<u>Item #9</u>:

Village Trustee Borys

Village Residents Opinion DRAFT Survey - Update

04/07/15

Long Grove 2015 Community Survey

Draft timeline

Project Timeline	Date
Finalize survey and all survey materials (envelopes, postcard, survey, cover letters)	April 14
Print survey and all survey materials	through April 28
Mail prenotification postcard	April 22
Mail first wave of surveys	April 29
Mail second wave of surveys	May 6
Data collection, data management, electronic data entry	through June 11
Data analysis and report writing	through July 6
Draft report of results sent via email for review	on July 6
Report finalized	TBD
Presentation	TBD

The Village of Long Grove 2015 Community Survey

Please complete this questionnaire if you are the adult (age 18 or older) in the household who most recently had a birthday. The adult's year of birth does not matter. Please select the response (by circling the number or checking the box) that most closely represents your opinion for each question. Your responses are anonymous and will be reported in group form only.

1. Please rate each of the following aspects of quality of life in Long Grove.

	Excellent	*Good*	*Fair*	*Poor*	*Don't know*
Long Grove as a place to live	1	2	3	4	5
Your neighborhood as a place to live	1	2	3	4	5
Long Grove as a place to raise children	1	2	3	4	5
Long Grove as a place for education (schools)	1	2	3	4	5
Long Grove as a place to work	1	2	3	4	5
Long Grove as a place to visit	1	2	3	4	5
Long Grove as a place to retire	1	2	3	4	5
The overall quality of life in Long Grove	1	2	3	4	5

2. Please rate the quality of each of the following services provided by the Village of Long Grove.

	Excellent	*Good*	*Fair*	*Poor*	*Don't know*
Police/Sheriff services	1	2	3	4	5
Traffic enforcement	1	2	3	4	5
Street repair	1	2	3	4	5
Snow removal	1	2	3	4	5
Garbage/yardwaste/recycling collection	1	2	3	4	5
Storm drainage	1	2	3	4	5
Land use, planning and zoning	1	2	3	4	5
Code enforcement (weeds, abandoned buildings, etc.)	1	2	3	4	5
Economic development	1	2	3	4	5
Village communications	1	2	3	4	5
Emergency preparedness (community preparation for emergency situations)	1	2	3	4	5
Preservation of open space	1	2	3	4	5
Overall customer service by Long Grove employees	1	2	3	4	5
Overall quality of the services provided by the Village of Long Grove	1	2	3	4	5

3. Please rate the quality of each of the following services provided in Long Grove (not provided by the Village).

	Excellent	*Good*	*Fair*	*Poor*	*Don't know*
Fire services	1	2	3	4	5
Drinking water	1	2	3	4	5
Village parks	1	2	3	4	5
Recreation programs or classes	1	2	3	4	5
Recreation centers or facilities	1	2	3	4	5
Animal control	1	2	3	4	5
Downtown special events	1	2	3	4	5

4. Thinking about why you choose to live in Long Grove, please indicate how important each of the following aspects is to you.

	Essential	*Very important*	*Somewhat important*	*Not at all important*	*Don't know*
No Village property tax for homeowners	1	2	3	4	5
The historic nature of Downtown Long Grove	1	2	3	4	5
Large minimum (1-acre plus) residential building lots	1	2	3	4	5
Emphasis on environmental sustainability	1	2	3	4	5
Limited Village government	1	2	3	4	5
Local schools	1	2	3	4	5

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5. Please indicate the extent to which you agree or disagree with each of the following principals of Village operations.

	Strongly agree	*Somewhat agree*	*Somewhat disagree*	*Strongly disagree*	*Don't know*
The Village of Long Grove should not charge property taxes to local residents even if the tax revenue were used for services or projects that I support	1	2	3	4	5
The Village of Long Grove village government should seek to limit its expenditures to the minimum required to keep a good quality of life and not increase local government services even if the quality of local life, in my opinion, would be improved	1	2	3	4	5

6. Please indicate how important each of the following potential infrastructure projects should be for the Village to consider:

	Essential	*Very important*	*Somewhat important*	*Not at all important*	*Don't know*
Expanded availability of Lake Michigan public water	1	2	3	4	5
Provision of a public sanitary sewer system	1	2	3	4	5
Maintenance of existing Village-owned roads outside subdivisions	1	2	3	4	5
Maintenance of existing Village-owned within subdivisions	1	2	3	4	5
Acquisition of new parcels for open space	1	2	3	4	5
Development of new paths or trails	1	2	3	4	5

7. Please indicate the extent to which you support or oppose each of the following options regarding Village funding of non-thoroughfare Village-owned public roads (internal subdivision Village-owned roads).

	Strongly support	*Somewhat support*	*Somewhat oppose*	*Strongly oppose*	*Don't know*
The Village should continue to maintain all Village-owned roads without any additional taxes by reducing spending on less important services	1	2	3	4	5
The Village should tax all residents for Village-owned roads	1	2	3	4	5
No changes regarding taxation for Village-owned roads should be made	1	2	3	4	5

8. The existing single lane covered bridge in downtown is in need of major restoration or replacement. Restoration will cost the Village approximately [$600K] and the covered bridge can remain a single (1) lane. Replacement is eligible for 80% federal funding and will cost the Village approximately [$200K]. However, federal bridge specifications would require a two-lane bridge. The bridge cover would be at the Village's option and the costs related to the bridge cover may or may not be eligible for federal funding. Please indicate the extent to which you support or oppose each of the following.

	Strongly support	*Somewhat support*	*Somewhat oppose*	*Strongly oppose*	*Don't know*
Restore existing covered bridge (1-lane) at a Village cost of $600K	1	2	3	4	5
Replace existing covered bridge (2-lane) at a Village cost of $200K	1	2	3	4	5

9. Long Grove Park District (LGPD) both preserves open space and makes limited opportunities for active recreation. Please indicate how important, if at all, each of these purposes is for the LGPD.

	Essential	*Very important*	*Somewhat important*	*Not at all important*	*Don't know*
Preserve open space	1	2	3	4	5
Develop active recreation	1	2	3	4	5

10. If there were a shortfall in the Village General Fund that would negatively impact the level of existing services provided by the Village, please indicate the extent to which you support or oppose each of the following.

	Strongly support	*Somewhat support*	*Somewhat oppose*	*Strongly oppose*	*Don't know*
Reduce services	1	2	3	4	5
Assess a village property tax to cover the shortfall	1	2	3	4	5
Levy fees, other than property taxes, to cover the shortfall	1	2	3	4	5
Promote further commercial development to generate more sales taxes	1	2	3	4	5
Do none of these	1	2	3	4	5

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11. How familiar are you, if at all, with the current alignment of the Illinois Route 53 extension project?

❍ Very familiar ❍ Somewhat familiar ❍ Not familiar

12. Thinking about the current plan by the Blue Ribbon Panel for the Illinois Route 53 extension project, to what extent, if at all, do you expect each of the following types of impacts on Long Grove to be positive or negative?

	Very positive	*Somewhat positive*	*Somewhat negative*	*Very negative*	*Don't know*
Cost	1	2	3	4	5
Traffic noise	1	2	3	4	5
Convenience of travel once complete	1	2	3	4	5
Convenience of travel during construction	1	2	3	4	5
Environmental impacts	1	2	3	4	5
Home value once complete	1	2	3	4	5

13. Should the Village of Long Grove support or oppose the extension of Route 53 as proposed by the Blue-Ribbon Panel?

❍ Support ❍ Oppose

14. Should the Village of Long Grove participate in the Route 53 extension planning process regardless of the Village's support or opposition?

❍ Yes ❍ No

15. Which, if any, of the following options should be done to mitigate the problem(s) you foresee with the extension? (Please check all that apply.)

❍ Move the alignment outside of Long Grove
❍ Build sound barriers to protect Long Grove neighborhoods
❍ Reduce the amount of the planned tolls
❍ Create passage that allows natural wildlife movement
❍ Offer owners bond assurances for protection of their water supply

16. How often, if ever, have you attended Village Meetings?

	One time	*Two times*	*Three times*	*Four times*	*Never/0*
Village Board Meeting(s) in the past 12 months	1	2	3	4	5
Village Board Meeting(s) in the past 24 months	1	2	3	4	5
Village Board Meeting(s) in the past 5 years	1	2	3	4	5
Village Town Hall Meeting(s)in the past 5 years	1	2	3	4	5
Village Commission/Committee meeting(s)in the past 24 months	1	2	3	4	5

17. Please indicate the extent to which you use the following sources to learn about Village matters.

	Major source	*Minor source*	*Not a source*
The Long Grove Bridge Newsletter	1	2	3
The Long Grove website	1	2	3
Connect-CTY (The village-to-resident phone notification system)	1	2	3
Social media (Twitter, Facebook or others)	1	2	3
Email from the Village	1	2	3
Television news	1	2	3
Radio	1	2	3
Word of mouth	1	2	3

add social media q?

18. The Village's Comprehensive Plan identifies specific sub-areas for commercial development. To what extent do you support or oppose each of the following for commercial development within those sub-areas?

	Strongly support	*Somewhat support*	*Somewhat oppose*	*Strongly oppose*	*Don't know*
Menards outlots (Vacant outlots at Lake Cook Road and old Route 53)	1	2	3	4	5
NW corner of Lake Cook and Route 53	1	2	3	4	5
Existing downtown	1	2	3	4	5
Triangle land south of the existing Historic Business District	1	2	3	4	5
Archer outlots (Vacant outlots between Archer Road & Parking Lot	1	2	3	4	5
Sunset Grove (Sunset Foods, CVS, Peets Coffee, etc.)	1	2	3	4	5
South 20 (Vacant properties South Of Sunset Grove)	1	2	3	4	5
NE corner of Old McHenry and Route 22 (Undeveloped land)	1	2	3	4	5

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19. To what extent do you support or oppose the expansion of commercial development in these areas.

	Strongly support	*Somewhat support*	*Somewhat oppose*	*Strongly oppose*	*Don't know*
Downtown	1	2	3	4	5
Menards (NE Corner Lake Cook & IL Route 53)	1	2	3	4	5
Sunset Grove (SE Corner Aptakisic Road & IL Route 83)	1	2	3	4	5
Long Grove Commons (NW Corner Old McHenry Road & IL Route 22)	1	2	3	4	5

20. Please rate the quality of each existing commercial development as it affects the quality of life of the Village?

	Excellent	*Good*	*Fair*	*Poor*	*Don't know*
Downtown	1	2	3	4	5
Menards (NE Corner Lake Cook & IL Route 53)	1	2	3	4	5
Sunset Grove (SE Corner Aptakisic Road & IL Route 83)	1	2	3	4	5
Long Grove Commons (NW Corner Old McHenry Road & IL Route 22)	1	2	3	4	5

21. In terms of commercial development, please indicate the extent to which you support or oppose each of the following.

	Strongly support	*Somewhat support*	*Somewhat oppose*	*Strongly oppose*	*Don't know*
Maintain the Village's current position to limit commercial development	1	2	3	4	5
Change the Village's current position to expand commercial development	1	2	3	4	5
Continue to increase revenue-producing development to fund operations	1	2	3	4	5

22. Please indicate the extent to which you support or oppose each of the following possible Village policies regarding residential development.

	Strongly support	*Somewhat support*	*Somewhat oppose*	*Strongly oppose*	*Don't know*
Keep all residential development on large single family lots	1	2	3	4	5
Designate specific locations in the Village to permit limited higher density residential development	1	2	3	4	5

23. If the Village were to allow higher density residential development, please indicate the extent to which you would support or oppose each of the following options.

	Strongly support	*Somewhat support*	*Somewhat oppose*	*Strongly oppose*	*Don't know*
Residential zoning lots less than 1 acre	1	2	3	4	5
Greater than four (4) residences per acre	1	2	3	4	5
Townhomes/condos	1	2	3	4	5
Duplex ranch homes	1	2	3	4	5
Apartments	1	2	3	4	5

24. To what extent do you support or oppose each of the following possible sources for funding public infrastructure (road, parking, water, drainage) and streetscape (sidewalks, pedestrian lighting, plantings, etc.) improvements within the public rights of way in Historic Downtown Long Grove. These public improvements should be paid...

	Strongly support	*Somewhat support*	*Somewhat oppose*	*Strongly oppose*	*Don't know*
100% paid by the Village (General Funds)	1	2	3	4	5
100% paid by Downtown private property owners	1	2	3	4	5
Village financial participation limited to Downtown TIF District Funds (No Village General Funds)	1	2	3	4	5

25. Please indicate the extent to which you support or oppose video gaming/gambling within the Village limits of Long Grove.

- ❍ Strongly support
- ❍ Somewhat support
- ❍ Somewhat oppose
- ❍ Strongly oppose
- ❍ Don't know

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26. In terms of your property tax bill, please indicate the level of value received for the property taxes paid to each entity:

	Excellent	*Good*	*Fair*	*Poor*	*Don't know*
Lake County	1	2	3	4	5
Village of Long Grove	1	2	3	4	5
Fire Protection District (Long Grove or Countryside)	1	2	3	4	5
Public Library District (Ela or Vernon)	1	2	3	4	5
Kildeer Countryside School District 96	1	2	3	4	5
College of Lake County	1	2	3	4	5
Stevenson High School District 125	1	2	3	4	5
Lake County Forest Preserve	1	2	3	4	5
Township Ela, Vernon or Fremont	1	2	3	4	5

27. If you have applied for a building permit in the past two years, please rate your experience overall.

- ❍ Excellent
- ❍ Good
- ❍ Fair
- ❍ Poor
- ❍ Don't know

28. Please rate each of the following aspects of the Village Board.

	Excellent	*Good*	*Fair*	*Poor*	*Don't know*
Transparency of the Village Board's activities or decisions	1	2	3	4	5
Responsiveness of the Village Board to resident input	1	2	3	4	5
Operating in best interests of the Village overall	1	2	3	4	5

29. What is the single most pressing issue that the Village should address in the coming two years?

_____

_____

Our last questions are about you and your household. Again, all of your responses to this survey are completely anonymous and will be reported in group form only.

D1 Please indicate the extent to which your household finances (including employment, income, housing value) were impacted, if at all, by the Great Recession.

- ❍ Very negatively
- ❍ Somewhat negatively
- ❍ Neutral/no impact

D2. What is your employment status?

- ❍ Working full time for pay
- ❍ Working part time for pay
- ❍ Unemployed, looking for paid work
- ❍ Unemployed, not looking for paid work
- ❍ Fully retired

D3. Do you work inside the boundaries of Long Grove?

- ❍ Yes, outside the home
- ❍ Yes, from home
- ❍ No

D4. How many years have you lived in Long Grove?

- ❍ Less than 1 year
- ❍ 1-5 years
- ❍ 6-10 years
- ❍ 11-15 years
- ❍ More than 15 years

D5. Where do you reside?

- ❍ Subdivision with formal Homeowner Association
- ❍ Subdivision without formal Homeowner Association
- ❍ Subdivision with Public streets
- ❍ Subdivision with Private streets
- ❍ Not within a formal subdivision

D6. Is this house rented or owned (with or without mortgage)?

- ❍ Rented
- ❍ Owned

D7. Do any children 17 or under live in your household?

- ❍ No
- ❍ Yes

D8. Are you or any other members of your household aged 65 or older?

- ❍ No
- ❍ Yes

D9. In which category is your age?

- ❍ 18-24 years
- ❍ 25-34 years
- ❍ 35-44 years
- ❍ 45-54 years
- ❍ 55-64 years
- ❍ 65-74 years
- ❍ 75 years or older

D10. What is your sex?

- ❍ Female
- ❍ Male

D11. Did you vote in the most recent referendum election?

- ❍ No
- ❍ Yes
- ❍ Don't know

D12. Did you vote in the most recent election for Village Trustee?

- ❍ No
- ❍ Yes
- ❍ Don't know

Thank you for completing this survey. Please return the completed survey in the postage-paid envelope to:

National Research Center, Inc.,
PO Box 549
Belle Mead, NJ 08502

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