

Item #10:

Village Trustee Weber

Long Grove Business & Community Partners Board Meeting - May 15, 2012

Long Grove Business and Community Partners
Board of Directors Meeting

May 15, 2012
Village Hall - 5:15 p.m.

Agenda

1. Call to Order
2. Welcome Guests
3. Review Previous Minutes
 - a. April 17, 2012
4. Treasurer's Report
5. Executive Committee
6. Village of Long Grove
7. Events Committee
 - a. Chocolate Wrap up
8. Design Committee
9. Economic Development Committee
10. Organization Committee
11. Marketing Committee
12. New Business
13. Adjourn

Next Board Meeting will be on June 19, at the Village Hall at 5:15 p.m.

Long Grove Business & Community Partners
Board of Directors Meeting
April 17, 2012

Prior to call to order presentations made by Old Victorian B&B owner and Greater Barrington Chamber of Commerce.

Call to order 5:40 pm

Board Members in attendance: Rachel Perkal, Tobin Fraley, Maryann Ullrich, John Kopecky, Josh Baudin, Ed Acuna, Jacqui Longeway, Renee Clark, Steve Douglass

Absent : Bill Hristakos, Peg Ball, Claire Ball, Joanne Weber

Village Rep.: Dave Lothspeich

Guests: Paul Neumann, Sherri Corder, Eric Zitron, Janet , Christine Adams

Review Past Minutes: Review past minutes of March 20, 2011. Motion to accept Steve Douglass, second Ed Acuna. Passed

Treasurer's Report: A motion was made to postpone the review of the Treasurer report until the May meeting in light of the absence of Treasurer Ball. Motion made by Ed Acuna, seconded by Steve Douglass. Passed

Executive Committee: Rachel Perkal reported on the outcome of the working sessions with the Village relative to the awarding of a grant of \$30K to the LGBCP.

Village of Long Grove Report: Reported that the Board of Trustees has approved in concept a program to help incent new businesses to establish in the downtown. Details to be worked out in the weeks ahead.

Events Committee: Application for the Porsche Concourse event June 17, submitted for review. Voted to approve and pass along to the Village Board. John Kopecky motion to approve, Tobin Fraley second. Passed

Design Committee: Banners and signposts will be a main thrust of the effort of Design given the additional dollars granted to the LGBCP by the Village.

Economic Development Committee Owners meeting held and successful. Reaching out to owners not in attendance. Mock up materials circulated.

Organization Committee: Renee fielding many concerns, some invoices being sent. Personal visits taking place.

Marketing/Promotion Committee: New brochures delivered. Working on new website, live for Chocolate Fest. Renee fielding many concerns, some invoices being sent. Personal visits taking place.

New Business: Paul Neumann reminded us to review and act upon bylaws for compliance.

Adjourned 6:47PM Motion Tobin Fraley, John Kopecky 2nd. PASSED

Long Grove Business & Community Partners
Board of Directors Meeting
March 20, 2012

Call to order 5:20

Board Members in attendance: Rachel Perkal, Tobin Fraley, Peg Ball, Claire Ball, Maryann Ullrich, John Kopecky, Josh Baudin, Joanne Weber, Ed Acuna, Jacqui Longeway, Renee Clark

Absent: Steve Douglass, Bill Hristakos, Tobin Fraley

Village Rep.: Dave Lothspeich

Guests: Nick

Review Past Minutes: Review past minutes of February 21, 2011. Motion to accept Joanne Weber, 2nd Claire Ball. Passed

Treasurer's Report: Quickbooks now being kept in the Info. center. End of February expenses \$19,939 with income of \$4,781 with approximately \$15,000 in bank. We have had more Fest income since then. Motion to accept Jacquie Longeway, 2nd John Kopecky. Passed

Executive Committee: Thanks to John K. for list of Blues activities out to the merchants.

Had a very good meeting with Barrington Chamber, they are developing several ideas to help our merchants become members.

Attended the budget meeting at the Village Board and will attend the 3/27 meeting with more details on our requests.

Conflicts of Interest & compensation policies will be e-mailed to all for signature & return to Info. center.

Village of Long Grove Report: Resident surveys are back with good responses. Will be revamping the Bridge to a 1 sheet information page. Any news from downtown needs to be to Sherri at Village Hall by the first week of the month. The Village Board is passionate about the revitalization of downtown.

Events Committee: Applications for Chocolate, Strawberry, Apple Fests; Art & Wine Fest; World Tour; Oct. Fest; & Arts & Music Council concerts were presented. All basically the same as last year with the addition of VIP parking in the Archer lot for the big three. Motion Claire Ball, 2nd John Kopecky, to accept and pass on to the Village Board. Passed

Applications for Village Tavern Farmers Market, Veteran's Pig Roast, Fest Beer tents, & Oct. Beer tent. All basically the same as last year with a new location of October tent. Motion John Kopecky, 2nd Josh Baudin to accept and pass on to the Village Board. Passed

Design Committee: Still meeting with the Rotary on the Kiosk project. Still working on the sign ordinance rewrite for the merchants. The Fenster signs will be coming down.

Economic Development Committee: Primary target is to fill stores with merchants. A full packet is being put together for the April 3 property owner meeting. We will be asking their cooperation in offering incentives for perspective merchants. Apple Haus space has been leased. An interior designer is moving in the Hotel Shop with retail in antiques. There is a scrap booker and a jewelry designer interested in space.

Organization Committee: Associate membership invoices are out. We will be offering them a web link to our site and from our site to theirs, an invite to our Board meeting to introduce their business & a discount at our Fests.

We will also suggest the opportunity to volunteer at our beer tent at Fests to talk to guests and hand out information.

Marketing/Promotion Committee: Blues PR will be on XRT Blues Breaker show and 2 ads will be in the Tribune & Herald.

Setting up a merchant meeting for Malpass to explain social media and ways to get information to them. Malpass will be starting a video and photo library shooting March 24.

New Business: None

Adjourned 6:45PM Motion Joanne Weber, Maryann Ullrich 2nd. PASSED