

Item #10B:
Village Trustee Weber
B. LGBCP Board Meeting - March 19, 2013

Long Grove Business and Community Partners
Board of Directors Meeting

March 19, 2013
Village Hall – 5:15PM

AGENDA

1. Call to order
2. Welcome Guests
3. Review Previous Minutes
 - a. February 19,2013
4. Treasurer's Report
 - a. Budget standing to date
5. Executive Committee
6. Village of Long Grove
7. Events Committee
8. Design Committee
9. Economic Development Committee
10. Organization Committee
11. Marketing Committee
12. New Business
13. Adjourn

Next Board Meeting will be on April 16, 2013

**Long Grove Business & Community Partners
Board of Directors Meeting
February 19, 2013**

Call to order 5:18

Board Members in attendance: Rachel Perkal, Tobin Fraley, Peg Ball, Claire Ball, John Kopecky, Maryann Ullrich, Ed Acuna, Nancy Fino, Joanne Weber, Barbara Dibble

Absent: Jacquie Longeway, Renee Clark

Village Rep.: Dave Lothspeich

Guests: Paul Newmann, John Berry

Review Past Minutes: Review past minutes of December 18, 2012. Motion to accept minutes, John Kopecky, 2nd Ed Acuna. Passed

Treasurer's Report: Reviewed end of year 2012 financial report and the year to date report for January 2013. Motion to accept Treasurer's Report for year end 2012 & Yr. to date Jan. 2013, John Kopecky, 2nd Maryann Ullrich. Passed.

Presented 2013 Draft #3 of the Budget. Clarified expense listed in office exp. as the \$10,000 donation to the Arts & Music Council for equipment to be shared. (Still to be given to them)

Motion Ed Acuna, 2nd John Kopecky to approve the 2013 budget as proposed in Draft #3.

Roll call; T. Fraley/yes, J. Kopecky/yes, C. Ball/yes, P. Ball/yes, B. Dibble abstain, E. Acuna/yes N. Fino/yes, M. Ullrich/yes, J. Weber/yes. Passed (all reports attached)

Tobin felt the addition to the Arts & Music Council agreement on the use of sound equipment would make it necessary to decline the \$10,000 donation from the LGBCP. Discussion was held & a small group will work on this agreement. Report to be made at the March meeting.

Ed Acuna reported that the Village has decided to designate an amount to be used as grant request funding. Each organization would put in a specific request for funding a specific project to replace a general lump sum grant.

Executive Committee: Peg & Claire will be retiring and will resign from the BOD effective May 15, 2013. We need to look for new members & will request Nick Seva again head this effort. We have 11 candidates from the Job Posting on Career Builders & will begin the phone interviews and move forward.

Village of Long Grove: The Village is in contract discussions with Waste Management & has received a preliminary fee to cover our current arrangement for events & festivals to be \$15,000. More discussion is to be had. Suggested Media exposure be offered to reduce this cost.

The village has formed an Ad Hoc Committee to extend the Village master Plan to include the buildings in downtown. What is the character of the Village? What should new buildings look like? What changes should be made to existing buildings? Merchant input will be sought.

Events Committee: Presented event applications for Chocolate, Strawberry, & Apple Fests; World Tour; October Fest; Beans & Leaves Music; Porsche Club concours; PTO Art Fest; Farmers Market, moved to Archer Lot; Tavern Veterans event w/a beer & spirits tasting added; Tavern request for tents at Strawberry & Apple Fest, World Tour & October Fest. Motion Maryann Ullrich 2nd Ed Acuna, to approve all apps & send them on to the Village Board. Passed

Design Committee: Meeting on banners soon.

Economic Development Committee: Organized a great package, our aim is to start getting it out to perspective new merchants soon.

Organization Committee: Rachel reported that errors in the Web Site are being fixed so the Associates will get better exposure & links, also are setting up Associate member meetings and will include Associates in the merchant social meetings.

Marketing/Promotion Committee: Working on an informational piece on the Village to be used in the Lake County Kiosk program (Lake Forest Oasis & Great Lakes Base) Our regular map will be printed soon.

New Business: Our first Merchant social meeting had a good turn out. These will be the 2nd Monday of the month & rotate locations. The next one is March 11 at Wine Splash. All merchants and Board members are welcome.

John presented a charity event from Mark at Mangles. The Alex's Lemonade Program to be done as a summer event. Board requested that Mark make a presentation at the next merchant social meeting. John also proposed a Bags night once or twice a month on Towner Green. No decision was made.

Motion Joanne Weber, 2nd Ed Acuna to adjourn 7:07

Next meeting March 19, 2013

5:15PM

Village Hall

David Lothspeich

From: Joanne Weber [joanne.m.weber@gmail.com]
Sent: Monday, March 18, 2013 8:14 AM
To: Rachel Perkal; David Lothspeich; Maria Rodriguez
Subject: BCP newsletters

Good Morning:

It has come to my attention that a few email bulletins - newsletters - have been sent out to HOA mailing list, the most recent being a last minute 'midnight run' over this past weekend.

This puts Dave in a tenuous position, as there is no Board approval for this set up and also you're taking advantage of his time and willingness to be of assistance to the BCP.

Surely, these newsletter/bulletins weren't cobbled together at the last minute? There had to have been planning etc, in other words enough time to put on the agenda for the Vlg Board to approve. I doubt there would have been resistance to the idea, that is not the point. The point is there is a constant litany against "the Village" for "not helping" and then you turn around and treat them with such disregard, pushing for last minute work to be done on behalf of the BCP. I intend to address this issue at tomorrow's meeting and recommend that you make a formal request to the Vlg Board for approval. We can also set a standard delivery time, which will be easier for staff to accommodate. The recommendation was to have your bulletins sent out the 4th or last week of the month so as to stand apart from the Bridge which goes out on the 15th and the Green Sheet which goes out on the 1st. The idea is to make certain the BCP communication is stand alone and noticed.

I will also be asking why this was not discussed at any recent BCP meetings?

Joanne

David Lothspeich

To: David Lothspeich; 'dlothspeich@longgrove.net'
Subject: RE: March Long Grove Merchants Newsletter - A Perfect Day

From: David Lothspeich
Sent: Saturday, March 16, 2013 11:38 AM
To: 'dlothspeich@longgrove.net'
Subject: FW: March Long Grove Merchants Newsletter - A Perfect Day

Village President Rodriguez and Trustees,

The LGBCP has created a new monthly newsletter and requested that the Village assist with its distribution to the HOA Presidents. Having literally heard of this for the first time around midnight last night I have forwarded the newsletter in anticipation of support from the Village Board and in noting that many of the events are this weekend did not have the time to discuss with the Village Board in advance of sending out. I am hopeful that the Village Board and the HOA Presidents will not object to the use of the Village's HOA distribution list, however, please let me know if you have any concerns with this approach and we can discuss further at the new board meeting.

Have a great weekend!

Dave

From: David Lothspeich
Sent: Saturday, March 16, 2013 11:33 AM
To: Sherry Shlagman
Subject: March Long Grove Merchants Newsletter - A Perfect Day

Dear HOA Presidents,

The Long Grove Downtown has asked the Village to assist them in sending out monthly communications highlighting events planned in the downtown. As with any Village communications, please forward this information to the residents of your association and others. As always, if you would prefer not to receive these communications moving forward, please reply back to Administrative Assistant Sherry Shlagman and your contact information will be removed from future emails.

Sincerely,
David Lothspeich
Village Manager
Village of Long Grove

VisitLongGrove.com | The Long Grove Newsletter | Volume H13 Number 2

On a monthly basis, you will be receiving e-mail newsletters, which will contain information about all the upcoming events in our downtown. Don't forget to tell your homeowners what's goin' on around town. Thank you for helping to keep our homeowners informed about their downtown community.

SATURDAY & SUNDAY | March 16 - 17

Top O' the Morning to You!

If you're trying to find the end of the rainbow, look no further than the Shops of Long Grove. Our Irish Boutiques are brimming over with one-of-a-kind gift ideas for that very special someone. Come on in and experience for yourself the "Luck of the Irish", then stay to enjoy green beer, fine dining and great music at one of our unique dining establishments.

Saturday, March 16

Amers Gallery | (847)955-1967
Storewide Discount
20% Discount Storewide until 3/31/2013

Beans & Leaves | (847)821-0011
Featuring Live Music, Irish Creme Lattes,
Highlander Grogg (flavored coffee)
Live Music - The Limitations
Music from 3:00 p.m. - 5:00 p.m.

The Pear Tree Shoppe | (847)634-0890
Storewide Discount
20% Discount Storewide until 3/31/2013
Sale includes new Easter and Spring Decor

The Village Tavern | (847)634-3117
Featuring Live Music, Corned Beef & Cabbage,
Beads, Party Favors and Green Beer.
Live Music - R.J. Express
Music from 6:30 p.m. - 10:30 p.m.
Call for reservations

Sunday, March 17

Amers Gallery | (847)955-1967
Storewide Discount
20% Discount Storewide until 3/31/2013

Beans & Leaves | (847)821-0011
Featuring Live Music, Irish Creme Lattes,
Highlander Grogg (flavored coffee)
Live Music - Prairie Sky
Music from 2:00 p.m. - 4:00 p.m.

Paddy's on the Square | (847)634-0339
Live Music Performances at
Paddy's on the Square
The McNulty Irish Dancers
Performance starts at 2:00 p.m.

The Pear Tree Shoppe | (847)634-0890
Storewide Discount
20% Discount Storewide until 3/31/2013
Sale includes new Easter and Spring Decor

The Village Tavern | (847)634-3117
Featuring Live Music, Corned Beef & Cabbage,
Beads, Party Favors and Green Beer
**Live Music - Roger Pauly on Piano with
Special Guest**
Music from 5:00 p.m. - 10:00 p.m.

Call for reservations

Hop on over to Long Grove!

Spring is just around the corner and The Easter Bunny is on its way, so hop on over to Long Grove for baskets full of surprises! Don't miss out on these special opportunities to meet The Easter Bunny and also shop the many spring "Sales" being offered in our village.

Saturday, March 23

Ma and Pa's Candy | (847)634-0450
Easter Bunny Visit
Easter Bunny will be here passing out candy

Sunday, March 24

Seasons of Long Grove | (847)634-9150
Bunny Breakfast
The Easter Bunny will be here for a bunny

and taking pictures.
Visiting times from 1:00 p.m. - 4:00 p.m.

breakfast on Sunday, March 24th. The price is \$13.95 for adults and \$10.95 for children 2 through 12. We seat at 9:30 a.m., by reservation only.

**To make reservations call Seasons at:
847-634-9150**

Saturday, March 30

Ma and Pa's Candy | (847)634-0450

Easter Bunny Visit

Easter Bunny will be here passing out candy and taking pictures.

Visiting times from 1:00 p.m. - 4:00 p.m.

Sunday, March 31

Seasons of Long Grove | (847)634-9150

Easter Brunch

Join us for brunch on Easter Sunday. Price is \$27.95 for adults and \$13.95 for children 2-12.

We have seatings at 10:00 a.m., 11:00 a.m., 12:00 p.m., 1:00 p.m., and 2:00 p.m., by reservation only.

**To make reservations call Seasons at:
847-634-9150**

Trio Boutique Welcomes Brighton

At long last, Spring is just around the corner! What better way to prepare for its arrival than attending the exciting Trunk Show at Trio Boutique? See the new Brighton Collectibles for Spring, as well as handbags, jewelry, small leather goods and a host of other surprises sure to catch your fancy!

Date: Saturday, March 16, 2013

Time: 1:00 p.m. - 3:00 p.m.

Venue: Trio Boutique

Contact: (847)821-8862 for more information.

Refreshments will be served.

Upcoming Events

[SEE FULL CALENDAR](#)

Date	Time	Title	Venue
March 14	6:00 p.m. - 9:00 p.m.	The Village Tavern Presents Open Mic Night	The Village Tavern
March 15	6:00 p.m. - 9:00 p.m.	Sing-A-Long & Balloon Artist at the Village Tavern	The Village Tavern
March 16	1:00 p.m. - 3:00 p.m.	Trio Boutique Trunk Show	Trio Boutique
March 21	6:00 p.m. - 9:00 p.m.	The Village Tavern Presents Open Mic Night	The Village Tavern
March 22	6:00 p.m. - 9:00 p.m.	Sing-A-Long & Balloon Artist at the Village Tavern	The Village Tavern
March 28	6:00 p.m. - 9:00 p.m.	The Village Tavern Presents Open Mic Night	The Village Tavern
March 29	6:00 p.m. - 9:00 p.m.	Sing-A-Long & Balloon Artist at the Village Tavern	The Village Tavern
March 30	TBD	Placid Rock	The Village Tavern

VisitLongGrove.com | [Events Calendar](#)   

Long Grove Historic Village | 307 Old McHenry Road | Long Grove, IL 60047

David Lothspeich

To: David Lothspeich; 'Joanne Weber'
Cc: 'Maria Rodriguez'
Subject: RE: The Long Grove Newsletter | Have You Heard the Latest About...

From: David Lothspeich
Sent: Monday, March 18, 2013 9:00 AM
To: 'Joanne Weber'
Cc: 'Maria Rodriguez'
Subject: FW: The Long Grove Newsletter | Have You Heard the Latest About...

Joanne,

As a reminder, the first issue that was sent to me but I had no idea that the LGBCP was expecting the Village to send it out so it wasn't sent out to anyone by the Village.

The timeline for this new LGBCP newsletter was as follows:

- Feb Newsletter received by me on Wed, Feb 27 at 11:34 AM with no other explanation re: send to the HOA's or any directions. Was not sent out by the Village.
- March Newsletter received by me on Friday, March 15 at 7:36 PM with no other explanation re: send to the HOA's or any directions.
- March Newsletter received a second time by me on Saturday, March 16 at 12:08 AM ... again with no other explanation re: send to the HOA's or any directions.
- Received email from Jenn Harrington on Saturday, March 16 at 12:09 AM, copying Rachel, informing the Village that the newsletter was to be sent to the HOA Presidents.
- Village sent out the March Newsletter to the HOA Presidents on Saturday, March 16 at 11:33 AM.

From: Long Grove Business and Community Partners [mailto:info@visitlonggrove.com]
Sent: Wednesday, February 27, 2013 11:34 AM
To: David Lothspeich
Subject: The Long Grove Newsletter | Have You Heard the Latest About...

From: Long Grove Business and Community Partners [mailto:longgrove@visitlonggrove.com]
Sent: Friday, March 15, 2013 7:36 PM
To: David Lothspeich
Subject: The March Long Grove Newsletter | A Perfect Day

From: Long Grove Business and Community Partners [mailto:longgrove@visitlonggrove.com]
Sent: Saturday, March 16, 2013 12:08 AM
To: David Lothspeich
Subject: The March Long Grove Newsletter | A Perfect Day

From: Jenn Harrington [mailto:jenn@creativespectacles.com]
Sent: Saturday, March 16, 2013 12:09 AM
To: David Lothspeich
Cc: Rachel Perkal
Subject: HOA Newsletter

Dave -

Hello.

The Long Grove Enthusiast newsletter was just sent your way for delivery to the Home Owners Association presidents. Please let me know if you do not receive it or if you have any questions.

Thank you.

JENN HARRINGTON
CREATIVE SPECTACLES

| M |: 847.917.3919 | F |: 847.847.2722 | O |: 847.307.7891
www.CreativeSpectacles.com

-----Original message-----

From: Jenn Harrington <jenn@creativespectacles.com>
To: David Lothspeich <lothsd@longgrove.net>
Cc: Rachel Perkal <rachel@humbugs.com>, Leeanna <leeanna@creativespectacles.com>
Sent: Sat, Mar 16, 2013 06:05:28 GMT+00:00
Subject: Re: HOA Newsletter

Dave -

Hello.

Thank you for your email! We unfortunately were crunched for time on this one, and sent it your way since it also has Easter happenings. There was one previous to this and I am sorry we didn't follow up with an email. We assumed the process of sending it out to the HOA's was already in place and we should have kindly initiated a request to make sure. We appreciate anything you can do to get this out to them.

We will also be email these communications to Sherry ahead of time in the hopes that she can include some of the up and coming events in the Bridge.

Thank you.

JENN HARRINGTON
CREATIVE SPECTACLES

| M |: 847.917.3919 | F |: 847.847.2722 | O |: 847.307.7891
www.CreativeSpectacles.com

From: David Lothspeich <lothsd@longgrove.net>
Date: Saturday, March 16, 2013 12:22 AM
To: Jenn Harrington <jenn@creativespectacles.com>, Sherry Shlagman <sshlagman@longgrove.net>
Subject: Re: HOA Newsletter

Jenn,

This is a great idea. Im sorry if I missed it but I wasn't aware of this new piece or that the village

would be distributing. I have no problem having this sent out to the HOAs and will do so ASAP but I don't know if I can have this sent out in time for the many good events advertised this weekend (today ... Sat and Sun). I will try to reach Sherry Saturday morning to see if she can send out this weekend otherwise soonest will be Monday morning.

I noted that this referenced being the second issue and recall receiving something similar a couple weeks ago. I hope that I didn't miss something and not understand that the Village was to send out to the HOAs...please let me know.

Thanks and Happy St. Pats!

David Lothspeich
Village Manager
Village of Long Grove
[847.634.9440](tel:847.634.9440)

From: David Lothspeich
Sent: Saturday, March 16, 2013 11:33 AM
To: Sherry Shlagman
Subject: March Long Grove Merchants Newsletter - A Perfect Day

Dear HOA Presidents,

The Long Grove Downtown has asked the Village to assist them in sending out monthly communications highlighting events planned in the downtown. As with any Village communications, please forward this information to the residents of your association and others. As always, if you would prefer not to receive these communications moving forward, please reply back to Administrative Assistant Sherry Shlagman and your contact information will be removed from future emails.

Sincerely,
David Lothspeich
Village Manager
Village of Long Grove

From: David Lothspeich
Sent: Wednesday, February 27, 2013 12:34 PM
To: 'Joanne Weber'
Subject: FW: The Long Grove Newsletter | Have You Heard the Latest About...

Joanne,

This is very nice piece but it seems to be targeting Long Grove HOA's and/or residents and I'm a little concerned that the LGBCP may have gotten a hold of the Village list of email addresses. We have not provided email addresses for years since they are now protected from FOIA but wondering if they have an old list and using for targeted marketing. We have offered to send these sort of messages to the HOA and residents from the Village as an alternative. This may all be

nothing since I have received other type advertisements from visitlonggrove.com in the past but this one seems so target to our residents I was concerned.

Please let me know your thoughts.

Thanks,

Dave

From: Long Grove Business and Community Partners [mailto:info@visitlonggrove.com]
Sent: Wednesday, February 27, 2013 11:34 AM
To: David Lothspeich
Subject: The Long Grove Newsletter | Have You Heard the Latest About...



LONG GROVE BUSINESS
AND COMMUNITY PARTNERS

**HAVE YOU HEARD
THE LATEST ABOUT**
Your Downtown

VisitLongGrove.com | [The Long Grove Newsletter](#) | [Volume E13 Number 1](#)

On a monthly basis, you will be receiving e-mail newsletters, which will contain information about all the upcoming events in our downtown. Don't forget to tell your homeowners what's goin' on around town. Thank you for helping to keep our homeowners informed about their downtown community.

ICE MELTIN' BLUES



DON'T SKIP A BEAT...THE "ICE MELTIN' BLUES WEEKEND" RETURNS TO HISTORIC DOWNTOWN LONG GROVE

The sizzle of the saxophone will heat up The Village of Long Grove during the weekend of March 2 & 3 as the (4th) annual "Ice Meltin' Blues Weekend" returns. This year's event will feature the smooth sounds of Billy Branch & The Sons of Blues, Rocking Johnny Blues Band, Demetria Taylor Blues Band, Donna Herula, Corey Dennison Blues Band and Rhythmbone.

"The Ice Meltin' Blues Weekend kicks off Long Grove's extensive special events for the year," said Mary Ann Ullrich one of the organizers of "Ice Meltin' Blues" event and owner of The Village Tavern. "The blues weekend is a great way to support local businesses and hear some of Chicagoland's best blues talent."

There's lots of fun to be found throughout town Ice Meltin' Blues Weekend. Meet Long Grove's own Blues Brothers and receive "Blues Bucks" that can be used towards your Blues Weekend purchases at your favorite store and restaurants. Play the "Spot the Blues Brothers Wanted Poster" game - they'll be posted in and around town and you may win great Long Grove prizes.

Saturday, March 2nd

The Village Tavern | 847-634-3117
Billy Branch & The Sons of Blues
 Call for reservations
 Limited Seating | \$10 Cover
 Music from 9:30 pm – 12:30 am

Corey Dennison Blues Band
 Lunch Reservations
 Music from 12:00 pm – 3:30 pm

Demetria Taylor Blues Band
 Dinner Reservations
 Music shows 5:00 pm – 6:30 pm

Sunday, March 3rd

The Village Tavern | 847-634-3117
RhythmBone
 Music from 12:00 pm – 3:30 pm

The Rockin' Johnny Blues Band
 Music from 5:00 pm – 8:30 pm

The Long Grove Cafe | 847-995-9600
Jennifer Pepper Ramsey
 Music from 12:00 pm – 3:00 pm

Corey Dennison Blues Band

OR 7:00 pm – 8:30 pm

Long Grove Cafe | 847-995-9600

Donna Herula

Music from 12:00 pm – 3:00 pm

The Down Home Sophisticates

Music from 5:00 pm – 8:00 pm

Beans & Leaves | 847-821-0011

Intimate setting for blues music

JazzyBlue

Music from 3:00 pm – 5:00 pm

Jimmy Liggett

Music from 3:00 pm – 5:00 pm

Wine Splash | 847-383-6386

Intimate setting for blues music

Donna Herula

Music from 12:00 pm – 3:00 pm

To Be Announced

Music from 5:30 pm – 8:30 pm

Call venue to make reservations.

Music from 5:00 pm – 8:00 pm

Wine Splash | 847-383-6386

Intimate setting for blues music

Donna Herula

Music from 12:00 pm – 3:00 pm

To be Announced

Music from 5:30 pm – 8:30 pm

VisitLongGrove.com | [Events Calendar](#)



Long Grove Historic Village | 307 Old McHenry Road | Long Grove, IL 60047

This message was sent to dlothspeich@longgrove.net from:

Long Grove Business Community Partners | Robert Parker Coffin Road | Long Grove, IL 60047

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