

**Item #3:**  
**Public Hearing**  
Village Budgets FY 2014-15



**Public Hearing  
Village of Long Grove  
Budget FY 2014-15**

Notice is hereby given that the Long Grove Village President and Board of Trustees shall hold a public hearing on April 22, 2014 at 7:00 p.m. in the Long Grove Village Hall, 3110 RFD, Old McHenry Road, Long Grove, IL 60047.

The purpose of the hearing is to present the draft 2014/2015 fiscal budget for the Village of Long Grove. The budget draft will be available for review no later than thirty (30) days prior to the passage (April 22, 2014) on the Village's web site [www.longgrove.net](http://www.longgrove.net) and at the Village Office, 3110 RFD, Old McHenry Road, Long Grove, IL 60047, Monday through Friday, 8:00 a.m. to 5:00 p.m., excluding holidays.

Any and all persons wishing to present testimony before the Village Board concerning the draft 2014/2015 fiscal year budget shall be present to do so. Additionally, any comments regarding the budget draft may be submitted in writing to the Village Manager at the above noted address. The Village Board reserves the right to continue the hearing to a later date and time should that become necessary.

Joseph Barry  
Village Trustee

David A. Lothspeich  
Village Manager

Published: March 20, 2014  
Daily Herald

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Joseph Barry  
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David A. Lothspeich  
Village Manager  
Published in Daily Herald  
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Paddock Publications, Inc.

## Daily Herald

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County(ies) of Cook, Kane, Lake, McHenry and State of Illinois, continuously for more than one year prior to the date of the first publication of the notice hereinafter referred to and is of general circulation throughout said Village(s), County(ies) and State.

I further certify that the **DAILY HERALD** is a newspaper as defined in "an Act to revise the law in relation to notices" as amended in 1992 Illinois Compiled Statutes, Chapter 7150, Act 5, Section 1 and 5. That a notice of which the annexed printed slip is a true copy, was published March 20, 2014 in said **DAILY HERALD**.

IN WITNESS WHEREOF, the undersigned, the said **PADDOCK PUBLICATIONS, Inc.**, has caused this certificate to be signed by, this authorized agent, at Arlington Heights, Illinois.

**PADDOCK PUBLICATIONS, INC.**  
**DAILY HERALD NEWSPAPERS**

BY *Daulea Baitz*  
Authorized Agent

Control # 4367581

April 6, 2014

The Village of Long Grove Board of Trustees  
c/o Dave Lothspeich, Village Manager

Dear Trustees,

The Long Grove Business and Community Partners respectfully requests that the Board of Trustees consider underwriting expenses that provide Long Grove residents with (4) complimentary VIP tickets, for all of the following 2014 fests: Chocolate; Strawberry and Apple.

In the fall of 2013, after much displeasure shared by the residents with this Board of Trustees, the LGBCP agreed to take measures to assuage those same feelings. The LGBCP responded to the community's anger, coming from having to pay a \$5 entry fee per adult, in order to attend an event in their own "backyard."

By providing VIP complimentary tickets, to the entire Long Grove residential community, the complaints were dispelled. In addition, from this initial mailing to approx. 2400 homes, 957 residents attended (many with children – no ticket required).

This gesture resulted in much goodwill and a 10% redemption rate. These 957 tickets, had these same individuals paid to enter, represented a loss in entry fees to the LGBCP of \$4785, but reaped rewards in community relations and involvement.

The postage cost, for approx. 2400 residences, was roughly \$1200. We hired outside staff to come in to stuff, stamp and seal envelopes. The printing cost was \$742 for tickets, insert notes and envelopes.

The LGBCP was delighted that the community was responsive, and would like to continue this program. That said, with new LGBCP Waste Management fees of \$4500, per festival, we will realize an additional potential loss of \$4785 in ticket sales, \$1200 in postage, and \$742 in printing costs, for a total of \$6727, we find ourselves in a tight financial situation.

We ask that you consider assisting the LGBCP by underwriting only the mailing & printing costs of festival tickets, which will take place three times in 2014, (3 x \$1200 = \$3600 in postage, and \$742 x 3 = \$2226 in printing costs) for a total expenditure of \$5826.

Thank you for your consideration.

Sincerely,

*Sharon*

Sharon Fine, Exec. Director

LGBCP

847.609.0407 c

[sfine@visitlonggrove.com](mailto:sfine@visitlonggrove.com)



6324 RFD • LONG GROVE, IL • 60047

April 15, 2014

Dear Village Trustees,

The Long Grove Arts & Music Council is now entering its ninth year. The first season, held in Buffalo Creek Park, presented an eclectic array of very talented musicians playing to a small but enthusiastic audience. The average attendance that year was around 50 people. Last season the concerts were held in Fountain Square and our average attendance grew to an average of about 500 per concert, ten times that first year.

In addition, beginning in 2011, the LGAMC has nurtured the Long Grove Artists Guild from a small gathering of local artists into a wonderful gallery, encompassing a wide range of exhibits and plans to expand into a full cooperative space for artists from throughout the area. Other LGAMC activities such as film nights and classes will be taking place soon.

None of this could have taken place without the support of the community at large, the volunteers who have donated thousands of hours and financial support from the Village of Long Grove.

Over the past number of years, the LGAMC has received a yearly \$6,000 grant from the village. Because of the changes that the Long Grove Artists Guild is making, the expanded role of the gallery and changes in property management, the LGAMC is facing a particularly difficult season. The LGAG has been allowed to operate the gallery for no rental fee due to the generosity of Green Courte Partners and Foresite Realty. Because of changes in the oversight of the property, rent will soon be assessed and the expenses of the gallery will face a significant increase.

Because of these increased costs, the LGAMC, in conjunction with LGAG gallery volunteer manager, Georgia Cawley and other artists, have been looking at a variety of ways to create revenue streams to offset the increased costs. Expanding the number of exhibits, inviting more artists to participate, increasing the membership dues and several other concepts are part of moving forward.

With all of this in mind, we are requesting that the village consider an increase in our grant to \$11,000 for this coming fiscal year. The additional \$5,000 would go towards a expanding the scope of our projects and offsetting a few of the increased expenses. We firmly believe that LGAMC and the affiliate LGAG can create a viable, self-sustaining business that will continue to make a significant difference in our village.

I will be in attendance at the next BOT meeting to answer any questions with regard to this request. In the meantime, please send any questions to our village manager, Dave Lothspeich and he can forward them onto me.

Thank you for your consideration,

Tobin Fraley  
Director – Long Grove Arts & Music Council



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## 2014 Budget

### Expense

#### Concert Series - Expenses

Musicians/Performers	\$17,600.00
Sound Equipment Purchase	\$4,400.00
Insurance (liability)	\$960.00
Equipment Rental	\$2,120.00
Hotel Accommodations	\$520.00
Publicity	\$1,200.00
Sanitary Facility Rental	\$600.00
<u>Miscellaneous Exp.</u>	<u>\$400.00</u>
Sub Total	\$27,800.00

#### LG Artists' Guild - Expenses

Commissions to Artists	\$24,200.00
Phone	\$1,400.00
Electric	\$1,800.00
Rent	\$9,000.00
Publicity	\$2,000.00
Director's Salary*	\$28,000.00
Website	\$1,400.00
Sales Equipment	\$800.00
Office Supplies	\$400.00
<u>Miscellaneous Exp.</u>	<u>\$600.00</u>
Subtotal	\$69,600.00
Subtotal w/o Director*	\$41,600.00
Total Expense (w/o director's salary)	\$69,400.00

The potential director's salary would need to be underwritten by a specific donor. A search has already commenced. If this donor is not located, this position will not be filled until funding has been acquired.

## Income

### Concert Series

Village Grant	\$6,000.00
Lions Club	\$4,000.00
Concert Donations	\$5,500.00
Food & Drink Sales	\$3,500.00
Community Donations	\$3,800.00
Business Donations	\$4,000.00
<u>Miscellaneous Income</u>	<u>\$1,000.00</u>
Subtotal	\$27,800.00

### LG Artists' Guild

Sales of Artwork	\$29,000.00
Membership Dues	\$4,000.00
Village Grant	\$5,000.00
<u>Special Exhibition Fees</u>	<u>\$3,600.00</u>
Subtotal	\$41,600.00

Total Income \$69,400.00

Total Expenses \$69,400.00

\$0.00