

021715 LGBCP Minutes

LGBCP Board of Directors' Meeting **February 17, 2015** Meeting called to order at 5:26_pm.

Board Members in Attendance:

Exec. Board X Ryan Messner X Marian Ward X Marsha Forsythe X John Kopecky
Ex Officio X Dave Lothspeich, Village Manager X Sharon Fine

Board Members At Large X Pamela Besbeas X Barbara Dibble Patric Donahue (resigned)
 Nancy Fino (E) X David Gayton Jacquie Longeway (E) X Rachel Perkal

Village Trustees: Angie Underwood, Village President x Lori Lyman, Village Trustee,
LGBCP Liaison

Guests in Attendance:

Ethel Berger, Dave Weiss, Walt Roth, Marie Roth, Mariann Ulrich, Steve Besbeas, Paul Neumann, Maggie Ibersen, Jessica Kapick , Steve Sintetas. John Barry
Ryan welcomes and introduces the new Board

5:30pm – 5:45pm Open Forum

Discussion about Chocolate Fest's new format

Booth fees at fest brought up By **Pam B**, 25% off the top of the beer and booths ,**Pam**-Started the topic of LGBCP selling Beer & chimed in thru out. Conflict on selling Liquor. Debate of Beer and Non-for profit.

Ryan- not written in stone nothing is final. Need more conversation with **Duff** about how it will all be layed out. Everything will be transparent nothing concrete. More dialogue needed showcase downtown-

Marian, brings up good points on restaurants on the street, showcasing their menu. Smoking teas excited to be on street-concerned about the vendors copying the shops merchandise

Sharon concerned about chatter and enzo off the beaten track "Dead spots at Choc Fest". We have to cover our costs

Steve b- Told he would not be aloud to sell beer, with contrast of having a food tent and the pricing in his restaurant.

Ethel- no fee if not on the main street? Is this right space for free-Then received email about being charged!

Marsha- SSA being put in and payed in by the merchants , these merchants what do they get for there money, we need a clear message.

Maryann- sit down with Duffevents as a group-need to be on same page-need to find different revenue sources to support LGBCP.

Ryan if we are going to have high name acts LGBCP needs to generate revenue/ beer debate.

We have not secured towner green -discussion on stages top acts to draw the people, VIP packages and after hours restaurant business.

Rachel looking for a happy medium between , goes over the history of organization.

Steve Sinatetas How will staying open increase business? **Ryan** by 30%

Marie Roth From LGA&Music announces pop up "Red"art show in Village tavern basement Feb 21-March 15th non Juried art small awards Gifts from LGBCP and other donor. There will be a "peep show" to follow starting in April at the tavern.

Past Secretary, Barbara Kramer Dibble:

Tuesday, January 20, 2015 Minutes - presented and reviewed. No changes

Motion by **Marian** Second by **Rachel** All In Favor no Opposed motion Carried

Treasurer's Report, Marsha Forsythe

Marsha related the need to have a professional to assist her with the LGBCP accounting. Until we find a

accountant She suggested that at her work **Robin Castro** would be a good fit to help go thru the accounting. **Marsha** presented her credentials and **Robin Castro** looked over the books will do books for free for the interim-dialog started -issue was discussed she will work on the books out of **Marsha's** office and do the coding with no money access. no check writing capability. Quick book access viewing capability only. Check signing by **Marsha F** and **Marian W**

Motion John K for **Robin Castro** be the interim bookkeeper until a permanent bookkeeper can be secured.

Role call vote All yes **Barbara D** no

Financial Committee: Marsha Forsythe; Pat Donahue - resigned; Barbara Kramer Dibble; Ryan Messner
Director's Report:

- Board Members in absentia -**Nancy Fino** does not have a shop cannot attend board meetings, can stay on economic development committee. Should we dismiss her from the board still wants to be a part of organization and help out.

Motion to remove **Nancy** from the board for her self admitted inability to not make it to meetings and with much appreciation -**Dave G** second by **Rachel** all yes

• **Ryan** should we go to 9 members on the **LGBCP** board? Straw vote taken 5for 3 against **Marsha** motioned for a Resolution stating the **LGBCP** to go from 11 directors to 9 directors on the board but to go back if we find more directors are needed. The Vote: **Rachel, Barbara, Marian-** no **Pam, Ryan, Marsha, Dave** and **John-** Yes- **Resolution passed**

- General Membership Fees (as per the **LGBCP** bylaws)Tabled
- Board of Trustees Meetings-**Sharon F** thank you for **Lori L's** support at the Village Board meetings.
- 2015 Holiday Season Opportunity reached out to **Kris Kindle Market**. Ventured out to oak brook 2yrs. Conversation with them, possibly looking for new site. Hurdle, are the huts they use, possible use our vacant sites. Game changer if we can pull this off.
- Governor's Conf.- Report germans love to come to our town
- **LGBCP** Lease approved 3yrs lease
- Update on **AMJ** pending suite- sharon and dave in touch their insurance says we're on hook
- Nicor Gas / ComEd Gas rates dropping low need to lock them in.
- visitor center needs to know if shops are closed current hours. Galena is closing M-thursday 11-6 f 11-7 sat

Nominating Committee: **Marian Ward** no report

Events Committee: Jacquie Longeway (E)- Chair; Marian Ward – Co-Chair

Chocolate Fest updates

Event Application Approval:

- Chocolate Fest: May 15–17. (**LGBCP** – Event Organizer)
- Strawberry Fest: June 26–28. (**LGBCP** – Event Organizer)
- Arts & Music Council Free Sunday Concerts - July 5 - Aug. 23. (**LGAMC** – Event Organizer)

The Long Grove Arts and Music application for the use of Fountain Square was discussed with the Landowner wanting the **LGA&M** to make available the Use of equipment for A **LGBCP** event should the need arise- question of the rider on contract from property owner. The Application is approved pending landowner agreement

Motion John K to approve **LGA&MUSIC** season pending land owner rider approval **Dave G** 2nd

passed.

- Art Fest - Aug. 22 -23 **PENDING / no app at this time**
- Irish Fest - Sept. 5-7 **PENDING / no app at this time**
- Apple Fest - Sept. 25-27 (LGBCP – Event Organizer)

The Village Tavern Events (2015):

Strawberry Fest: June 26–28. (**PENDING** - no app at this time / new app. as a “Vendor” not “Organizer”)

Illinois Booze, Brews & Blues: July 25. (Village Tavern – Event Organizer)

Tavern Veterans Event & Pig Roast: July 26. (Village Tavern – Event Organizer)

Oktoberfest & Hay Rides App. A: Sept. 5 & 7, 12 & 13. (Village Tavern – Event Organizer) Marian motion dave 2nd both A & B/ fees pending

Oktoberfest & Hay Rides App. B: Sept. 19 & 20 (different tent size) (Village Tavern – Event Organizer)

Dave G motion to accept Tavern events **Marian W** 2nd pending village Tent fees
(tent fees are \$25 each tent for inspection levied by LG Fire Dep).

Economic Development Committee:

Nancy Fino, Chair / Marsha Forsythe Co-Chair

Lori Lyman- Board of Trustees Liaison Report

Organization / Membership Committee: - Evolving

Marketing Committee: Barbara Kramer Dibble

Molise PR – negotiated rates proposal to be tabled till next Meeting.

Social Media: **Duff**- Ravenswood events \$4500 \$1500 an event to handle our face book for the big 3 events.

Motion by **Marian** to Use Ravenswood to man our 3 fest facebook pages **Rachel** 2nd **Barbara** abstain

Lori L ; assessment on signage on all the entrances The question of assisted living sign on 83 & 53 corner is not to be linked to the downtown, but a possibility of a sign or property easement at 53 & Old Mchenry

- rework the website for the Village of Long Grove
- -better code enforcement & adjudication
- - going to start a economic development committee- 5 members **Lori L, Angie U, Dave L**, and one of **LGBCP** members (the fifth was not named) march 23rd 7:30am.
- We have the grant writer again to help all of us in the down town \$25000 in the matching grant budget upping the ante on brick paving. **Ryan** mentioned solar lighting **Sharon** knows some one nationally for solar power

OLD Business:

- Confidentiality Agreement - to be carried over
- Resolution to amend Article VI – Section 1

The corporation shall be governed by a Board of Directors of 11 Directors

- LGBCP - Lease

NEW Business:

By Laws – General Membership Dues Light discussion to table this till next month

Marsha made a motion to adjourn **Dave G** 2nd 7:41pm

Board of Directors - Executive Session

Gone into executive session with board members

Committee Chairs

Events **Marian** -Chair of Events Co- **Jackie** co chair

Fundraising- **Pam B**

Marketing ;**Barbara & John** to split Chair

Membership **Rachel**

Finance chair **Marsha F**

Motion to leave executive Session by **John K- Dave G 2nd** 7:53pm approximate