

Item #8:

Village Trustee Lyman

LGBCP Board & Downtown Economic Development - *Report*

LGBCP AGENDA 4/21/15

LGBCP Board of Directors' Meeting

Meeting called to order at _____pm.

Board Members in Attendance:

Exec. Board Ryan Messner Marian Ward Marsha Forsythe John Kopecky

Ex Officio Dave Lothspeich, Village Manager Sharon Fine

Board Members At Large

Pamela Besbeas Barbara Dibble David Gayton Jacquie Longeway Rachel Perkal

Village Trustees: Angie Underwood, Village President Lori Lyman, Village Trustee, LGBCP Liaison

Guests in Attendance:

5:30pm – 5:45pm Open Forum

Secretary: John Kopecky

Tuesday, February 17, 2015 Minutes – (e-mailed to BOD) presented and reviewed / Carried Over

Changes:

Motion by _____ Second by _____ All In Favor _____ Opposed _____ Carried _____

Tuesday, March 18, 2015, Minutes

Changes:

Motion by _____ Second by _____ All In Favor _____ Opposed _____ Carried _____

Treasurer's Report: Marsha Forsythe Motion _____ Second _____ Carried _____

Financial Committee: Marsha Forsythe, Chair; Barbara Kramer Dibble; Ryan Messner

Vote to Accept

Director's Report:

- Brochures
- VIP Tickets
- Barrington BizBash
- Office Staff
- Event Volunteers
- Solar Lighting – update
- Christkindlemarket - update

Nominating Committee: Marian Ward, Chair

Events Committee: Marian Ward – Chair; Jacquie Longeway, Co-Chair

Apps for approval: Venus de Miles - July 25, 2015

Development / Fundraiser Committee: Pam Sintetas Besbeas, Chair

Organization / Membership Committee: - Rachel Perkal, Chair; David Gayton, Co-Chair

Marketing Committee: Barbara Kramer Dibble, Chair ; John Kopecky, Co-Chair

OLD Business:

NEW Business:

Motion to adjourn by _____, second by _____, motion carried

Executive Session:

Board of Directors - Executive Session

Christy Lane candidate intro bookkeeper has been with marsha since 2006 -Motion to substitute **Christy Lane** for **Robin Castro**

motion passed all "I"

Much discussion about the recording of the budget numbers, a short fall has been uncovered and now we can move forward with real numbers. We have come to a decision that we will be moving toward a restructuring year of less promotion of lesser home town event festivals. Focus on our big three events . Look over the numbers and find the programs that are worthy also looking for room where we can cut.

A Closed executive session LGB&CP budget meeting will be held April 6th 5:15pm at the village hall.

Marion motion to close the budget portion of the meeting **Jacquie 2nd**.

Saddened to hear that Sharon's Father has passed away the board decided to send food to sharon in the amount of \$150 Rachel will follow through.

Director's Report: (absent)

FYI – Sharon to represent the LGBCP at the BizEd Barrington Community Expo, Sat. April 12
Long Grove Living Article submitted 3.12.15
monthly request for merchant marketing opportunities, ongoing. Need more participation.
Continued research into Solar LED

Nominating Committee: Marian Ward

Committee Application Responses / Committee Chair Outreach?

Marion Ward Motioned

Ethel Burger to be on the marketing meeting; all directors present voted "I"

Dave Weiss To be on the events committee ; all directors present voted "I"

Events Committee: Marian Ward, Chair

Jacquie Longeway, Co-Chair

Chocolate Fest updates

Event Applications for Approval: (sent via e-mail by DM 3.16.15)

Property Use / No Payment Policy

Lion's Club

Mel's Marathon – Agreed to talk with the Village on keeping the road opened Thursday May 14th till

Randy Closes his business for the day.

VIP Resident Tickets – via The Bridge

Partner with our hotel members, creating packages for festivals and other

Tasting Ticket – update

Choc. Fest Load In 3 options per RES:

#1 – Fri. Load-In 5am, open fest, same day 4 or 5pm.

#2 – Thurs. AM: close rd. from bridge to Old Mch. **(same as in previous years)** set tents

Prep, Old Mch. to Archer – **without closing Old Mch to Archer, until 6pm**

This may not work, because Mel's pumps operate by CC, without station being open.

#3 – Thurs. AM: close rd. and Load-In from bridge to Old Mch. **(same as in previous years)** set tents

Fri. 5am close Archer to Old Mch. Load-In Archer to Old Mch.

Art Market – Ryan Messner topic request

Irish Fest - Ryan Messner topic request

Events to be approved

Car show cigar more 7/12/15

John motion to approve the Special Olympics car show **2nd** by **Dave**

Roatory Run9/12/15

Jacque motion to approve the **2nd** by **Ryan**

European Autoschau car show 9/19/15

John K motion to approve **Marion 2nd** all approved

We are still trying to reach out to Randy at the gas station making him “Whole”

Membership Committee: Rachel Perkal, Chair

David Gayton, Co-Chair

They have had their 1st meeting with Sharon, Dave and Rachel. Rachel will contact Molise about a dollar value to the executive membership. Examples of these could be benefits as in discounts with festivals also vip parking with tickets. Mixers with content. Landscapers value to take care of part of town.

Fundraising / Development Committee: Pam Besbeas, Chair

for the beautification of the Downtown to call on some of the nurseries.

Also set up a meeting for the directors to talk with Katlyn who runs different 5k events.

Marketing Committee: Barbara Kramer Dibble, Chair

John Kopecky, Co-Chair ;-)

Looking at doing less print, changing from constant contact, website needs work

Molise Monthly Summation

2.19.15 thru 3.12.15 (printout)

Molise PR 2015 proposal

ByLaws, Compliance, Rules & Regs. – Exec. Committee / Ryan Messner, Chair

OLD Business – Carried Over from Feb. 2015:

- Board Member Orientation – according to the By-Laws

Talk of Sophie and the lessons she teaches and should we revisit her lessons with perhaps making changes?

Logo -Talk of change back to the Bridge Everyone invited to bring new Ideas to the next meeting.

- General Membership Fees (as per the LGBCP bylaws)
- Confidentiality Agreement
- By Laws – General Membership Dues

Ryan discussed Changing our Name of the Organization

Logo of the Organization

Motion to adjourn by ___marion_____, second by___dave_____, motion carried 8:25pm closed

Tabled for next meeting

Executive Session - Ryan Messner topic request

- Permits - grouping festivals together
- Admin
- Other

021715 LGBCP Minutes

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Ex Officio X Dave Lothspeich, Village Manager X Sharon Fine

Board Members At Large X Pamela Besbeas X Barbara Dibble Patric Donahue (resigned)

Nancy Fino (E) X David Gayton Jacquie Longeway (E) X Rachel Perkal

Village Trustees: Angie Underwood, Village President x Lori Lyman, Village Trustee,
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Guests in Attendance:

Ethel Berger, Dave Weiss, Walt Roth, Marie Roth, Mariann Ulrich, Steve Besbeas, Paul Neumann, Maggie Ibersen, Jessica Kapick, Steve Sintetas. John Barry

Ryan welcomes and introduces the new Board

5:30pm – 5:45pm Open Forum

Discussion about Chocolate Fest's new format

Many questions were brought up about the changes at Choc Fest. Topics discussed were booth fees, Beer, layout of different areas in town, Brick and mortar restaurants that would be vending food on the street, how merchant members would be treated, areas in parts of the town could become "dead traffic areas"

Marsha- SSA being put in and payed in by the merchants, these merchants what do they get for there money, we need a clear message.

Maryann- sit down with Duffevents as a group-need to be on same page-need to find different revenue sources to support LGBCP.

Ryan if we are going to have high name acts **LGBCP** needs to generate revenue/ beer debate.

We have not secured town green -discussion on stages top acts to draw the people, VIP packages and after hours restaurant business.

Steve Sinatetas How will staying open increase business? **Ryan** by 30%

Marie Roth **From LGA&Music** announces pop up "Red"art show in Village tavern basement Feb 21-March 15th non Juried art small awards Gifts from **LGBCP** and other donor. There will be a "peep show" to follow starting in April at the tavern.

Past Secretary, Barbara Kramer Dibble:

Tuesday, January 20, 2015 Minutes - presented and reviewed. No changes

Motion by **Marian** Second by **Rachel** All In Favor no Opposed motion Carried

Treasurer's Report, Marsha Forsythe

Marsha related the need to have a professional to assist her with the LGBCP accounting. Until we find a accountant She suggested that at her work **Robin Castro** would be a good fit to help go thru the accounting. **Marsha** presented her credentials and **Robin Castro** looked over the books will do books for free for the interim-dialog started -issue was discussed

she will work on the books out of **Marsha's** office and do the coding with no money access. no check writing capability. Quick book access viewing capability only.

Check signors for the **LGBCP** will officially be **Marsha F, Marian W & Ryan M.**

Motion John K for **Robin Castro** be the interim bookkeeper until a permanent bookkeeper can be secured.

Role call vote All yes **Barbara D** no

Financial Committee: Marsha Forsythe; Pat Donahue - resigned; Barbara Kramer Dibble; Ryan Messner

Director's Report:

- Board Members in absentia -**Nancy Fino** does not have a shop cannot attend board meetings, can stay on economic development committee. Should we dismiss her from the board still wants to be a part of organization and help out.

Motion to remove **Nancy** from the board for her self admitted inability to not make it to meetings and with much appreciation -**Dave G** second by **Rachel** all yes

• **Ryan** should we go to 9 members on the **LGBCP** board? Straw vote taken 5for 3 against **Marsha** motioned for a Resolution stating the **LGBCP** to go from 11 directors to 9 directors on the board but to go back if we find more directors are needed. The Vote: **Rachel, Barbara, Marian-** no **Pam, Ryan, Marsha, Dave** and **John-** Yes- **Resolution passed**

- General Membership Fees (as per the **LGBCP** bylaws)Tabled
- Board of Trustees Meetings-**Sharon F** thank you for **Lori L's** support at the Village Board meetings.
- 2015 Holiday Season Opportunity reached out to **Kris Kindle Market**. Ventured out to oak brook 2yrs. Conversation with them, possibly looking for new site. Hurdle, are the huts they use, possible use our vacant sites. Game changer if we can pull this off.
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- **LGBCP** Lease approved 3yrs lease
- Update on **AMJ** pending suite- sharon and dave in touch their insurance says we're on hook
- Nicor Gas / ComEd Gas rates dropping low need to lock them in.
- visitor center needs to know if shops are closed current hours. Galena is closing M-thursday 11-6 f 11-7 sat

Nominating Committee: Marian Ward no report

Events Committee: Jacquie Longeway (E)- Chair; Marian Ward – Co-Chair

Chocolate Fest updates

Event Application Approval:

- Chocolate Fest: May 15–17. (**LGBCP** – Event Organizer)
- Strawberry Fest: June 26–28. (**LGBCP** – Event Organizer)
- Arts & Music Council Free Sunday Concerts - July 5 - Aug. 23. (**LGAMC** – Event Organizer)

The Long Grove Arts and Music application for the use of Fountain Square was discussed with the Landowner wanting the **LGA&M** to make available the Use of equipment for A **LGBCP** event should the need arise- question of the rider on contract from property owner. The Application is approved pending landowner agreement

Motion John K to approve **LGA&MUSIC** season pending land owner rider approval **Dave G** 2nd passed.

- Art Fest - Aug. 22 -23 **PENDING / no app at this time**
- Irish Fest - Sept. 5-7 **PENDING / no app at this time**
- Apple Fest - Sept. 25-27 (**LGBCP** – Event Organizer)

The Village Tavern Events (2015):

Strawberry Fest: June 26–28. (**PENDING** - no app at this time / new app. as a "Vendor" not "Organizer")

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Tavern Veterans Event & Pig Roast: July 26. (Village Tavern – Event Organizer)

Oktoberfest & Hay Rides App. A: Sept. 5 & 7, 12 & 13. (Village Tavern – Event Organizer)marian motion dave 2nd both A & B/ fees pending

Oktoberfest & Hay Rides App. B: Sept. 19 & 20 (different tent size) (Village Tavern – Event Organizer)

Dave G motion to accept Tavern events **Marian W** 2nd pending village Tent fees
(tent fees are \$25 each tent for inspection levied by LG Fire Dep).

Economic Development Committee:

Nancy Fino, Chair / Marsha Forsythe Co-Chair

Lori Lyman- Board of Trustees Liaison Report

Organization / Membership Committee: - Evolving

Marketing Committee: Barbara Kramer Dibble

Molise PR – negotiated rates proposal to be tabled till next Meeting.

Social Media: **Duff**- Ravenswood events \$4500 \$1500 an event to handle our face book for the big 3 events.

Motion by **Marian** to Use Ravenswood to man our 3 fest facebook pages **Rachel** 2nd **Barbara** abstain

Lori L ; assessment on signage on all the entrances The question of assisted living sign on 83 & 53 corner is not to be linked to the downtown, but a possibility of a sign or property easement at 53 & Old Mchenry

- rework the website for the Village of Long Grove
- -better code enforcement & adjudication
- - going to start a economic development committee- 5 members **Lori L**, **Angie U**, **Dave L**, and one of **LGBCP** members (the fifth was not named) march 23rd 7:30am.
- We have the grant writer again to help all of us in the down town \$25000 in the matching grant budget upping the ante on brick paving. **Ryan** mentioned solar lighting **Sharon** knows some one nationally for solar power

OLD Business:

- Confidentiality Agreement - to be carried over
- Resolution to amend Article VI – Section 1

The corporation shall be governed by a Board of Directors of 11 Directors

- **LGBCP** - Lease

NEW Business:

By Laws – General Membership Dues Light discussion to table this till next month

Marsha made a motion to adjourn **Dave G** 2nd 7:41pm

Board of Directors - Executive Session

Gone into executive session with board members

Committee Chairs

Events **Marian** -Chair of Events Co- **Jackie** co chair

Fundraising- **Pam B** chair

Marketing ;**Barbara Chair**& **John** co-Chair ;-)

Membership **Rachel Perkal chair-with Dave Gayton co chair**

Finance chair **Marsha F**

Motion to leave executive Session by **John K- Dave G** 2nd 7:53pm approximate

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