

**Item #1:**  
**Referral To The PCZBA**  
**Amendments To Village Code Re:Video Gambling**

December 27, 2013

The Honorable Members of the Board of Trustees  
Village of Long Grove

Re: Ordinance Permitting Video Gaming

RECEIVED

DEC 30 2013

VILLAGE OF LONG GROVE

Dear Trustees:

We, the undersigned, are requesting that the Long Grove Village Board consider approving an ordinance allowing video gaming in the Village at its next meeting.

We are the business community of Long Grove and have been struggling to stay competitive and keep our doors open. We heard at the December meeting that at least two new businesses would open if they were permitted to have video gaming. We are in favor of the Village of Long Grove approving an ordinance allowing video gaming in Long Grove. As we heard in the recent presentation made to the Trustees, video gaming communities have reaped the benefits of having new businesses open and receiving additional funds for local projects.

We believe that video gaming will be another form of low key entertainment for patrons over 21, rather than resemble any type of large scale casino. We hope it will give local businesses, which would need to be licensed by the Illinois Gaming Board in order to offer video gaming, another source of badly needed revenue.

By approving video gaming, Long Grove can start to bring back the destination experience and attract new businesses. This will let prospective businesses know that Long Grove is progressive and willing to grow the business community. We do not believe the historic charm of Long Grove will be affected. The Village could require that no outside signage advertising video gaming be permitted, which we do not oppose. In addition, because the Village sets the timing of when liquor can be served in establishments, the video games can only be operational during those permitted hours.

Like many local communities (Inverness, Barrington Hills and Port Barrington), Long Grove needs money for local capital projects. As a result of video gaming, \$1.5 million in revenue was generated for local governments in September 2013.

We urge you to take a positive action now and vote to approve video gaming in Long Grove. The licensing process before the Illinois Gaming Board can take up to 9 months. We appreciate your time and consideration of this matter.

Sincerely,

Kimberly Olson

Tiffany Schuler

Sweet Whimsy

Kim Olson Royal Melbourne Country Club

Tiffany Schuler

12/27/13

<u>Steve Besbas</u>	<u>Steve Chatterbox</u>	of Long Grove
<u>Bill Hristakov</u>	<u>Merina</u>	LONG GROVE CAFE
<u>YVONNE LAYCOX</u>	<u>Yvonne</u>	Adagio Hair Studio
<u>Lynne Jankovec</u>	<u>Lynne Jankovec</u>	Olivia's Past
<u>John S. Kopecky</u>	<u>John S. Kopecky</u>	Country House of Long Grove Blvd
<u>Mira Pinscher</u>	<u>Mira</u>	Bella Donna Boutique Cleo Jewelry
<u>Marc Botbol</u>	<u>Marc Botbol</u>	Amers Gallery
<u>Warren Mroczek</u>	<u>Warren</u>	Ryan Messner State Farm
<u>Roberta O'Reilly</u>	<u>Roberta O'Reilly</u>	Weichert/MeKee
<u>William J. Kelly</u>	<u>William J. O'Reilly</u>	Weichert/MeKee
<u>RANDY TOWNER</u>	<u>Randy Towner</u>	MEL'S MARATHON
<u>KAREN KRAHN</u>	<u>Karen</u>	BEANS & LEAVES
<u>Karen Levy</u>	<u>Karen</u>	Long Grove Popcorn
<u>Nick. Petrylas</u>	<u>NICK. PETMEZAS</u>	Grove Country Club
<u>Mary Ann Ulrick</u>	<u>Mary Ann Ulrick</u>	The Village Tavern
<u>Mary Charlesworth</u>	<u>MARK CHARLESWORTH</u>	MANUEL GIFTS
<u>Marian Ward</u>	<u>marian ward</u>	Within Reach

Ma. J. J. J.

New Midwest Capital -

Property OWNER

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SEE ATTACHED E-MAILS ALSO

Nancy Finn

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Jacque Longway

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Barbara Noble

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Luis Newman

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Rachel Perka

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LGBCP BOARD MEMBER



Mary Ann Ullrich <longgrovevt@gmail.com>

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## Video Gaming/Slot Machines in Long Grove

2 messages

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Nancy E. Fino <nefino@prodigy.net>

Mon, Dec 9, 2013 at 7:33 AM

Reply-To: "Nancy E. Fino" <nefino@prodigy.net>

To: Mary Ann Ullrich <longgrovevt@gmail.com>

Cc: Lori Lyman <llyman@me.com>

Mary Ann,

As a follow-up to our conversation last Friday, I, as a member of the LGBCP Board and Economic Development Committee and as a Long Grove merchant, believe that the Village of Long Grove should give thoughtful consideration to video gaming.

I'm not certain that such games alone would lead to more traffic for the non-restaurant merchants in the historic downtown. However, if these games put the Village in a more favorable light to attract additional, high-quality restaurants, then, with other infrastructure improvements, we might actually return to the days of a more bustling downtown district.

My expectation would be that the Village consider signage standards and placement of such games so as not to detract from the historic, family-friendly setting which sets us apart from the multitude of cookie-cutter upscale, outdoor malls found throughout Chicagoland.

These are extremely challenging times for us small business owners and for the Village. More than ever, we need to consider how to strike that balance between being a contemporary destination without losing our character and that which makes our beloved Long Grove different.

As a courtesy, I'm sharing this email with Lori Lyman since she serves on the Economic Development Committee with me and is also a Village Trustee.

Respectfully,

Nancy E. Fino

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Mary Ann Ullrich <longgrovevt@gmail.com>

Tue, Dec 10, 2013 at 1:01 PM

To: Sharon Fine <sfine@visitlonggrove.com>

[Quoted text hidden]

\* BUSINESS OWNER & LGBCP BOARD MEMBER



Mary Ann Ullrich <longgrovevt@gmail.com>

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**letter**

2 messages

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**ClassSun@aol.com** <ClassSun@aol.com>  
To: longgrovevt@gmail.com

Mon, Dec 9, 2013 at 2:37 PM

Dear Mary Ann,

Thank you for taking the time to explain to me the details that you have for requesting gambling from the state for Long Grove.

Based on the information you provided, I would agree that this prospect would a great thing for the Village as well as the State.

I see it as an opportunity for Long Grove to capture an audience once again for tourism, which we so desperately need, as well as helping the Village with revenue, which it needs.

Keep me posted on the conversation.

Jacquie Longeway

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**Mary Ann Ullrich** <longgrovevt@gmail.com>  
To: Sharon Fine <sfine@visitlonggrove.com>

Tue, Dec 10, 2013 at 1:01 PM

Sharon,  
I will forward you the resposes I have gotten so far for tonight. MA  
[Quoted text hidden]

LGBCP BOARD MEMBER & RESIDENT



Mary Ann Ullrich <longgrovevt@gmail.com>

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**conversation today**

2 messages

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**Barbara Kramer Dibble** <BKRMSA@comcast.net>  
To: Mary Ann Ullrich <longgrovevt@gmail.com>

Fri, Dec 6, 2013 at 1:08 PM

Mary Ann

Thank you for taking the time to include me in the conversation regarding the possibility of gaming in Long Grove. I am in favor of the

idea and believe this adds to why a resident or destination travelers would like to spend the day /evening in Long Grove.

Thank you,

Barbara Kramer Dibble

RMSA Sr. Analyst

847 821 1990 office

847 821 1880 fax

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**Mary Ann Ullrich** <longgrovevt@gmail.com>  
To: Sharon Fine <sfine@visitlonggrove.com>

Tue, Dec 10, 2013 at 1:02 PM

[Quoted text hidden]

BUSINESS OWNER



Mary Ann Ullrich <longgrovevt@gmail.com>

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## Video Gaming

2 messages

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Julie Neumann <julie@cigarsandmore.com>

Sun, Dec 29, 2013 at 11:57 AM

Reply-To: Julie Neumann <julie@cigarsandmore.com>

To: Mary Ann Ullrich <longgrovevt@gmail.com>

Mary Ann,

Thanks for the notification, I had not heard about this as of yet. I spoke to Ken and we would really be neutral on the issue. It is not something that our business would ever do even if we could, but if other local business owners feel it would help increase traffic in their locations, we have no objection to it. I will not be in Long Grove this afternoon, but feel free to share this email.

Thank you,  
*Julie Neumann*

Cell: 847-980-8901

email: julie@cigarsandmore.com

Neumann's Cigars & More

314 S. Milwaukee Ave • Libertyville, IL 60048 • 847-918-9999

445 Robert Parker Coffin Rd • Long Grove, IL 60047 • 847-883-9998

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Mary Ann Ullrich <longgrovevt@gmail.com>

## Gaming in Long Grove

2 messages

Rachel Perkal <rachel@humbugs.com>

Mon, Dec 30, 2013 at 9:03 AM

To: Mary Ann Ullrich <longgrovevt@gmail.com>

Cc: Sharon Fine <sfine@visitolonggrove.com>, Angie Underwood <angie@aunder.com>, David Lothspeich <lothsd@longgrove.net>

Good Morning MaryAnn,

Thank you again for a really good conversation yesterday on the subject of bringing video gaming into Long Grove. As always, I appreciate our ability to sit and talk about just about any subject in such a constructive manner.

I decided to wait until this morning to write to you so that I had a little more time to think about this complex issue and having done so, this is where I have arrived. It is not much different from when we spoke.

Let me start by stating that I am not opposed to there being controlled and limited gaming in the establishments that hold poured liquor licenses (and that wish to participate,) in the downtown district of Long Grove. I harbor no fears that an "undesirable" cross section of people will flock to our community to drink and gamble and bring trouble to our town. I believe that individuals will "opt in" to play as a complimentary activity to having a drink or relaxing in an establishment of choice whether with friends or alone and be happy doing so.

That said, I must make clear my concerns regarding this entire subject. We spoke about all of these yesterday.

I am concerned that UGG has not provided the data requested regarding play patterns (time of day,) as requested when the presentation was made at the Village Board meeting. My reason for asking for this was that I really want to understand what the data shows the potential impact on traffic and visitation in the downtown might be. Without this information, and I have to believe that with the sophistication of reporting these games require has to exist, I am missing some of the picture.

I feel it is of the utmost importance that the signage guidelines and codes for the downtown business district as well as any business that could potentially offer gaming being reviewed with this new activity top of mind. It is my observation that communities that allow video gaming now sport yard signs, billboards, window signs and neon signs all promoting the availability of gaming. Clearly we have specific guidelines that address these things today but we (the Village and the LGBCP to the degree it falls on us,) have a very poor track record of regulation and enforcement. And until this is defined and committed to, I would be extremely concerned about the impact on the historic business district. As we discussed, just look at the many tacky and garish examples that are out there in communities a stones throw from Long Grove. The negative impression could be more damaging to us than I think we can imagine if this is not well thought through and managed. You know I would love there to be some kind of guidelines as to how an establishment can or cannot market their gaming - but I agree that one is a tough one to implement.

While I understand the state legislates how the gaming areas are defined and managed etc., I wonder if this includes visibility from storefront and display type windows where the video aspect would be visible. While technically not neon, it certainly is illuminated and should be considered as such relative to placement.

As I understand from the presentation, as the percentages of the revenue stream are disbursed, the Village stands to realize 5% of the profit. It would be my strong hope that some portion of that would be allocated specifically to maintenance of public space in the HBD. I think it would be advantageous for the public to actually see physical signs of improvement that could be linked to monies that flow into the Village budget

as a result of the allowance of gaming.

Finally, it is my understanding that a petition has been circulated amongst the business owners and decision makers in the HBD by stakeholders for this initiative. And as of my writing this email, Tobin nor I (as business owners, board members of the LGBCP and residents,) have not been approached for a conversation or have seen what the petition says. We are both saddened by this as we pride ourselves on being communicators who are open minded and who have the good of Long Grove uppermost in our minds and actions. I would hope that on a go forward basis, the other constituents in this initiative would demonstrate the same community mindedness and embrace open communication when it comes to the well being of our precious downtown.

I know this was a lot to digest, but I wanted to document my thoughts on the subject. The bottom line is that I do not believe for a minute that allowing video gaming is a panacea that will cure the hardship of our downtown, but I also do not think it is the "death nell" some make it out to be. Thus, I do not stand in opposition to the prospect of video gaming being allowed in Long Grove as long as it is managed carefully by the Village.

Happy New Year!  
Rachel

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**Mary Ann Ullrich** <longgrovevt@gmail.com>  
To: Aldo Bottalla - UGG <Aldo@ugaminggroup.com>

Mon, Dec 30, 2013 at 9:54 AM

Aldo, I spoke with Rachel yesterday to get her support for the gaming. Here is her response. Mary Ann  
[Quoted text hidden]