Item #4A:

Village Trustee Borys

Long Grove Arts & Music Council Funding Request

02/18/16

LONG GROVE
Arts & Music
COUNCIL
6324 RFD • LONG GROVE, IL • 60047

February 1, 2016

Board of Trustees
Village of Long Grove
3110 Old McHenry Road
Long Grove, IL 60047

Dear President Underwood & Village Trustees,

As in past years I will be standing before you on February 9th to request your financial assistance in helping The Long Grove Arts & Music Council continue our mission of creating a place for the arts in the Village of Long Grove. We are entering our eleventh season of extraordinary summer concerts and pop-up arts shows that support local visual artists.

I won't go into detail about our difficulties since you are well aware of the challenges faced over the past few seasons, but our group remains committed to moving forward. What I am personally very proud of is that our cadre of volunteers has changed little over this eleven year time period. To have these dedicated friends of Long Grove put in the hundreds of hours to keep the Arts & Music Council vibrant and alive and then sign up to do it all again year after year is a testament to the true character of this village.

For the past few seasons we have brought a theme to our concert series. In celebration of our tenth anniversary we offered some of our favorite performers from past seasons in an "Old Friends" program. This year we will be looking to America's past in an exploration of the roots of music in this country with an emphasis on Folk, Bluegrass, Jazz, Blues and a bit of where American music is headed in the future. We are also planning on using this theme in the context of visual arts as well.

For 2016 we have budgeted just under $31,000 with $19,000 set aside for performers. We are requesting $9,000 from the current Long Grove budget and are hoping to receive an addition $5,000 during the summer from the upcoming budget. Specifically, funds from the village would go directly towards the performances and, as in the past, we would thank the village for this grant in all of our promotional material.

With all of the upheaval that has taken place in the Historic Business District, the Arts & Music Council has been a consistent and positive force in Long Grove's downtown for over a decade. Each year we wonder if we should continue and each year we do. In large part because of the support we receive from the village. For this we are extremely grateful. We hope to keep going and with your help I know we can.

Sincerely,

Tobin Fraley
Founder & Director – Long Grove Arts & Music Council

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February 17, 2016

Board of Trustees
Village of Long Grove
3110 Old McHenry Road
Long Grove, IL 60047

Dear President Underwood & Village Trustees,

Thank you for considering our request for funding. One suggestion made during the last Village Trustees meeting was to pare down our requests for funding to once a year. I am certainly fine with that. The reason for the two requests has to do with receiving a portion of the grant money set aside for community support and then going back if it has not been used for other projects.

A suggestion: Since the village portion of the gaming income from the downtown is around $20,000 annually, perhaps it might be good to make a similar amount available to the Long Grove Arts & Music Council each year (or for use in promoting the arts throughout the village). I know the board cannot earmark incoming funds from a specific source to go directly to another entity, but perhaps a like amount can be set aside for the general promotion of the arts in Long Grove.

As for the request for our financial information, included with this letter, please find an Excel spreadsheet detailing the income and expense for the LGAMC over the past two years along with a projected budget for this year. Any funding received from the village will go directly to the bottom line of paying performers. I don't have the individual musicians under contract as of this date, so I can't tell you how much would go to which performer, but we are increasing the budget for each concert based on the quality of the performers for this year.

As always, your help and support is a fundamental and invaluable part of our ability to remain sustainable. I will be at the meeting if you have any questions regarding the material.

All the best,

Tobin Fraley
Founder & Director – Long Grove Arts & Music Council

Long Grove Arts & Music Council - Income/Expense Comparison by Category - 2015 / Plus 2016 Projected Budget

1/1/2014 through 12/31/2015 (Cash Basis)

Category	1/1/2014- 12/31/201 Eight Concerts	1/1/2015- 12/31/201 Eight Concerts	Amount Difference	Projected Budget - 2016 Six Concerts
INCOME				
Concert Proceeds from donations	$ 5,493.87	$ 10,609.60	$ 5,731.48	$8,000.00
Donations from Community	$ 15,820.00	$ 14,303.00	$ (1,517.00)	$18,000.00
LGAG Annual Membership	$ 1,090.00	$ 385.00	$ (1,090.00)	$400.00
LGAG Art Show Entry Fees	$ 2,438.50	$ 998.00	$ (1,440.50)	$1,200.00
LGAG Sales	$ 8,987.26	$ 1,153.76	$ (7,833.50)	$1,800.00
LGAMC proceeds from LGAG	$ 3,424.06	$ 230.75	$ (663.02)	$300.00
Proceeds from Beverage Sales	$ 708.55	$ 74.00	$ (634.55)	$400.00
Proceeds From Bread Sales	$ 2,340.00	$ 1,300.00	$ (995.00)	$1,800.00
Sponsorship	-	-	-	$5,000.00
Proceeds from ice cream sales	$ 366.00	$ -	$ (366.00)	
TOTAL INCOME	$ 40,668.24	$ 29,054.11		$36,900.00

EXPENSES							
Art Show Supplies	$	50.50	$	110.00	$	(59.50)	$100.00
Artists Reimbursement	$	5,905.35	$	405.00	$	5,500.35	$500.00
Business Insurance plus D & O	$	1,550.00	$	2,105.00	$	(555.00)	$2,200.00
Concert Brochure Printing	$	713.45	$	529.17	$	184.28	$600.00
Concert Musician Fees	$	15,800.00	$	16,250.00	$	(450.00)	$19,000.00
Concert Related Expenses	$	1,203.00	$	1,980.00	$	1,200.00	$1,700.00
(Portable Toilets)							
equipment rental Siegal concert	$	-	$	534.20	$	(534.20)	$500.00
Fees & Charges:Service Fee	$	2,562.63	$	642.22	$	1,619.41	$800.00
Food & Dining:Restaurants	$	287.07	$	-	$	287.07	$300.00
Gifts & Donations:Charity	$	450.00	$	126.00	$	324.00	$250.00
LGAG Show Awards to Artists and Jud	$	440.00	$	781.65	$	(341.65)	$600.00
LGAMC Marketing	$	599.98	$	-	$	599.98	$500.00
LGAMC Office Supplies	$	232.02	$	243.19	$	(11.17)	$240.00
Misc.	$	177.50	$	224.69	$	(179.69)	$200.00
Purchase of Sound Equipment	$	7,718.05	$	-	$	7,718.05	$500.00
Sound Equipment Theft Insurance	$	304.00	$	-	$	304.00	$0.00
Stage Rental 2015	$	-	$	10,000.00	$	(10,000.00)	$7,500.00
Storage Sound Equip	$	300.00	$	-	$	300.00	$0.00
Tax:State	$	241.00	$	516.00	$	(275.00)	$350.00
Travel:Hotel	$	775.79	$	549.45	$	775.79	$800.00
TOTAL EXPENSES	$	39,310.34	$	34,996.57			$36,640.00
OVERALL TOTAL	$	1,357.90	$	(5,942.46)			$260.00