

Item #16:
Village Trustee Weber
LGBCP Board Meeting – August 16, 2011

LONG GROVE BUSINESS & COMMUNITY PARTNERS
Board of Directors Meeting
Tuesday, August 16, 2011
5:15 PM at Village Hall

AGENDA

- 1) Call To Order
- 2) Welcome & Introductions
- 3) Review Past Meeting Minutes (July Attached- yes July, despite June title)
- 4) Treasurer's Report
- 5) Executive Committee Report
Guest: Maureen Riedy, Lake County Convention & Visitors Bureau (Visit Lake County)
- 6) Directors Report
- 7) Village of Long Grove Report
- 8) Promotions Committee Report
Event Applications
 - Festival of Sunset Grove - Saturday, Sept. 10, 2011 - 11 AM-3PM - Sunset Grove tenants
 - Long Grove OktoberFest & Parade, Oct. 15-16 (Parade, Sat @ 10:30, Festivities 11-8, Sunday, 11-5) - LGBCP
- 9) Design Committee Report
- 10) Marketing Committee Report
- 11) Economic Development Committee Report
- 12) Organization Committee Report
- 13) New Business
- 14) Adjourn

NEXT BOARD OF DIRECTORS MEETING: Tuesday, Sept. 20 - 5:15 PM @ Village Hall

Long Grove Business & Community Partners
Board of Directors Meeting
July 19, 2011

Call to order 5:22

Board Members in attendance: Rachel Perkal, Tobin Fraley, Peg Ball, Claire Ball, Maryann Ullrich, John Kopecky, Jacquie Longeway, Steve Douglass, Josh Brodin, Timmy Almy, Bill Hristakos, Joanne Weber

Absent: Bob Stoll

Village Rep.: Dave Lothspeich

Staff: John Maguire

Guests: Paul Neumann, Nick Seva, John Berry, Jeff Taylor (resident)

Review Past Minutes: Claire Ball motioned, Jacquie Longeway 2nd to accept the June 21, 2011 minutes. PASSED.

Treasurer's Report: Reviewed Operating costs to June 31. SSA income is down to date probable due to late tax payments. Motion John Kopecky, 2nd Jacquie Longeway, to accept the Treasurer's report. PASSED

Maryann stated she liked the format but would like a complete breakdown of each category.

Audit will be with a new firm at a savings, scheduled for July 28.

Executive Report: No Report

Directors Report: The 15,000 visitor guides of the first printing are running low. Will send out a correction sheet to be back ASAP. \$3,000 to reprint only with no major revisions.

Discussion held on the new numbering system, some not happy with their number change. Let John know via the correction sheet your feeling.

New stores: Celines, Cedar Grill, Pear Tree. Cat Boutique no update. Victoria's up grades have been made but no word if they will reopen. Search is on for Farmside replacement.

Glamer Event August 16 @ Doubletree Hotel, Long Grove will be their main attraction.

New voice on the office recording coming soon.

Organizational flow chart handed out for all to review.

Village of Long Grove Report: A BIG THANKS to Dave for getting the power on for the Fest.

A Public hearing will be held in September on the intersection improvements, no decisions have been made, could be up to 6 years for discovery, design & work.

A task force will be set up after the Public meeting.

SIGNS what do we want??? Florist, Farmers market, Café, Timmy's lunch, Coffee shop, and more. There is a Temp. sign ordinance in place, people should use the procedure.

It's been 4 years since the LGBCP tried to get changes to include sandwich boards, lighted signs, neon, etc.

New committee formed Tobin, Claire, Steve, Bill, Josh, & Maryann, to review and submit new requests to the Village Board.

There is an immediate need for signage for open Friday night stores. Temp. basis use tiki torches to let people know who is open. Claire will get them and out to stores.

Marketing Report: Rachel had discussion with Ripple Comm. and received a proposal this afternoon. It stated a monthly contract of \$3,000 a month to develop general press releases, do a day of discovery with merchants, issue local & national releases, & immediate releases on upcoming events.

Motion Claire Ball, 2nd Jacquie Longeway to move ahead & sign an agreement on a monthly basis @ \$3,000 per month. PASSED.

Web site proposal from Malpass & Assoc. of \$750 to update cosmetics of Home Page.

We would keep Dave Troland as our site manager.

Motion John Kopecky, 2nd Timmy Almy to sign agreement for \$750 with Malpass & Assoc. to do cosmetic updates. PASSED

Greencourt will fund limited print marketing, no radio, through end of June.

Promotion Report: Need to set meeting for the self supporting World Tour Event, Sept. 3,4,5 & October Fest. Meeting the 22nd at 8:30

Evening hours: need to work together to promote, need some incentive to stay open. One idea is to make it charity oriented with 10% of income to go the a charity.

Design Report: No Report.

Economic Deve. Report: New Leasing package almost done. Bus tour calls revealed that Banks book way in advance, student & retirement groups are being contacted.

Organization Report: No Report

New Business: Josh will do a Facebook Seminar Aug 2nd 6-7PM.

Timmy would like to take brochures to area hotels with event lists.

New interest for BOD from Sarah Pardo, Performing Arts Studio & Renee Clark a resident.

Adjourned 8:00PM Motion Tobin Fraley, 2nd Timmy Almy PASSED

Submitted: Peg Ball July 11, 2011

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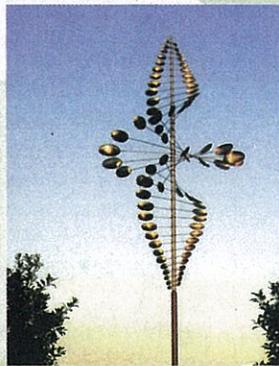
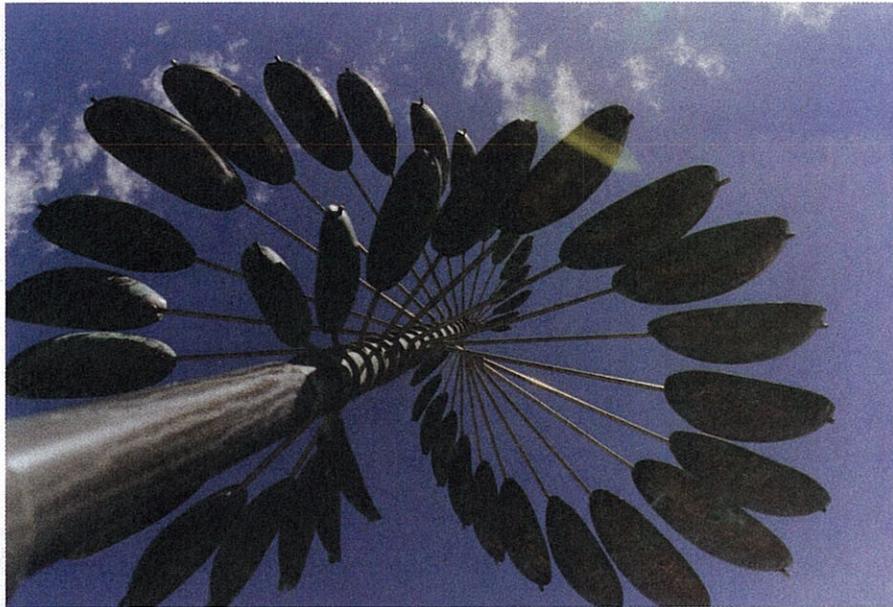
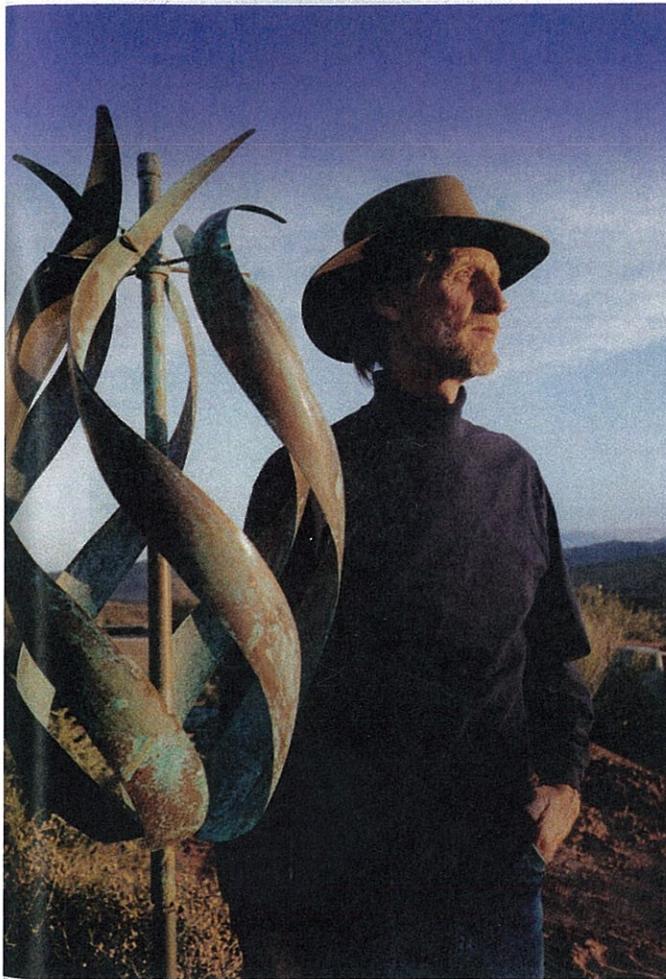
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Submitted: Peg Ball July 11, 2011

Long Grove's Woodland Grove Gallery Presents

WIND SCULPTURES™

by LYMAN WHITAKER



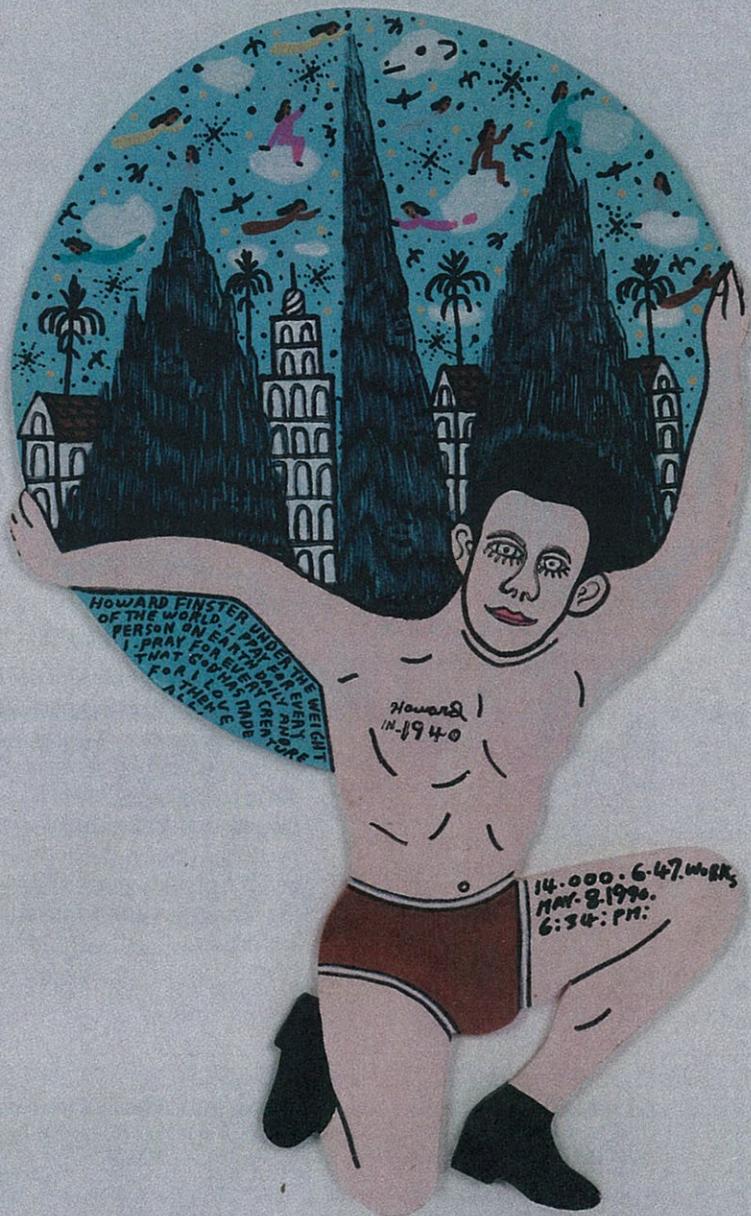
More than 50 magnificent Lyman Whitaker Wind Sculptures™ are now available in Long Grove. Each sculpture is produced by hand and reflects Lyman's innovative, artistic style. Ranging in height from 5 to 27 feet, the Wind Sculptures™ are both breathtaking and inspirational. Visit Woodland Grove Gallery in Long Grove. You'll love it! Great restaurants. One-of-a-kind shops. Free parking.

LONG GROVE, ONLY MINUTES FROM CHICAGO
Just west of Route 83 on Robert Parker Coffin Road

Woodland Grove Gallery | 847.883.8867

VisitLongGrove.com

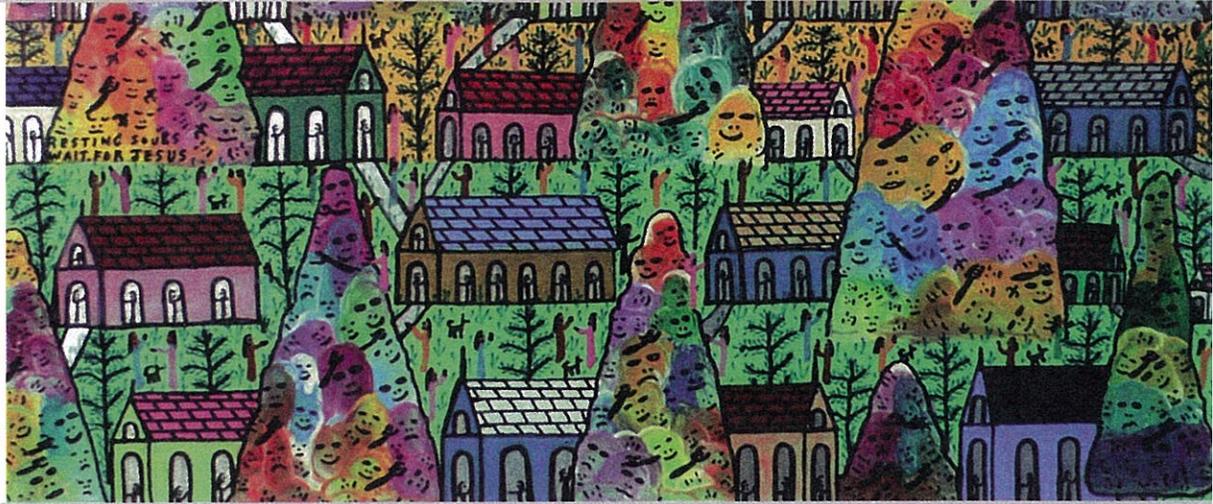
HOWARD FINST VISION HOUSE



Touring Exhibit

September 15, 2011
through January 31, 2012

ER



HOWARD FINSTER LECTURE SERIES

David Leonardis, Curator of the Howard Finster Vision House Museum, will discuss his personal and professional relationship with Howard Finster as well as an overview of the Museum's permanent collection in Summerville, Georgia.

The Museum is located in Finster's former home where he saw a vision from God to paint sacred art.

Art Institute Members receive a complimentary Howard Finster print with Member ID.

LECTURE DATES:

Friday, September 16

Friday, October 21

Friday, November 18

Reception 5:30 – 7:00 PM

Lecture 7:00 PM



Long Grove

Only Minutes from Chicago

Just West of Route 83

on Robert Parker Coffin Road

Exhibit hours and directions at

VisitLongGrove.com/finster



Long Grove Art Fest | Featuring the Wine & Dine

Proposed Venue Map

Long Grove, IL • August 20th & 21st, 2011 • Saturday 11 am to 7 pm & Sunday 10 am to 5 pm

- = Ceramics
- = Jewelry
- = Acrylics
- = Mixed Media
- = Oil
- = Photography
- = Wood
- = Potter
- = Glass
- = Metal
- = Other
- = Fiber
- = Sculpt
- = Watercolor
- = Food Vendors
- = Spongers

SATURDAY
 Noon Dave Hillebrand & Felipe Fraga
 3:00 ArtBeat LIVE!
 3:30 7th Heaven

SUNDAY
 Noon ArtBeat LIVE
 1:00 Downhome Sophisticates
 4:00 Howard Levy's Acoustic Express

A) Sunset Foods
 B) Timmy's Sandwich
 C) Smokin T's

Bocce Courts

Village Tavern

124) Fanciful Faces
 125) Balloon Twister (tbd)

Come visit Historic Long Grove and shop among 90 fine artists from across the country as they showcase and sell their original work. Fair-goers will have the opportunity to enjoy and purchase artwork in a variety of mediums including acrylic, oil, watercolor, sculpture, ceramics, jewelry, fiber, glass, photography, paper, wood, leather, metal and mixed media. Artists are professionally juried and judged with cash awards. In addition to the artwork available for purchase at the fair, many of the artists take commissions and will make one-of-a-kind pieces for art enthusiasts. Original works have a wide price range, ensuring there is something for everyone.

It's a wonderful event with something for everyone - come join us!

- 5) Leaf Filter
- 15) Costco
- 26) Sponsor
- 37) Ellie Windows
- 41) Sponsor
- 49) Sponsor
- 54) Renewal by Anderson
- 79) Gutter Glove
- 91) Home Improvement Network
- 102) Sponsor
- 113) Sponsor
- 119) Sponsor

StarEvents, LLC ★ 1609 W. Belmont, 2nd Floor ★ Chicago, IL 60657 ★ 773.665.4682 ★ Fax 773.665.4866



FREE Admission
 FREE Parking
 Handicap Accessible

