Item #4B:

Village President Underwood

Village Board Goals – Quarterly Status Report Updates

11/02/16

RANKING GOALS - 2016

Village of Long Grove

10/7/2016

time-frame reminder: short-term refers to goals that should be initiated or accomplished in the next 1-3 years

Rank	GOAL ID	Short-Term Routine*	Notes
1.9	D	Update the Village's Master Plan/Comprehensive Plan that's in-process now (develop scenarios around Sunset Grove & other locations)	In process
3.1	G	Develop strategy for encouraging maintenance, occupancy, and redevelopment of the downtown	In process, meeting with Village Counsel to review options and develop strategy
4.3	B	Spruce up the town - repair/improve road signs, property maintenance, Village ROW's with a consensus dedicated funding stream	On-going, contract with township improving appearance. Specific goals requested.
4.7	A	Institutionalize the Village's long-range Capital Improvement Plan that provides a comprehensive view of Village capital needs with annual reviews	Update in process, meeting with Village Engineer to review for Village Board's consideration.
4.9	I	Conduct a review on the expanded use of technology in the Village both externally and for day-to-day operations/services, business processes, regulatory tracking, etc.	On-going, financial software purchase and implementation. Village Hall Board Meeting options under review.
5.6	H	Improve communications with residents and surrounding communities	On-going, developing a specific plan with targets requested.
6.3	C	Develop a clear/universal policy on stormwater intervention for subdivision/localized flooding issues	Policy exists and is reviewed for possible changes as drainage and flooding issues arise.
7.1	E	Explore options for improvement of the Village Offices/Village Hall	On-going, Village Hall Board Room and Second Floor Offices in process.
7.1	F	Bring all downtown/Historic Business District structures in compliance with fire/life safety codes	Reviewing enforcement options with third party agents and coordination with Long Grove Fire Protection District.

Rank	GOAL ID	Short-Term Complex*	Notes
3.6	L	Promote economic development in the Village and within our comprehensive plan subareas; work to include integrated development approaches, ideas, and themes	In process, updates to Comp Plan
4.4	K	Foster development within the TIF District	On-going, recent adoption of property and sales tax development incentive program
4.9	V	Work to grow sales tax revenue by 25%	Sales tax revenues continue to grow substantially and are working toward fostering additional new sales tax generating commercial development. Comp Plan Updates necessary.
5.4	M	Continue to advance connections/availability of Lake Michigan water for the Village/install Lake Michigan water supply mains for downtown/Historic Business District	In process, Archer Road watermain loop completed and extension into Stemple Parking Lot to serve new businesses (Brewery and Dance Studio, etc.)
5.9	J	Foster development of the Archer Outlots	Archer Road watermain loop is key toward supporting contract purchaser.
5.9	P	Complete a full update and adopt revisions to the Village's Comprehensive Plan; aim to update the plan every 10 years	In process, goal to complete by early Spring 2017.
5.9	U	Complete a review of the Village's overall financial structure and fiscal policies	Update of 2015 comprehensive review in process for Village Board review before end of year 2016.
6.1	W	Work to reduce downtown vacancy by 25%	Regulatory hurdles have been minimized, supporting infrastructure has been installed and ecomic incentives have been established.
7.9	T	Develop guidelines for content, production, and dissemination methods of Village communications; create a robust approach	Initial discussion completed and staff is preparing a draft policy for Vilage Board consideration before the end of year 2016.
8.6	S	Evaluate the various committees/advisory boards we have in the Village and evaluate their mission, role, membership, and ongoing role	On-going, recent appointments of new members.
8.7	N	Design and install portions/legs of the Village pathway system throughout the community	Pathway Committee has recommended proceeding with IL 53 pathaway segment to connect south end of town to downtown. Tentative plans to construct in 2017 along with reconstruction and paving of Old McHenry Road Pathway north of IL 53 as part of
9.0	O	Improve way-finding signage in the Historic Business District and at Village entrances/gateways	Staff is working with the HDLGBA (formerly LGBCP) on way-finding signage and Archer Lot Agreement includes monument sign at RPC and IL 83 and HRA Senior Living adding monumnet sign at Old McHenry and IL 53.
10.0	R	Form a partnership with HSLGBCP & Arts Council to develop strategy and implement a program to establish a destination/focus point (like the bridge) in Long Grove	Direction needed.
11.0	Q	Formalize a partnership with HSLGBCP to create signage and public information to convey the history of the downtown	HDLGBA has installed new kiosk signs and is working toward additional signage.

time-frame reminder: long-term refers to goals that should be initiated or accomplished in the next 4-8 years

Rank	GOAL ID	Long-Term Routine**	Notes
1.4	BB	Devise 3-4 specific Long Grove branding characteristics for economic development actions/thrusts	On-hold while Comp Plan is being updated.
1.6	AA	Maximize TIF opportunities based on revenues and needs/priorities	Staff is updating TIF revenue projections for Village Board review prior to end of year 2016.
3.0	CC	Explore establishing a "Community Center" - perhaps re-purpose one of the furniture buildings	Need direction, clarification.

Rank	GOAL ID	Long-Term Complex**	Notes
2.1	FF	Explore strategic annexations, within and around the Village, for protection, preservation, autonomy, control, etc.	Develop as part of Comp Plan updates.
2.4	DD	Accelerate, to the maximum extent, development in available areas, - including downtown.	On-going and in-progress.
2.6	GG	Obtain, analyze, and communicate information related to the proposed Route 53 improvements	On-going
2.9	EE	Find an inter-governmental pathway to work with State/County to address traffic congestion in community and around the community	Direction needed.