

444120	Paint and Wallpaper Stores
44413	Hardware Stores
<b>NAICS Retail Codes</b>	
444130	Hardware Stores
44419	Other Building Material Dealers
444190	Other Building Material Dealers
4442	Lawn and Garden Equipment and Supplies Stores
44421	Outdoor Power Equipment Stores
444210	Outdoor Power Equipment Stores
44422	Nursery, Garden Center, and Farm Supply Stores
444220	Nursery, Garden Center, and Farm Supply Stores
445	Food and Beverage Stores
4451	Grocery Stores
44511	Supermarkets and Other Grocery (except Convenience) Stores
445110	Supermarkets and Other Grocery (except Convenience) Stores
44512	Convenience Stores
445120	Convenience Stores
4452	Specialty Food Stores
44521	Meat Markets
445210	Meat Markets
44522	Fish and Seafood Markets
445220	Fish and Seafood Markets
44523	Fruit and Vegetable Markets
445230	Fruit and Vegetable Markets
44529	Other Specialty Food Stores
445291	Baked Goods Stores
445292	Confectionery and Nut Stores
445299	All Other Specialty Food Stores
4453	Beer, Wine, and Liquor Stores
44531	Beer, Wine, and Liquor Stores
445310	Beer, Wine, and Liquor Stores
446	Health and Personal Care Stores
4461	Health and Personal Care Stores
44611	Pharmacies and Drug Stores
446110	Pharmacies and Drug Stores
44612	Cosmetics, Beauty Supplies, and Perfume Stores
446120	Cosmetics, Beauty Supplies, and Perfume Stores
44613	Optical Goods Stores
446130	Optical Goods Stores
44619	Other Health and Personal Care Stores
446191	Food (Health) Supplement Stores

## OTHER POTENTIAL USES

### Sector 44-45 -- Retail Trade<sup>T</sup>

#### 4452 Specialty Food Stores

This industry group comprises establishments primarily engaged in retailing specialized lines of food.

#### 445220 Fish and Seafood Markets

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured fish and seafood products.

Cross-References.

- Establishments primarily engaged in retailing fish and seafood products via electronic home shopping, mail-order, or direct sale are classified in Subsector [454](#), Nonstore Retailers.

2002 NAICS	2007 NAICS	2012 NAICS	Corresponding Index Entries
445220	445220	445220	Fish markets
445220	445220	445220	Seafood markets

#### 445230 Fruit and Vegetable Markets

This industry comprises establishments primarily engaged in retailing fresh fruits and vegetables.

Cross-References. Establishments primarily engaged in--

- Retailing fruits and vegetables via electronic home shopping, mail-order, or direct sale--are classified in Subsector [454](#), Nonstore Retailers; and
- Growing and selling vegetables and/or fruits at roadside stands--are classified in Subsector [111](#), Crop Production.

2002 NAICS	2007 NAICS	2012 NAICS	Corresponding Index Entries
445230	445230	445230	Fruit and vegetable stands, permanent
445230	445230	445230	Fruit markets
445230	445230	445230	Fruit stands, permanent
445230	445230	445230	Produce markets
445230	445230	445230	Produce stands, permanent
445230	445230	445230	Vegetable markets

#### 44529 Other Specialty Food Stores

This industry comprises establishments primarily engaged in retailing specialty foods (except meat, fish, seafood, and fruits and vegetables) not for immediate consumption and not made on the premises.

Illustrative Examples:

Baked goods stores (except immediate consumption)  
Dairy product stores  
Coffee and tea (i.e., packaged) stores  
Gourmet food stores  
Confectionery (i.e., packaged) stores

Nut (i.e., packaged) stores

Cross-References. Establishments primarily engaged in--

- Retailing specialty foods via electronic home shopping, mail-order, or direct sale--are classified in Subsector [454](#), Nonstore Retailers;
- Retailing baked goods made on the premises, but not for immediate consumption--are classified in Industry [31181](#), Bread and Bakery Product Manufacturing;
- Retailing fresh, frozen, or cured meats and poultry--are classified in Industry [44521](#), Meat Markets;
- Retailing fresh, frozen, or cured fish and seafood products--are classified in Industry [44522](#), Fish and Seafood Markets;
- Retailing fresh fruits and vegetables--are classified in Industry [44523](#), Fruit and Vegetable Markets;
- Retailing candy and confectionery products not for immediate consumption and made on premises--are classified in Industry Group [3113](#), Sugar and Confectionery Product Manufacturing; and
- Selling snack foods (e.g., doughnuts, bagels, ice cream, popcorn) for immediate consumption--are classified in Industry [72251](#), Restaurants and Other Eating Places.

#### **445299 All Other Specialty Food Stores**

This U.S. industry comprises establishments primarily engaged in retailing miscellaneous specialty foods (except meat, fish, seafood, fruit and vegetables, confections, nuts, popcorn, and baked goods) not for immediate consumption and not made on the premises.

Illustrative Examples:

Coffee and tea (i.e., packaged) stores

Soft drink (i.e., bottled) stores

Dairy product stores

Spice stores

Gourmet food stores

Water (i.e., bottled) stores

Cross-References. Establishments primarily engaged in--

- Retailing specialty foods via electronic home shopping, mail-order, or direct sale--are classified in Subsector [454](#), Nonstore Retailers;
- Selling snack foods (e.g., doughnuts, bagels, ice cream, popcorn) for immediate consumption--are classified in U.S. Industry [722515](#), Snack and Nonalcoholic Beverage Bars;
- Retailing fresh, frozen, or cured meats and poultry--are classified in Industry [445210](#), Meat Markets;
- Retailing fresh, frozen, or cured fish and seafood products--are classified in Industry [445220](#), Fish and Seafood Markets;
- Retailing fresh fruits and vegetables--are classified in Industry [445230](#), Fruit and Vegetable Markets;
- Retailing candy and other confections, nuts, and popcorn not for immediate consumption and not made on the premises--are classified in U.S. Industry [445292](#), Confectionery and Nut Stores; and

- Retailing baked goods not for immediate consumption and not made on the premises--are classified in U.S. Industry [445291](#), Baked Goods Stores.

2002 NAICS	2007 NAICS	2012 NAICS	Corresponding Index Entries
445299	445299	445299	Coffee and tea (i.e., packaged) stores
445299	445299	445299	Dairy product stores
445299	445299	445299	Gourmet food stores
445299	445299	445299	Ice cream (i.e., packaged) stores
445299	445299	445299	Soft drink stores, bottled
445299	445299	445299	Specialty food stores
445299	445299	445299	Spice stores
445299	445299	445299	Tea and coffee (i.e., packaged) stores
445299	445299	445299	Water stores, bottled

## Sector 44-45 -- Retail Trade<sup>T</sup>

### 44612 Cosmetics, Beauty Supplies, and Perfume Stores

#### 446120 Cosmetics, Beauty Supplies, and Perfume Stores

This industry comprises establishments known as cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

Cross-References. Establishments primarily engaged in--

- Providing beauty parlor services--are classified in U.S. Industry [812112](#), Beauty Salons; and
- Retailing perfumes, cosmetics, and beauty supplies via electronic home shopping, mail-order, or direct sale--are classified in Subsector [454](#), Nonstore Retailers.

2002 NAICS	2007 NAICS	2012 NAICS	Corresponding Index Entries
446120	446120	446120	Beauty supply stores
446120	446120	446120	Cosmetics stores
446120	446120	446120	Perfume stores

#### 446120 Cosmetics, Beauty Supplies, and Perfume Stores

This industry comprises establishments known as cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

Cross-References. Establishments primarily engaged in--

- Providing beauty parlor services--are classified in U.S. Industry [812112](#), Beauty Salons; and
- Retailing perfumes, cosmetics, and beauty supplies via electronic home shopping, mail-order, or direct sale--are classified in Subsector [454](#), Nonstore Retailers.

2002 NAICS	2007 NAICS	2012 NAICS	Corresponding Index Entries
446120	446120	446120	Beauty supply stores
446120	446120	446120	Cosmetics stores
446120	446120	446120	Perfume stores

### 7111 Performing Arts Companies<sup>T</sup>

This industry group comprises establishments primarily engaged in producing live presentations involving the performances of actors and actresses, singers, dancers, musical groups and artists, and other performing artists.

#### 711110 Theater Companies and Dinner Theaters

This industry comprises (1) companies, groups, or theaters primarily engaged in producing the following live theatrical presentations: musicals; operas; plays; and comedy, improvisational, mime, and puppet shows and (2) establishments, commonly known as dinner theaters, engaged in producing live theatrical productions and in providing food and beverages for consumption on the premises. Theater groups or companies may or may not operate their own theater or other facility for staging their shows.

Illustrative Examples:

Comedy troupes  
 Opera companies  
 Live theatrical productions (except dance)  
 Theatrical stock or repertory companies  
 Musical theater companies

Cross-References.

- Establishments, such as nightclubs, primarily engaged in providing food and beverages for consumption on the premises and that also present live nontheatrical entertainment, are classified in Subsector [722](#), Food Services and Drinking Places;
- Establishments primarily engaged in organizing, managing, and/or promoting performing arts productions without producing their own shows are classified in Industry Group [7113](#), Promoters of Performing Arts, Sports, and Similar Events;
- Companies, groups, or theaters primarily engaged in producing all types of live theatrical dance presentations are classified in Industry [71120](#), Dance Companies;
- Freelance producers and performing artists (except musicians and vocalists) primarily engaged in theatrical activities independent of a company or group are classified in Industry [711510](#), Independent Artists, Writers, and Performers; and
- Musicians and vocalists are classified in Industry [71130](#), Musical Groups and Artists.

2002 NAICS	2007 NAICS	2012 NAICS	Corresponding Index Entries
711110	711110	711110	Broadway theaters
711110	711110	711110	Burlesque companies
711110	711110	711110	Comedy troupes
711110	711110	711110	Community theaters

711110	711110	711110	Dinner theaters
711110	711110	711110	Improvisational theaters
711110	711110	711110	Mime theaters
711110	711110	711110	Musical theater companies or groups
711110	711110	711110	Musical theater productions, live
711110	711110	711110	Opera companies
711110	711110	711110	Puppet theaters
711110	711110	711110	Repertory companies, theatrical
711110	711110	711110	Road companies, theatrical
711110	711110	711110	Stock companies, theatrical
711110	711110	711110	Summer theaters
711110	711110	711110	Theater companies (except dance)
711110	711110	711110	Theater companies (except dance), amateur
711110	711110	711110	Theaters, dinner
711110	711110	711110	Theaters, live theatrical production (except dance)
711110	711110	711110	Theaters, musical
711110	711110	711110	Theatrical repertory companies
711110	711110	711110	Theatrical road companies
711110	711110	711110	Theatrical stock companies
711110	711110	711110	Vaudeville companies

### **711120 Dance Companies**

This industry comprises companies, groups, or theaters primarily engaged in producing all types of live theatrical dance (e.g., ballet, contemporary dance, folk dance) presentations. Dance companies or groups may or may not operate their own theater or other facility for staging their shows.

#### **Cross-References.**

- Establishments, such as exotic dance clubs, primarily engaged in providing food and beverages for consumption on the premises and that also present live dance entertainment, are classified in Subsector [722](#), Food Services and Drinking Places;
- Establishments primarily engaged in organizing, promoting, and/or managing dance productions without producing their own shows are classified in Industry Group [7113](#), Promoters of Performing Arts, Sports, and Similar Events; and
- Freelance producers and dancers primarily engaged in theatrical activities independent of a company or group are classified in Industry [711510](#), Independent Artists, Writers, and Performers.

<b>2002 NAICS</b>	<b>2007 NAICS</b>	<b>2012 NAICS</b>	<b>Corresponding Index Entries</b>
711120	711120	711120	Ballet companies
711120	711120	711120	Ballet productions, live theatrical

711120	711120	711120	Classical dance companies
711120	711120	711120	Contemporary dance companies
711120	711120	711120	Dance companies
711120	711120	711120	Dance productions, live theatrical
711120	711120	711120	Dance theaters
711120	711120	711120	Dance troupes
711120	711120	711120	Folk dance companies
711120	711120	711120	Interpretive dance companies
711120	711120	711120	Jazz dance companies
711120	711120	711120	Modern dance companies
711120	711120	711120	Tap dance companies
711120	711120	711120	Theater companies, dance
711120	711120	711120	Theaters, dance
711120	711120	711120	Theatrical dance productions, live

### 711130 Musical Groups and Artists

This industry comprises (1) groups primarily engaged in producing live musical entertainment (except theatrical musical or opera productions), and (2) independent (i.e., freelance) artists primarily engaged in providing live musical entertainment. Musical groups and artists may perform in front of a live audience or in a studio, and may or may not operate their own facilities for staging their shows.

#### Illustrative Examples:

##### Bands

Musical groups (except theatrical musical groups)

Drum and bugle corps (i.e., drill teams)

Orchestras

Independent musicians or vocalists

#### Cross-References.

- Establishments primarily engaged in organizing, promoting, and/or managing concerts and other musical performances without producing their own shows are classified in Industry Group [7113](#), Promoters of Performing Arts, Sports, and Similar Events;
- Companies, groups, or theaters primarily engaged in producing theatrical musicals and opera productions are classified in Industry [711110](#), Theater Companies and Dinner Theaters; and
- Freelance producers (except musical groups and artists) primarily engaged in musical activities independent of a company or group are classified in Industry [711510](#), Independent Artists, Writers, and Performers.

2002 NAICS	2007 NAICS	2012 NAICS	Corresponding Index Entries
711130	711130	711130	Bands
711130	711130	711130	Bands, dance

711130	711130	711130	Bands, musical
711130	711130	711130	Chamber musical groups
711130	711130	711130	Chamber orchestras
711130	711130	711130	Choirs
711130	711130	711130	Classical musical artists, independent
711130	711130	711130	Classical musical groups
711130	711130	711130	Concert artists, independent
711130	711130	711130	Country musical artists, independent
711130	711130	711130	Country musical groups
711130	711130	711130	Dance bands
711130	711130	711130	Drum and bugle corps (i.e., drill teams)
711130	711130	711130	Ensembles, musical
711130	711130	711130	Jazz musical artists, independent
711130	711130	711130	Jazz musical groups
711130	711130	711130	Musical artists, independent
711130	711130	711130	Musical groups (except musical theater groups)
711130	711130	711130	Musical productions (except musical theater productions), live
711130	711130	711130	Musicians, independent
711130	711130	711130	Opera singers, independent
711130	711130	711130	Orchestras
711130	711130	711130	Popular musical artists, independent
711130	711130	711130	Popular musical groups
711130	711130	711130	Rock musical artists, independent
711130	711130	711130	Rock musical groups
711130	711130	711130	Singers, independent
711130	711130	711130	Soloists, independent musical
711130	711130	711130	Symphony orchestras
711130	711130	711130	Vocalists, independent

### **711190 Other Performing Arts Companies**

This industry comprises companies or groups (except theater companies, dance companies, musical groups, and artists) primarily engaged in producing live theatrical presentations.

Illustrative Examples:

Carnival traveling shows  
Ice skating companies

Circuses  
Magic shows

Cross-References.

- Establishments, such as comedy clubs or nightclubs, primarily engaged in providing food and beverages for consumption on the premises and that also present live nontheatrical entertainment are classified in Subsector [722](#), Food Services and Drinking Places;
- Establishments primarily engaged in organizing, promoting, and/or managing ice skating shows, circuses, and other live performing arts presentations without producing their own shows are classified in Industry Group [7113](#), Promoters of Performing Arts, Sports, and Similar Events;
- Theater companies and groups (except dance) or dinner theaters engaged in producing musicals; plays; operas; and comedy, improvisational, mime, and puppet shows are classified in Industry [711110](#), Theater Companies and Dinner Theaters;
- Dance companies or groups are classified in Industry [711120](#), Dance Companies;
- Freelance producers and performing artists (except musicians and vocalists) are classified in Industry [711510](#), Independent Artists, Writers, and Performers; and
- Musical groups and independent musicians and vocalists are classified in Industry [711130](#), Musical Groups and Artists.

<b>2002 NAICS</b>	<b>2007 NAICS</b>	<b>2012 NAICS</b>	<b>Corresponding Index Entries</b>
711190	711190	711190	Carnival traveling shows
711190	711190	711190	Circus companies
711190	711190	711190	Circuses
711190	711190	711190	Ice skating companies
711190	711190	711190	Ice skating shows
711190	711190	711190	Magic shows
711190	711190	711190	Traveling shows, carnival