

## The Village of Long Grove 2015 Community Survey

Please complete this questionnaire if you are the adult (age 18 or older) in the household who most recently had a birthday. The adult's year of birth does not matter. Please select the response (by circling the number or checking the box) that most closely represents your opinion for each question. Your responses are anonymous and will be reported in group form only.

**1. Please rate each of the following aspects of quality of life in Long Grove.**

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Long Grove as a place to live .....	1	2	3	4	5
Your neighborhood as a place to live .....	1	2	3	4	5
Long Grove as a place to raise children .....	1	2	3	4	5
Long Grove as a place for education (schools).....	1	2	3	4	5
Long Grove as a place to work .....	1	2	3	4	5
Long Grove as a place to visit .....	1	2	3	4	5
Long Grove as a place to retire .....	1	2	3	4	5
The overall quality of life in Long Grove.....	1	2	3	4	5

**2. Please rate the quality of each of the following services provided by the Village of Long Grove.**

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Police/Sheriff services .....	1	2	3	4	5
Traffic enforcement .....	1	2	3	4	5
Street repair.....	1	2	3	4	5
Snow removal.....	1	2	3	4	5
Garbage/yardwaste/recycling collection.....	1	2	3	4	5
Usability of garbage/recycling carts.....	1	2	3	4	5
Stormwater drainage .....	1	2	3	4	5
Land use, planning and zoning .....	1	2	3	4	5
Code enforcement (weeds, abandoned buildings, etc.) .....	1	2	3	4	5
Economic development .....	1	2	3	4	5
Village communications.....	1	2	3	4	5
Emergency preparedness (community preparation for emergency situations) .....	1	2	3	4	5
Preservation of open space .....	1	2	3	4	5
Overall customer service by Long Grove employees .....	1	2	3	4	5
Overall quality of the services provided by the Village of Long Grove .....	1	2	3	4	5

**3. Please rate the quality of each of the following services provided in Long Grove (not provided by the Village).**

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Fire services .....	1	2	3	4	5
Drinking water .....	1	2	3	4	5
Village parks.....	1	2	3	4	5
Recreation programs or classes .....	1	2	3	4	5
Recreation centers or facilities.....	1	2	3	4	5
Animal control .....	1	2	3	4	5
Downtown special events.....	1	2	3	4	5
Library .....	1	2	3	4	5

**4. Thinking about why you choose to live in Long Grove, please indicate how important each of the following aspects is to you.**

	<i>Essential</i>	<i>Very important</i>	<i>Somewhat important</i>	<i>Not at all important</i>	<i>Don't know</i>
No Village property tax for homeowners .....	1	2	3	4	5
The character of Downtown Long Grove .....	1	2	3	4	5
Minimum (1-acre plus) residential home lots .....	1	2	3	4	5
Emphasis on environmental sustainability.....	1	2	3	4	5
Limited Village government .....	1	2	3	4	5
Local schools .....	1	2	3	4	5
Long Grove reputation/pride .....	1	2	3	4	5
Having a covered bridge .....	1	2	3	4	5

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5. Please indicate the extent to which you agree or disagree with each of the following principals of Village operations.

	<i>Strongly agree</i>	<i>Somewhat agree</i>	<i>Somewhat disagree</i>	<i>Strongly disagree</i>	<i>Don't know</i>
The Village should not charge residents a property tax.	1	2	3	4	5
The Village should rely <u>solely</u> on existing revenue sources (sales tax, building permits, and Illinois income tax sharing).	1	2	3	4	5
Village government should seek to limit its spending on services,	1	2	3	4	5

6. Please indicate how important each of the following potential infrastructure projects should be for the Village to consider:

	<i>Essential</i>	<i>Very important</i>	<i>Somewhat important</i>	<i>Not at all important</i>	<i>Don't know</i>
Availability of Lake Michigan water	1	2	3	4	5
Provision of a public sanitary sewer system	1	2	3	4	5
Maintenance of existing Village-owned roads	1	2	3	4	5
Acquisition of land for open space	1	2	3	4	5
Development of new paths or trails	1	2	3	4	5
Modifying main roads to be more pedestrian friendly	1	2	3	4	5

7. Please indicate how important, if at all, each of these purposes is for the Long Grove Park District (LGPD).

	<i>Essential</i>	<i>Very important</i>	<i>Somewhat important</i>	<i>Not at all important</i>	<i>Don't know</i>
Preserve open space	1	2	3	4	5
Increase active recreation programs	1	2	3	4	5

8. If there were a shortfall in the Village General Fund that would reduce services provided by the Village, please indicate the extent to which you support or oppose each of the following.

	<i>Strongly support</i>	<i>Somewhat support</i>	<i>Somewhat oppose</i>	<i>Strongly oppose</i>	<i>Don't know</i>
Reduce services	1	2	3	4	5
Assess a village property tax to cover the shortfall	1	2	3	4	5
Levy fees, other than property taxes, to cover the shortfall	1	2	3	4	5
Promote commercial development to generate more sales taxes	1	2	3	4	5
Do none of these	1	2	3	4	5

9. How familiar are you, if at all, with the current status of the Illinois Route 53 extension project?

- Very familiar     Somewhat familiar     Not familiar

10. Thinking about the current plan created by the Blue Ribbon Panel for the Illinois Route 53 extension project, to what extent, if at all, do you expect each of the following to impact Long Grove?

	<i>Very positive</i>	<i>Somewhat positive</i>	<i>Somewhat negative</i>	<i>Very negative</i>	<i>Don't know</i>
Cost to taxpayers	1	2	3	4	5
Traffic noise	1	2	3	4	5
Convenience of travel once complete	1	2	3	4	5
Convenience of travel during construction	1	2	3	4	5
Environmental impacts	1	2	3	4	5
Home value once complete	1	2	3	4	5
Protection of water supply	1	2	3	4	5

11. Should the Village of Long Grove support or oppose the extension of Route 53 as proposed (Blue-Ribbon Advisory Council)?

- Support     Oppose

12. Is it important that the Village of Long Grove participate in the Route 53 extension planning process?

- Yes     No

**Comment [GY1]:** OK to remove Blue-Ribbon Advisory Council

**Comment [SH2]:** The official name includes 'advisory council' – but we can switch back to panel if you feel that's the more common term.

Is this parenthetical note what you had in mind or would you like a separate question about the council?

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**13. How often, if ever, have you attended Village Meetings?**

	<i>One time</i>	<i>Two times</i>	<i>Three times</i>	<i>Four times</i>	<i>Never/0</i>
Village Board Meeting(s) in the past 12 months.....	1	2	3	4	5
Village Board Meeting(s) in the past 24 months.....	1	2	3	4	5
Village Board Meeting(s) in the past 5 years.....	1	2	3	4	5
Village Town Hall Meeting(s) in the past 5 years.....	1	2	3	4	5
Village Commission/Committee meeting(s) in the past 24 months.....	1	2	3	4	5

**14. Please indicate the extent to which you use the following sources to learn about Village matters.**

	<i>Major source</i>	<i>Minor source</i>	<i>Not a source</i>
The Long Grove Bridge Newsletter .....	1	2	3
The Long Grove website <a href="http://www.longgrove.net/">http://www.longgrove.net/</a> .....	1	2	3
Connect-CTY (The village-to-resident phone notification system).....	1	2	3
Social media (Twitter, Facebook or others) .....	1	2	3
Email from the Village .....	1	2	3
Television news .....	1	2	3
Radio .....	1	2	3
Word of mouth .....	1	2	3
Newspaper.....	1	2	3

**15. Long Grove could expand its social media presence. How likely would you be to use each of the following potential social media resources to get official Village information about Long Grove?**

	<i>Very likely</i>	<i>Somewhat likely</i>	<i>Not likely</i>
Long Grove Facebook page .....	1	2	3
Long Grove Twitter messages .....	1	2	3
Other social media (Instagram, Pinterest, etc.) .....	1	2	3

**16. The Village's Comprehensive Plan identifies specific sub-areas for commercial development. To what extent do you support or oppose each of the following for commercial development within those sub-areas?**

	<i>Strongly support</i>	<i>Somewhat support</i>	<i>Somewhat oppose</i>	<i>Strongly oppose</i>	<i>Don't know</i>
Menards outlots (Vacant outlots at Lake Cook Road and old Route 53) .....	1	2	3	4	5
NW corner of Lake Cook and Route 53 (west of Menards) .....	1	2	3	4	5
Existing downtown.....	1	2	3	4	5
Triangle properties (south of the Business District bounded by Old McHenry Road and IL Route 53).....	1	2	3	4	5
Archer outlots (greenspace between Archer Road & Archer Parking Lot) .....	1	2	3	4	5
Sunset Grove (Sunset Foods, CVS, Peet's Coffee, etc.).....	1	2	3	4	5
South 20 (Vacant properties South of Sunset Grove along Route 83) .....	1	2	3	4	5
NE corner of Old McHenry and Route 22 (Undeveloped land).....	1	2	3	4	5

**17. Please rate the quality of each existing commercial development as it affects the quality of life of the Village?**

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Downtown .....	1	2	3	4	5
Menards (NE Corner Lake Cook & IL Route 53) .....	1	2	3	4	5
Sunset Grove (SE Corner Aptakisic Road & IL Route 83) .....	1	2	3	4	5
Long Grove Commons (NW Corner Old McHenry Road & IL Route 22).....	1	2	3	4	5

**18. In terms of commercial development, please indicate the extent to which you support or oppose each of the following.**

	<i>Strongly support</i>	<i>Somewhat support</i>	<i>Somewhat oppose</i>	<i>Strongly oppose</i>	<i>Don't know</i>
Limit commercial development .....	1	2	3	4	5
Expand commercial development .....	1	2	3	4	5
Continue to increase revenue-producing development to fund operations.....	1	2	3	4	5

**19. Please indicate the extent to which you support or oppose each of the following possible Village policies regarding residential development.**

	<i>Strongly support</i>	<i>Somewhat support</i>	<i>Somewhat oppose</i>	<i>Strongly oppose</i>	<i>Don't know</i>
Keep all residential development on 2-acre single family lots .....	1	2	3	4	5
Designate specific locations in the Village to permit limited higher density residential development.....	1	2	3	4	5

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20. If the Village were to allow higher density residential development, please indicate the extent to which you would support or oppose each of the following options.

	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know
Residential zoning lots less than 1 acre .....	1	2	3	4	5
Greater than four (4) residences per acre.....	1	2	3	4	5
Townhomes/condos .....	1	2	3	4	5
Duplex ranch homes .....	1	2	3	4	5
Apartments .....	1	2	3	4	5

21. To what extent do you support or oppose each of the following possible sources for funding public Village infrastructure (road, parking, water, drainage) and streetscape (sidewalks, pedestrian lighting, plantings, etc.) improvements within the public rights of way in Historic Downtown Long Grove. These public Village improvements should be paid...

	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know
100% paid by the Village (General Funds) .....	1	2	3	4	5
100% paid by Downtown private property owners.....	1	2	3	4	5
Village financial participation limited to Downtown TIF District Funds (No Village General Funds) .....	1	2	3	4	5

22. Thinking about potential improvements in Historic Downtown Long Grove, please indicate how important, if at all, each of the following projects would be for the Village to prioritize in the next 1-2 years.

	Essential	Very important	Somewhat important	Not at all important	Don't know
Road and parking improvements .....	1	2	3	4	5
Water and drainage improvements.....	1	2	3	4	5
Pedestrian improvements (sidewalk repairs and increased lighting) .....	1	2	3	4	5
Attractiveness (plantings, etc.).....	1	2	3	4	5

23. Please indicate the extent to which you support or oppose video gaming/gambling within the Village limits of Long Grove.

- Strongly support    
  Somewhat support    
  Somewhat oppose    
  Strongly oppose    
  No preference

24. In terms of your property tax bill, please indicate the level of value received for the property taxes paid to each entity:

	Excellent	Good	Fair	Poor	Don't know
Lake County .....	1	2	3	4	5
Fire Protection District (Long Grove or Countryside) .....	1	2	3	4	5
Public Library District (Ela or Vernon).....	1	2	3	4	5
Kildeer Countryside School District 96 .....	1	2	3	4	5
College of Lake County .....	1	2	3	4	5
Stevenson High School District 125 .....	1	2	3	4	5
Lake County Forest Preserve .....	1	2	3	4	5
Township - Ela, Vernon or Fremont .....	1	2	3	4	5

25. Prior to receiving this survey, how familiar were you, if at all, with there being no Village property tax for homeowners?

- Very familiar    
  Somewhat familiar    
  Not familiar

26. Please rate each of the following aspects of the Village.

	Excellent	Good	Fair	Poor	Don't know
Transparency of the Village's activities or decisions .....	1	2	3	4	5
Responsiveness of the Village to resident input .....	1	2	3	4	5
Operating in best interests of the Village overall .....	1	2	3	4	5
Quality of building permit services .....	1	2	3	4	5
Quality of zoning services .....	1	2	3	4	5
Quality of administrative services.....	1	2	3	4	5

**Comment [GY3]:** I like the new question better than the original. I wonder if we need a question asking what percentage should downtown property owners contribute. I do not know how to ask this question. Maybe – Should the TIF take on debt to pay for downtown infrastructure?

**Comment [SH4]:** I left the original question intact – one possible alternative follows

**Comment [S5]:** Here's a possible alternative question for your consideration

**Comment [S6]:** This is an example time frame – nice to make it as near-term as is realistic.

**Comment [SH7]:** I'd recommend sticking with don't know – but no preference could be a good alternative.

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26. What is the single most pressing issue that the Village should address in the coming two years?

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Our last questions are about you and your household. Again, all of your responses to this survey are completely anonymous and will be reported in group form only.

**D1. Please indicate the extent to which your household finances (including employment, income, housing value) were impacted, if at all, by the Great Recession.**

- Very negatively
- Somewhat negatively
- Neutral/no impact

**D2. What is your employment status?**

- Working full time for pay
- Working part time for pay
- Unemployed, looking for paid work
- Unemployed, not looking for paid work
- Fully retired

**D3. Do you work inside the boundaries of Long Grove?**

- Yes, outside the home
- Yes, from home
- No

**D4. How many years have you lived in Long Grove?**

- Less than 1 year
- 1-5 years
- 6-10 years
- 11-15 years
- More than 15 years

**D5. Where do you reside?**

- Subdivision with formal Homeowner Association
- Subdivision without formal Homeowner Association
- Subdivision with Village-owned Public streets
- Subdivision with Private streets
- Not within a formal subdivision

**D6. Is this house rented or owned (with or without mortgage)?**

- Rented
- Owned

**D7. Do any children 17 or under live in your household?**

- No
- Yes

**D8. Are you or any other members of your household aged 65 or older?**

- No
- Yes

**D9. In which category is your age?**

- 18-24 years
- 25-34 years
- 35-44 years
- 45-54 years
- 55-64 years
- 65-74 years
- 75 years or older

**D10. What is your sex?**

- Female
- Male

**D11. Did you vote in the most recent referendum on village tax?**

- No
- Yes
- Don't know

**D12. Did you vote in the most recent election for Village Trustee?**

- No
- Yes
- Don't know

Thank you for completing this survey. Please return the completed survey in the postage-paid envelope to:

National Research Center, Inc.,  
PO Box 549  
Belle Mead, NJ 08502