake Co. CVB Publications	800	400	-	800	400
6307 · Marketing Consultant	-	28,200	24,600	(24,600)	3,600
6310 · Graphic Design	-		89	(89)	(89)
6320 · Visitor Guide/Maps/Printing	1,140	4,500	4,767	(3,627)	(267)
6340 · Web design/maintenance	11,459	600	420	11,039	180
6351 · Public relations	8,655		409	8,246	(409)
6354 · Special Event Marketing	200		29	171	(29)
6300 · Marketing committee - Other	-		85	(85)	(85)
Total 6300 · Marketing committee	30,108	44,300	41,068	(10,959)	3,232
6500 · Design committee				-	-
6501 · Banners/Design/Maint.	1,610	1,500	1,125	485	375
6502 · Signage/Design/Maint.	360	500	-	360	500
6503 · Site Fees/Maintenance	325		-	325	-
6507 · Capital Improvements	-	4,500	438	(438)	4,062
Total 6500 · Design committee	2,295	6,500	1,563	732	4,937
6560 · Payroll Expenses	0		-	0	-
6600 · Economic Development committee		1,000		-	1,000
6604 · Association memberships	3,430	500	3,400	30	(2,900)
Total 6600 · Economic Development commi	3,430	1,500	3,400	30	(1,900)
7000 · Promotions committee				-	-
7092 · Visitor Centor Items For Sale	50	1,500	-	50	1,500
7094 · Gift Certificate Giveaways		1,200		-	1,200
7096 · Holiday Entertainment/Events	-		1,900	(1,900)	(1,900)
7020 · CHOCOLATE FEST				-	-
7020.01 · Mgt./Staffing/Production				-	-
7020.02 · Management Fee	9,000	9,000	13,000	(4,000)	(4,000)
7020.03 · Sponsorship Commi	-	4,000	-	-	4,000
7020.04 · Talent Buying Fee	725	1,000	-	725	1,000
7020.05 · Net Profit %	7,536	3,000	9,023	(1,487)	(6,023)
7020.06 · Insurance/Liability/Li	329	500	329	-	171
7020.07 · Village/State/Health f	1,675	1,500	150	1,525	1,350
7020.01 · Mgt./Staffing/Produc	-		4,825	(4,825)	(4,825)
Total 7020.01 · Mgt./Staffing/Produ	19,265	19,000	28,072	(8,808)	(9,072)
7021 · General Event Rentals	21,040	20,000	14,864	6,175	5,136
7022 · Services/Subs/Site Fees	17,979	27,000	17,481	498	9,519
7023 · Entertainment/Attractions	9,385	9,000	22,050	(12,665)	(13,050)
7024 · Media/Ad Materials/Signs	8,617	8,000	9,976	(1,360)	(1,976)
7025 · Gen.Exp./Svc/Liquor/Supplie	3,278	3,000	3,723	(445)	(723)
7026 · Misc. Expenses	1,000	1,500	176	824	1,324
Total 7020 · CHOCOLATE FEST	80,562	87,500	96,343	(15,781)	(8,843)

LONG GROVE BUSINESS AND COMMUNITY PARTNERS
Profit & Loss Prev Year Comparison
January through June 2014

	Change B (W)				
	2013	Budget	2014	Prior	Budget
7030 · STRAWBERRY FEST				-	-
7030.02 · Management Fee	12,000	12,000	13,000	(1,000)	(1,000)
7030.05 · Net Profit %	-		12,500	(12,500)	(12,500)
7030.06 · Insurance/Liability/Li	329	500	329	-	171
7030.07 · Village/State/Health F	25	500	45	(20)	455
7030.01 · Mgt/Staffing/Product	3,353	4,000	9,761	(6,409)	(5,761)
Total 7030.01 · Mgt/Staffing/Produc	15,706	17,000	35,635	(19,929)	(18,635)
7031 · General Event Rentals	-	12,000	7,500	(7,500)	4,500
7032 · Services/Subs/Site Fees	6,013	15,000	23,207	(17,195)	(8,207)
7034 · Media/Ad Materials/Signs	250	3,000	5,783	(5,533)	(2,783)
7035 · Gen.Exp./Svc/Liquor/Suppli	6,068	2,000	4,082	1,986	(2,082)
7033 · Entertainment/Attractions	11,180	12,000	28,865	(17,685)	(16,865)
7036 · Misc. Expenses	-	500	-	-	500
Total 7030 · STRAWBERRY FEST	39,217	61,500	105,072	(65,856)	(43,572)
7040 · APPLE FEST				-	-
7040.06 · Insurance/Liability/Li	329		329	-	(329)
7040.07 · Village/State/Health F	25		25	-	(25)
Total 7040.01 · Mgt./Staffing/Produ	354		354	-	(354)
7043 · Entertainment/Attractions	400		-	400	-
Total 7040 · APPLE FEST	754		354	400	(354)
7060 · ART & WINE FEST				-	-
7060.06 · Insurance/Liability/Li	329		329	-	(329)
7060.07 · Village/State/Health F	25		25	-	(25)
Total 7060.01 · Mgt./Staffing/Produ	354		354	-	(354)
7066 · Misc. Expenses	-		500	(500)	(500)
Total 7060 · ART & WINE FEST	354		854	(500)	(854)
7070 · OKTOBERFEST				-	-
7070.06 · Insurance/Liability/Li	329		329	-	(329)
7070.07 · Village/State/Health F	25		25	-	(25)
Total 7070.01 · Mgt./Staffing/Produ	354		354	-	(354)
Total 7070 · OKTOBERFEST	354		354	-	(354)
7088 · BLUES MUSIC EVENT				-	-
7088.02 · Ice Meltin Blues Marketin	-	3,500	1,394	(1,394)	2,106
7088.01 · Ice Meltin'Blue Entertainr	-	4,000	1,370	(1,370)	2,630
7089 · Cash Advance - Ice Meltin' B	-		350	(350)	(350)
7088 · BLUES MUSIC EVENT - Othe	7,619		6,288	1,332	(6,288)
Total 7088 · BLUES MUSIC EVENT	7,619	7,500	9,402	(1,782)	(1,902)
7050 · Special Events				-	-
7054 · Media/Ad Materials/Signs	-		212	(212)	(212)
7050.01 · Mgt./Staffing/Production		2,500		-	2,500
Total 7050 · Special Events	-	2,500	212	(212)	2,288
Total 7000 · Promotions committee	128,909	161,700	214,489	(85,580)	(52,789)
Total Expense	220,320	313,125	345,766	(125,446)	(32,641)
Net Ordinary Income	102,951	34,125	6,689	96,262	27,436

LONG GROVE BUSINESS AND COMMUNITY PARTNERS
Profit & Loss Prev Year Comparison
January through December 2014

	<u>Jan - Dec 13</u>	<u>Jan - Dec 14</u>	<u>\$ Change</u>	<u>% Change</u>	<u>Budget</u>
Ordinary Income/Expense					
4501 · Chocolate Fest					
4501.09 · Village/State/Health/Fees	-	350	350	100.0%	
4501.01 · Sponsorship	19,624	24,698	5,074	25.9%	
4501.02 · Vendors/Food	30,789	28,093	(2,696)	-8.8%	
4501.03 · Vendors/Artisans/Other	9,485	9,898	413	4.4%	
4501.04 · Rides/Games/Interactive	1,008	5,336	4,328	429.5%	
4501.05 · Equipment Rental/Power Fees	105	-	(105)	-100.0%	
4501.06 · Product Sales/Drink	5,731	5,179	(552)	-9.6%	
4501.07 · Admissions	38,335	38,785	450	1.2%	
4501.08 · Contributions/Tasting/Misc.	10,365	4,923	(5,442)	-52.5%	
Total 4501 · Chocolate Fest	115,442	117,262	1,821	1.6%	120,000
7020 · CHOCOLATE FEST					
7020.01 · Mgt./Staffing/Production					
7020.02 · Management Fee	9,000	13,000	4,000	44.4%	
7020.03 · Sponsorship Commissions	-	-	-	0.0%	
7020.04 · Talent Buying Fee	725	-	(725)	-100.0%	
7020.05 · Net Profit %	7,536	9,023	1,487	19.7%	
7020.06 · Insurance/Liability/Liquor	329	329	-	0.0%	
7020.07 · Village/State/Health Permit	1,675	150	(1,525)	-91.0%	
7020.08 · Office/Postage/Copies/Etc.	-	746	746	100.0%	
7020.01 · Mgt./Staffing/Production - (-	4,825	4,825	100.0%	
Total 7020.01 · Mgt./Staffing/Production	19,265	28,072	8,808	45.7%	
7021 · General Event Rentals	21,040	14,864	(6,175)	-29.4%	
7022 · Services/Subs/Site Fees	24,884	17,481	(7,403)	-29.8%	
7023 · Entertainment/Attractions	9,385	22,050	12,665	134.9%	
7024 · Media/Ad Materials/Signs	8,617	9,976	1,360	15.8%	
7025 · Gen.Exp./Svc/Liquor/Supplies	3,278	3,723	445	13.6%	
7026 · Misc. Expenses	1,000	176	(824)	-82.4%	
Total 7020 · CHOCOLATE FEST	87,467	96,343	8,876	10.1%	87,500
Chocolate Fest Net	27,974	20,919	(7,055)		32,500

LONG GROVE BUSINESS AND COMMUNITY PARTNERS

Profit & Loss Prev Year Comparison

January through December 2014

	<u>Jan - Dec 13</u>	<u>Jan - Dec 14</u>	<u>\$ Change</u>	<u>% Change</u>	<u>Budget</u>
4502 · Strawberry Fest					
4502.01 · Sponsorship	27,670	22,445	(5,225)	-18.9%	
4502.02 · Vendors/Food	25,404	24,255	(1,149)	-4.5%	
4502.03 · Vendors/Artisans/Other	8,295	11,320	3,025	36.5%	
4502.04 · Rides/Games/Interactive	-	14,947	14,947	100.0%	
4502.05 · Equipment Rental/Power Fees	167		(167)	-100.0%	
4502.06 · Product Sales/Drink	1,731	8,921	7,190	415.3%	
4502.07 · Admissions	59,039	58,823	(216)	-0.4%	
4502.08 · Contributions/Tasting/Misc.	-	513	513	100.0%	
4502 · Strawberry Fest - Other	320	-	(320)	-100.0%	
Total 4502 · Strawberry Fest	122,626	141,224	18,599	15.2%	135,000
7030 · STRAWBERRY FEST					
7030.01 · Mgt/Staffing/Production					
7030.02 · Management Fee	13,000	13,000	-	0.0%	
7030.03 · Sponsorship Commissions	-	-	-	0.0%	
7030.05 · Net Profit %	13,068	12,500	(568)	-4.3%	
7030.06 · Insurance/Liability/Liquor	329	329	-	0.0%	
7030.07 · Village/State/Health Permit	175	45	(130)	-74.3%	
7030.01 · Mgt/Staffing/Production - C	8,904	9,761	857	9.6%	
Total 7030.01 · Mgt/Staffing/Production	35,475	35,635	160	0.5%	
7031 · General Event Rentals	12,833	7,500	(5,333)	-41.6%	
7032 · Services/Subs/Site Fees	15,751	23,582	7,831	49.7%	
7034 · Media/Ad Materials/Signs	6,024	5,783	(241)	-4.0%	
7035 · Gen.Exp./Svc/Liquor/Supplies	6,068	4,130	(1,938)	-31.9%	
7033 · Entertainment/Attractions	12,080	28,865	16,785	138.9%	
7036 · Misc. Expenses	195	-	(195)	-100.0%	
Total 7030 · STRAWBERRY FEST	88,426	105,495	17,069	19.3%	87,500
Strawberry Fest Net	34,199	35,729	1,530		47,500
Combined Choc/Straw	62,174	56,649	(5,525)		80,000

LGBCP Economic Development Committee

July 14, 2014 Meeting Agenda

Present:

6600 Economic Development Committee 2014 Approved Budget:

\$3,000

6602 Business Relation/Recruitment \$2,000 Budget

6604 Association Memberships \$1,000 Budget

Meet Chicago Northwest Expense

\$400

Lake County, IL CVB Expense

\$3,000

6605 Meetings for Businesses \$0,000 Budget

6600 Economic Development Committee 2014 Remaining Budget:

-\$400

CHAIRMAN/MERCHANT: N. Fino

- Committee Budget Update
- Amended Allowable Uses Update (including outstanding issues)
- Current Focus: "Increasing Occupancy" Objective (Integrated Marketing Campaign)
- Future Focus: Under Construction/Open for Business Program (operating during OMR construction)

CO-CHAIRMAN/PROPERTY OWNER: M. Forsythe

- tbd

LGBCP EXECUTIVE DIRECTOR: S. Fine

- tbd

VILLAGE BOARD: Manager D. Lothspeich/Trustee L. Lyman

- B & F inspection update
- Beautification shared funding program update

LGBCP CHAIRMAN/MERCHANT: R. Perkal

- tbd

CHAIRMAN EMERITUS/RESIDENT: E. Acuna

- tbd

COMMERCIAL REAL ESTATE CONSULTANT: R. Roberti

- tbd

PROPERTY OWNER/MERCHANT: R. Messner

- tbd