<u>Item #1A</u>:
Signage For Mill Pond Shops

ITEM #2: For the **ARCHITECTURAL COMMISSION** on **MONDAY, June 16th @ 7:00 P.M.**

REQUEST: Consideration of a request for general signage for "Mill Pond Shops" located at 215 Robert Parker Coffin Road and within the B-1 Historic District, submitted by Mr. Ken Siwieck, New Midwest Capital.

Proposed Project:

Petitioner is requesting general replacement signage for the Mill Pond Shoppes. This signage is being requested to identify the "Mill Ponds" in general rather than signage specific to an individual business.

Based upon the items submitted the petitioner is requesting one single (1) wall sign, to be affixed to the side of the building (above the wheel) consisting of individual letters mounted to the building. The existing hanging sign (double faced – square footage unknown) will be removed. Total square footage of requested signage would be approximately 27 square feet. Materials out of which the sign will be constructed are proposed as wooden lettering approximately 12' tall and painted white. The letters would be mounted to the face of the building which is brown in color. No request for illumination was included with the signage application however existing illumination may be in place and utilized by the petitioner for sign illumination.

Square footage of the commercial space for which the signage is being requested is approximately 15,000 square feet for the entire development. Maximum signage permissible in the B-1 District for any individual sign is 30 square feet. The request would be within that maximum.

Per the village sign regulations one wall sign is permissible at this location as follows;

> *(1) The limit of signs per business establishment is one ground sign, one nameplate sign, and one wall sign or one canopy sign.*

ARCHITECTURAL COMMISSION DECISION:

This request is not typical of the signage requests reviewed by the AC in that it identifies the development rather than an individual business. The request seems reasonable and if within maximum square footage allowed for any individual sign within the B-1 District. Of note the existing hanging sign will be removed from the structure. The AC should determine the appropriateness of the signage at this location in relation to other signage on the area. An excerpt from the "Downtown Design Guidelines" regarding signage is included for consideration by the Commission.

FOR ZONING DEPT. USE ONLY:	
AC Received:	
AC Reviewed:	
AC Approved:	
Village Bd. Approved:	

VILLAGE OF
LONG GROVE

FOR BUILDING DEPT. USE ONLY:		
Date Received:		
Permit No.:		
Date Issued:		
Township:		
Sec:	T:	R:
PIN No.:		
Zoning:		

SIGN PERMIT
ARCHITECTURAL COMMISSION APPLICATION

BUSINESS NAME:	MILL POND SHOPS	BUS. PHONE #:	
BUSINESS ADDRESS:	215 TO 249 ROBERT PARKER COFFIN Rd		
BUSINESS OWNER'S NAME:	NEW MIDWEST CAPITAL	ALTERNATE PH. #:	847-420-1785

TYPE OF SIGN(S) FOR WHICH YOU ARE APPLYING:	WOOD LETTERS
LOCATION(S) OF PROPOSED SIGN PLACEMENT:	SIDE OF BUILDING ABOVE WHEEL

The Architectural Commission meets every third (3rd) Monday of the month at 7:00pm in the Village Hall. The applicant (or representative) must be present. Please prepare and submit six (6) sets of all of the following information two weeks prior to the meeting:

1. THIS FULLY COMPLETED APPLICATION SIGNED BY BOTH THE PETITIONER AND THE PROPERTY OWNER

2. REGARDING THE POSITION OR LOCATION OF PROPOSED SIGN ON THE BUILDING OR PROPERTY:
   (a) PROVIDE SITE PLAN
   (b) PROVIDE PHOTOGRAPH OF THE LOCATION ON THE PROPERTY OR BUILDING WHERE THE SIGN WOULD BE INSTALLED
   (c) SQUARE FOOTAGE OF COMMERCIAL SPACE FOR WHICH SIGN IS BEING INSTALLED:

   15,000 +/- sq. ft.

3. PROVIDE A DETAILED DRAWING (TO SCALE) OF THE PROPOSED SIGN, INCLUDING:
   (a) DIMENSIONS
   (b) SAMPLE OF COLORS ON SIGN
   (c) LETTER STYLE TO BE USED
   (d) SAMPLE OF ANY UNUSUAL MATERIAL TO BE USED ON THE SIGN

Should the sign be completed prior to the architectural board's approval (this is not encouraged), the sign itself, or a photograph of the sign, shall be presented at the Architectural Board meeting.

SIGN CONTRACTOR:

NAME:	PHONE #:
ADDRESS:	

The property owner's signature is required below before any sign application may be processed. The property owner's signature is confirmation that he/she has read and understands the regulations governing the erection of signs in the Village of Long Grove and further approves the erection of the above-described sign on his/her property.

PROPERTY OWNER(S)' SIGNATURE(S)

KEN SIWIECK 6-6-14

PROPERTY OWNER(S)' PRINTED NAME(S)

BUSINESS OWNER(S)' SIGNATURE(S)

(See the reverse side for maximum sign dimensions and fee schedule.)

3110 RFD ● LONG GROVE, ILLINOIS 60047-9635
(847) 634-9440 ● FAX (847) 634-9408

SIGN PERMIT
ARCHITECTURAL COMMISSION APPLICATION

MAXIMUM SIGN SIZES AND FEES

The following dimension regulations and fee information are provided as a guideline and are excerpted from the Village Code, 5-19, "Sign Regulations." It is recommended that applicants read the entire section, available online at ***www.longgrove.net***, to better understand the basis for sign permit approval.

RETAIL BUSINESSES:

MAXIMUM SIGN AREA (SQ. FT.) PERMITTED IN BUSINESS DISTRICTS			
TOTAL FLOOR AREA OF BUSINESS	B1	B2	
		NO INDIVIDUAL ARTERIAL ACCESS	INDIVIDUAL ARTERIAL ACCESS
1 – 500 sq. ft.	12	10	75
501 – 1,000 sq. ft.	12	12	75
1,001 – 3,000 sq. ft.	20	20	100
3,001 – 5,000 sq. ft.	30	30	125
5,001 or greater	30	30[1]	125[2]
[1] For each additional 2,000 sq. ft., an additional 10 sq. ft. of signage is permitted. The maximum total signage area shall not exceed 50 sq. ft.			
[2] For each additional 2,000 sq. ft., an additional 10 sq. ft. of signage is permitted. The maximum total signage area shall not exceed 145 sq. ft.			

FEE: Fees are calculated based on square footage of the sign and are as follows:

B –1 DISTRICT		B – 2 DISTRICT	
10 sq. ft. or less	$50.00	75 sq. ft. or less	$100.00
10.1 – 12 sq. ft.	$60.00	75.1 sq. ft – 100 sq. ft.	$125.00
12.1 – 20 sq. ft.	$70.00	100.1 sq. ft. – 125 sq. ft.	$150.00
20.1 – 30 sq. ft.	$80.00	125.1 sq. ft. or greater	$200.00
30.1 sq. ft. or greater	$100.00		

SUBDIVISION IDENTIFICATION SIGNS:

Not more than one (1) sign per entrance to subdivision; no single sign may exceed 40 sq. ft.
FEE: $50.00 per sign

SUBDIVISION DEVELOPMENT SIGN:

FEE: $100.00 per sign

OFFICE & OFFICE RESEARCH DISTRICT:

Maximum two (2) signs, not to exceed 100 sq. ft. total combined dimension; 50 sq. ft. maximum per sign. Number of signs must be approved by Architectural Commission.
FEE: $200.00 per sign

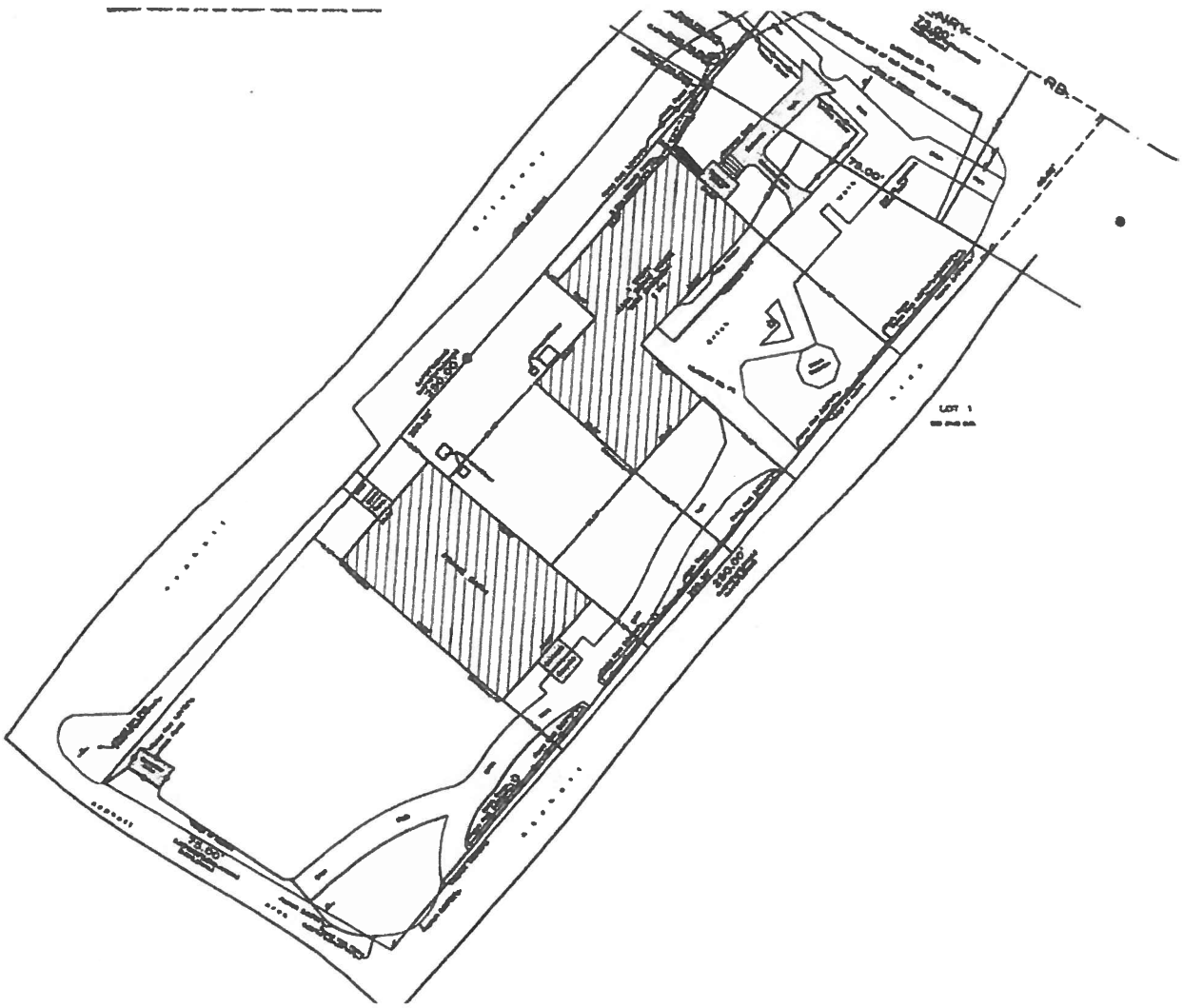
FOR OFFICE USE ONLY

TYPE OF SIGN(S):	FEE(S):

Amount Paid:	
Date Paid:	
Permit #:	
Date of Issuance:	

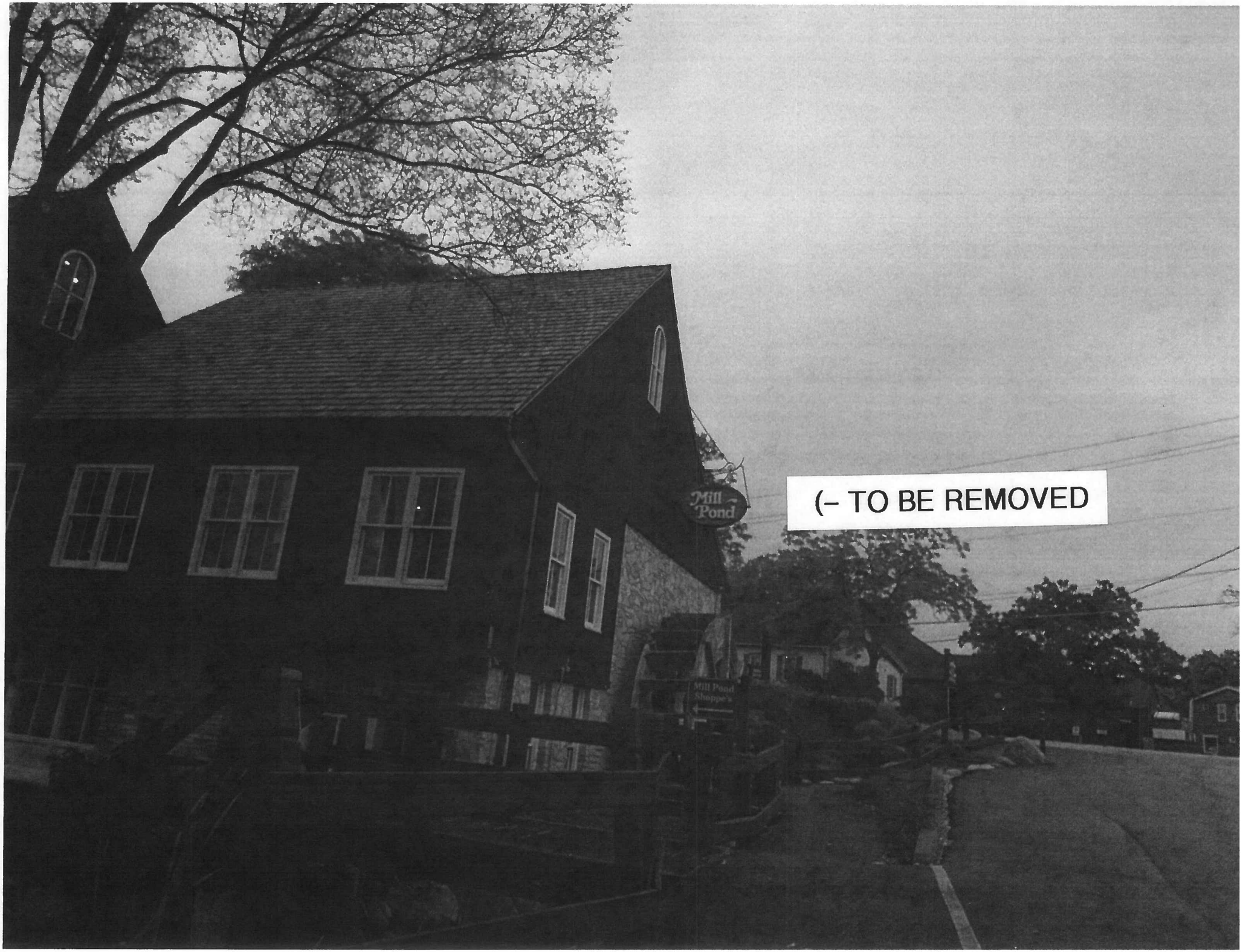
Signature Of Village Zoning Official

Signature of Village Official Issuing Building Permit



The sign will be approximately 9’ long and 3’ high placed on the side of the building above the paddle wheel

MILL POND
SHOPS



(– TO BE REMOVED

Historic Downtown

Signage Regulations

Signs

Signs shall follow the requirements set forth in the Long Grove Municipal Code, 5-9-5, Signs, to the greatest extent possible, except as listed below.

General Requirements

- Signs must reflect the historic and eclectic feel of the Long Grove Historic Downtown and be integrated within the landscaping and architecture whenever possible.
- Creative and unique signs are encouraged.
- Signs may not be internally illuminated.
- Recommended signs can be illuminated with architecturally appropriate fixtures including goose-neck style, carriage style, ground sign up lighting, or other fixtures designed to be hidden from view.

Placement

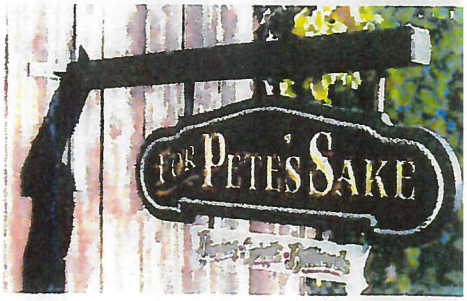
- No sign shall be placed more than 12 feet above finished grade at the main entrance of the building.
- Signs must be placed adjacent to the destination they are intended to serve.
- Window signs area allowed but are to cover no more than 20% of the total window space.

Colors

- A darker background with lighter lettering is encouraged.
- Use body colors for awnings and canopies that blend with the building facade.

Materials

- Signs should be simple and constructed of high quality materials.
- Signs must be durable, vandal resistant, and designed for easy maintenance.
- Suggested materials include painted wood, metal, and stone.
- No particle board or plastic is allowed.
- Highly reflective metallic signs are not permitted.



Content

- Signs shall be limited to the business name and a maximum or five additional words describing the products or services.
- Signs may not include an email, web, address, or phone number of the business.
- A graphic or symbol may be included on the sign given it is complementary to the overall design of the sign.

Temporary Signs

- Temporary signs must comply with Section 5-9-3 of the Long Grove Municipal Code.
- Hand lettered or temporary ground stake signs are prohibited.
- Daily retail "specials" signs or sandwich board are not allowed to be placed within the right-of-way.