

**Item #9:**  
**Approval Of Draft Residents Opinion Survey**

## David Lothspeich

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**To:** David Lothspeich; 'Stanley Borys'  
**Cc:** 'Fred Phillips'; 'Charlie Wachs'; 'Tom Miller'; 'Shannon Hayden'; James Hogue  
**Subject:** RE: Revised DRAFT Community Survey - Reply Requested

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**From:** David Lothspeich  
**Sent:** Tuesday, April 28, 2015 3:35 PM  
**To:** David Lothspeich; 'Stanley Borys'  
**Cc:** 'Fred Phillips'; 'Charlie Wachs'; 'Tom Miller'; 'Shannon Hayden'; James Hogue  
**Subject:** RE: Revised DRAFT Community Survey - Reply Requested

All,

During the April 14th Board Meeting the Village Board deferred review of the draft survey during the meeting and requested that Trustees provide comment to staff. The attached DRAFT survey includes comments received to date highlighted in red and underlined.

In addition to the suggested changes/comments noted in the attached draft survey, the following general comments were provided:

- Question #7. Should be modified or eliminated entirely.
- Question #8. Costs for the bridge options are not yet known and need to be updated or question revised.
- Question #15. Concern of asking question for which the Village has little to no control to effect changes to the extension.
- Question #19. Expanding within their current planned acreage? Menards outlots, properties identified in Comp Plan or properties beyond Comp Plan?
- Question #21. Village has been making efforts supporting commercial development, question makes it appear that the Village has not made these efforts.
- Question #24. All or nothing, likely solution may involve a mix of public and private investments, including TIF.
- Question #28. Survey being sent out after new board seated and asking residents to rate the board when haven't been in office for very long.
- D5. More than one answer possible, either revise and reduce or indicate more than one answer possible.

As a suggestion, let's get together one more time (teleconference) next week and work through these proposed changes and questions to have a revised final draft for the Village Board to consider during the May 12 meeting. Please let me know if you are available and interested in meeting next week.

Thanks,

Dave

# The Village of Long Grove 2015 Community Survey

Please complete this questionnaire if you are the adult (age 18 or older) in the household who most recently had a birthday. The adult's year of birth does not matter. Please select the response (by circling the number or checking the box) that most closely represents your opinion for each question. Your responses are anonymous and will be reported in group form only.

**1. Please rate each of the following aspects of quality of life in Long Grove.**

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Long Grove as a place to live .....	1	2	3	4	5
Your neighborhood as a place to live .....	1	2	3	4	5
Long Grove as a place to raise children .....	1	2	3	4	5
Long Grove as a place for education (schools) .....	1	2	3	4	5
Long Grove as a place to work.....	1	2	3	4	5
Long Grove as a place to visit .....	1	2	3	4	5
Long Grove as a place to retire.....	1	2	3	4	5
The overall quality of life in Long Grove.....	1	2	3	4	5

**2. Please rate the quality of each of the following services provided by the Village of Long Grove.**

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Police/Sheriff services .....	1	2	3	4	5
Traffic enforcement.....	1	2	3	4	5
Street repair.....	1	2	3	4	5
Snow removal.....	1	2	3	4	5
Garbage/yardwaste/recycling collection.....	1	2	3	4	5
<u>Use of garbage/recycling carts .....</u>	<u>1</u>	<u>2</u>	<u>3</u>	<u>4</u>	<u>5</u>
Storm drainage .....	1	2	3	4	5
Land use, planning and zoning .....	1	2	3	4	5
Code enforcement (weeds, abandoned buildings, etc.).....	1	2	3	4	5
Economic development.....	1	2	3	4	5
Village communications .....	1	2	3	4	5
Emergency preparedness (community preparation for emergency situations).....	1	2	3	4	5
Preservation of open space.....	1	2	3	4	5
Overall customer service by Long Grove employees .....	1	2	3	4	5
Overall quality of the services provided by the Village of Long Grove.....	1	2	3	4	5

**3. Please rate the quality of each of the following services provided in Long Grove (not provided by the Village).**

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Fire services .....	1	2	3	4	5
Drinking water .....	1	2	3	4	5
Village parks.....	1	2	3	4	5
Recreation programs or classes.....	1	2	3	4	5
Recreation centers or facilities.....	1	2	3	4	5
Animal control .....	1	2	3	4	5
Downtown special events.....	1	2	3	4	5

**4. Thinking about why you choose to live in Long Grove, please indicate how important each of the following aspects is to you.**

	<i>Essential</i>	<i>Very important</i>	<i>Somewhat important</i>	<i>Not at all important</i>	<i>Don't know</i>
No Village property tax for homeowners .....	1	2	3	4	5
The historic nature of Downtown Long Grove .....	1	2	3	4	5
<u>Large minimum (1-acre plus) residential building-home lots .....</u>	<u>1</u>	<u>2</u>	<u>3</u>	<u>4</u>	<u>5</u>
Emphasis on environmental sustainability.....	1	2	3	4	5
Limited Village government.....	1	2	3	4	5
Local schools.....	1	2	3	4	5
<u>The Long Grove Brand/Pride .....</u>	<u>1</u>	<u>2</u>	<u>3</u>	<u>4</u>	<u>5</u>

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5. Please indicate the extent to which you agree or disagree with each of the following principals of Village operations.

	<i>Strongly agree</i>	<i>Somewhat agree</i>	<i>Somewhat disagree</i>	<i>Strongly disagree</i>	<i>Don't know</i>
The Village of Long Grove should not charge <del>Residents a</del> property taxes <del>to local residents</del> even if the tax revenue were used for services or projects that I support. ....	1	2	3	4	5
The Village of Long Grove village government should seek to limit its <del>expenditures spending</del> to the minimum required <del>to keep a good quality of life and not increase local government services</del> even if the quality of local life, in my opinion, would be improved. ....	1	2	3	4	5

6. Please indicate how important each of the following potential infrastructure projects should be for the Village to consider:

	<i>Essential</i>	<i>Very important</i>	<i>Somewhat important</i>	<i>Not at all important</i>	<i>Don't know</i>
<del>Expanded a</del> availability of Lake Michigan <del>public</del> water .....	1	2	3	4	5
Provision of a public sanitary sewer system.....	1	2	3	4	5
Maintenance of existing Village-owned roads <del>outside subdivisions</del> .....	1	2	3	4	5
Maintenance of existing Village-owned within subdivisions.....	1	2	3	4	5
Acquisition of <del>new parcels land</del> for open space.....	1	2	3	4	5
Development of new paths or trails.....	1	2	3	4	5
<u>Widening of main roads</u> .....	1	2	3	4	5

7. Please indicate the extent to which you support or oppose each of the following options regarding Village funding of non-thoroughfare Village-owned public roads (internal subdivision Village-owned roads).

	<i>Strongly support</i>	<i>Somewhat support</i>	<i>Somewhat oppose</i>	<i>Strongly oppose</i>	<i>Don't know</i>
The Village should continue to maintain all Village-owned roads without any additional taxes by reducing spending on less important services.....	1	2	3	4	5
The Village should tax all residents for Village-owned roads.....	1	2	3	4	5
No changes regarding taxation for Village-owned roads should be made.....	1	2	3	4	5

8. The existing single lane covered bridge in downtown is in need of major restoration or replacement. Restoration will cost the Village approximately **[\$600K]** and the covered bridge can remain a single (1) lane. Replacement is eligible for 80% federal funding and will cost the Village approximately **[\$200K]**. However, federal bridge specifications would require a two-lane bridge. The bridge cover would be at the Village's option and the costs related to the bridge cover may or may not be eligible for federal funding. Please indicate the extent to which you support or oppose each of the following.

	<i>Strongly support</i>	<i>Somewhat support</i>	<i>Somewhat oppose</i>	<i>Strongly oppose</i>	<i>Don't know</i>
Restore existing covered bridge (1-lane) at a Village cost of \$600K .....	1	2	3	4	5
Replace existing covered bridge (2-lane) at a Village cost of \$200K .....	1	2	3	4	5

9. Long Grove Park District (LGPD) both preserves open space and makes limited opportunities for active recreation. Please indicate how important, if at all, each of these purposes is for the LGPD.

	<i>Essential</i>	<i>Very important</i>	<i>Somewhat important</i>	<i>Not at all important</i>	<i>Don't know</i>
Preserve open space.....	1	2	3	4	5
Develop active recreation <u>program</u> .....	1	2	3	4	5

10. If there were a shortfall in the Village General Fund that would ~~negatively impact the level of existing~~ reduce services provided by the Village, please indicate the extent to which you support or oppose each of the following.

	<i>Strongly support</i>	<i>Somewhat support</i>	<i>Somewhat oppose</i>	<i>Strongly oppose</i>	<i>Don't know</i>
Reduce services .....	1	2	3	4	5
Assess a village property tax to cover the shortfall.....	1	2	3	4	5
Levy fees, other than property taxes, to cover the shortfall.....	1	2	3	4	5
Promote <del>further</del> commercial development to generate more sales taxes.....	1	2	3	4	5
Do none of these .....	1	2	3	4	5

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11. How familiar are you, if at all, with the current **alignment status** of the Illinois Route 53 extension project?

- Very familiar       Somewhat familiar       Not familiar

12. Thinking about the current plan **created** by the Blue Ribbon Panel for the Illinois Route 53 extension project, to what extent, if at all, do you expect each of the following **types of** impacts on Long Grove to be positive or negative?

	Very positive	Somewhat positive	Somewhat negative	Very negative	Don't know
Cost (Long Grove Required To Fund?).....	1	2	3	4	5
Traffic noise.....	1	2	3	4	5
Convenience of travel once complete.....	1	2	3	4	5
Convenience of travel during construction.....	1	2	3	4	5
Environmental impacts.....	1	2	3	4	5
Home value once complete.....	1	2	3	4	5

13. Should the Village of Long Grove support or oppose the extension of Route 53 as proposed by the Blue-Ribbon Panel?

- Support       Oppose

14. Should the Village of Long Grove participate in the Route 53 extension planning process regardless of the Village's support or opposition?

- Yes       No

15. Which, if any, of the following options should be done to mitigate the problem(s) you foresee with the extension? (Please check all that apply.)

- Move the **alignment road** outside of Long Grove
- Build sound barriers to protect Long Grove neighborhoods
- Reduce the amount of the planned tolls
- Create passage that allows natural wildlife movement
- Offer owners bond assurances for protection of their water supply

16. How often, if ever, have you attended Village Meetings?

	One time	Two times	Three times	Four times	Never/0
Village Board Meeting(s) in the past 12 months.....	1	2	3	4	5
Village Board Meeting(s) in the past 24 months.....	1	2	3	4	5
Village Board Meeting(s) in the past 5 years.....	1	2	3	4	5
Village Town Hall Meeting(s) in the past 5 years.....	1	2	3	4	5
Village Commission/Committee meeting(s) in the past 24 months.....	1	2	3	4	5

17. Please indicate the extent to which you use the following sources to learn about Village matters.

	Major source	Minor source	Not a source
The Long Grove Bridge Newsletter.....	1	2	3
The Long Grove website.....	1	2	3
Connect-CTY (The village-to-resident phone notification system).....	1	2	3
Social media (Twitter, Facebook or others).....	1	2	3
Email from the Village.....	1	2	3
Television news.....	1	2	3
Radio.....	1	2	3
Word of mouth.....	1	2	3
Newspaper.....	1	2	3

**add social media q?**

18. The Village's Comprehensive Plan identifies specific sub-areas for commercial development. To what extent do you support or oppose each of the following for commercial development within those sub-areas?

	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know
Menards outlots (Vacant outlots at Lake Cook Road and old Route 53).....	1	2	3	4	5
NW corner of Lake Cook and Route 53.....	1	2	3	4	5
Existing downtown.....	1	2	3	4	5
Triangle <b>land properties</b> (south of the <b>existing Historic Business District bounded by Old McHenry Road and IL Route 53</b> ).....	4	5	1	2	3

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Archer outlots ( <del>Vacant outlots</del> <u>greenspace</u> between Archer Road & <u>Archer</u> Parking Lot)	1	2	3	4
.....	5			
Sunset Grove (Sunset Foods, CVS, Peets Coffee, etc.)	1	2	3	4
South 20 (Vacant properties South Of Sunset Grove <u>along Route 83</u> )	1	2	3	4
NE corner of Old McHenry and Route 22 (Undeveloped land)	1	2	3	4
.....	5			

**19. To what extent do you support or oppose the expansion of commercial development in these areas.**

	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know
Downtown	1	2	3	4	5
Menards (NE Corner Lake Cook & IL Route 53)	1	2	3	4	5
Sunset Grove (SE Corner Aptakisic Road & IL Route 83)	1	2	3	4	5
Long Grove Commons (NW Corner Old McHenry Road & IL Route 22)	1	2	3	4	5

**20. Please rate the quality of each existing commercial development as it affects the quality of life of the Village?**

	Excellent	Good	Fair	Poor	Don't know
Downtown	1	2	3	4	5
Menards (NE Corner Lake Cook & IL Route 53)	1	2	3	4	5
Sunset Grove (SE Corner Aptakisic Road & IL Route 83)	1	2	3	4	5
Long Grove Commons (NW Corner Old McHenry Road & IL Route 22)	1	2	3	4	5

**21. In terms of commercial development, please indicate the extent to which you support or oppose each of the following.**

	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know
Maintain the Village's current position to limit commercial development	1	2	3	4	5
Change the Village's current position to expand commercial development	1	2	3	4	5
Continue to increase revenue-producing development to fund operations	1	2	3	4	5

**22. Please indicate the extent to which you support or oppose each of the following possible Village policies regarding residential development.**

	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know
Keep all residential development on <u>large 2-acre</u> single family lots	1	2	3	4	5
Designate specific locations in the Village to permit limited higher density residential development	1	2	3	4	5

**23. If the Village were to allow higher density residential development, please indicate the extent to which you would support or oppose each of the following options.**

	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know
Residential zoning lots less than 1 acre	1	2	3	4	5
Greater than four (4) residences per acre	1	2	3	4	5
Townhomes/condos	1	2	3	4	5
Duplex ranch homes	1	2	3	4	5
Apartments	1	2	3	4	5

**24. To what extent do you support or oppose each of the following possible sources for funding public Village infrastructure (road, parking, water, drainage) and streetscape (sidewalks, pedestrian lighting, plantings, etc.) improvements within the public rights of way in Historic Downtown Long Grove. These public Village improvements should be paid...**

	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know
100% paid by the Village (General Funds)	1	2	3	4	5
100% paid by Downtown private property owners	1	2	3	4	5
Village financial participation limited to Downtown TIF District Funds (No Village General Funds)	1	2	3	4	5

**25. Please indicate the extent to which you support or oppose video gaming/gambling within the Village limits of Long Grove.**

- Strongly support
- Somewhat support
- Somewhat oppose
- Strongly oppose
- ~~Don't know~~ Don't care one way or the other or Makes no difference to me.

# The Village of Long Grove 2015 Community Survey

26. In terms of your property tax bill, please indicate the level of value received for the property taxes paid to each entity:

	Excellent	Good	Fair	Poor	Don't know
Lake County .....	1	2	3	4	5
Village of Long Grove.....	1	2	3	4	5
Fire Protection District (Long Grove or Countryside) .....	1	2	3	4	5
Public Library District (Ela or Vernon) .....	1	2	3	4	5
Kildeer Countryside School District 96 .....	1	2	3	4	5
College of Lake County .....	1	2	3	4	5
Stevenson High School District 125 .....	1	2	3	4	5
Lake County Forest Preserve .....	1	2	3	4	5
Township Ela, Vernon or Fremont.....	1	2	3	4	5

27. If you have applied for a building permit in the past two years, please rate your experience overall.

- Excellent
- Good
- Fair
- Poor
- Don't know

How do you rate scheduling of building inspection? Cost of building permit?

28. Please rate each of the following aspects of the Village Board.

	Excellent	Good	Fair	Poor	Don't know
Transparency of the Village Board's activities or decisions.....	1	2	3	4	5
Responsiveness of the Village Board to resident input.....	1	2	3	4	5
Operating in best interests of the Village overall.....	1	2	3	4	5

29. What is the single most pressing issue that the Village should address in the coming two years?

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**Our last questions are about you and your household. Again, all of your responses to this survey are completely anonymous and will be reported in group form only.**

**D1. Please indicate the extent to which your household finances (including employment, income, housing value) were impacted, if at all, by the Great Recession.**

- Very negatively
- Somewhat negatively
- Neutral/no impact

**D2. What is your employment status?**

- Working full time for pay
- Working part time for pay
- Unemployed, looking for paid work
- Unemployed, not looking for paid work
- Fully retired

**D3. Do you work inside the boundaries of Long Grove?**

- Yes, outside the home
- Yes, from home
- No

**D4. How many years have you lived in Long Grove?**

- Less than 1 year
- 1-5 years
- 6-10 years
- 11-15 years
- More than 15 years

**D5. Where do you reside?**

- Subdivision with formal Homeowner Association
- Subdivision without formal Homeowner Association
- Subdivision with Village-owned Public streets

- Subdivision with Private streets
- Not within a formal subdivision

**D6. Is this house rented or owned (with or without mortgage)?**

- Rented
- Owned

**D7. Do any children 17 or under live in your household?**

- No
- Yes

**D8. Are you or any other members of your household aged 65 or older?**

- No
- Yes

**D9. In which category is your age?**

- 18-24 years
- 25-34 years
- 35-44 years
- 45-54 years
- 55-64 years
- 65-74 years
- 75 years or older

**D10. What is your sex?**

- Female
- Male

**D11. Did you vote in the most recent referendum election village tax?**

- No
- Yes
- Don't know

**D12. Did you vote in the most recent election for Village Trustee?**

- No
- Yes
- Don't know

# The Village of Long Grove 2015 Community Survey

Thank you for completing this survey. Please return the completed survey in the postage-paid envelope to:

National Research Center, Inc.,  
PO Box 549  
Belle Mead, NJ 08502

DRAFT