



ITEM #2: For the ARCHITECTURAL COMMISSION; on MONDAY, June 20th @ 7:00 P.M.

REQUEST: Consideration of a request for signage for “Bentley’s Pet Stuff” (formerly “Bentley’s Corner Barkery”); Building B; 4196 Route 83, Suites “D” & “E” and within the Sunset Grove Development, submitted by Modern Sign on behalf of Lisa Senafe.

HISTORY/STAFF REVIEW:

HISTORY:

The property is located on the southeast corner of Route 83 and Aptakisic Road. The property consists of 16 +/- acres of land area. The property is presently zoned HR-1 Commercial District & OS-P with a special use permit for a Planned Unit Development. The Village Board granted final PUD plan & plat approval in November 2008 (Ord. # 2008-O-27).

In 2010 modifications were made to “Building B” to allow the Chase Bank Building to be built as a free standing structure. The AC reconsidered and approved the modifications to “Building B” at that time. The AC noted the minor changes to the elevations of Building “B” and reaffirmed that the building materials, colors and overall character of the modified structure are acceptable for “Building B”.

Existing signage for this business, at this location, was previously approved in 2013. This signage was placed over the west elevation of the building above the windows. Two wall signs measuring 24 square feet (Suite D) and 34 square feet (Suite E) are currently located on the structure.

STAFF REVIEW:

The property in question is located at 4196 Route 83 and is located in Building “B” north of Sunset Food Building in the Sunset Grove Development.

Per the final PUD approval ordinance (Ord. 2008-O-27) signage was approved as follows;

- A. **Signage.** All signage for the Proposed Development shall be located and installed in accordance with the Final PUD Plans. No more than 70% of the "Designated Zone for Placement of Signage and Graphics" depicted on the building elevations included within the Final Signage Plan may be occupied by tenant signage. "Alternate Sign 'A'", as depicted on the Final PUD Plans, may contain any of the following combinations of "Top Panels" (20 square feet of signage) and "Other Panels" (7.6 square feet of signage), as such panels are depicted on the Final Signage Plan: (i) four (4) Top Panels and zero (0) Other Panels; (ii) three (3) Top Panels and two (2) Other Panels; (iii) two (2) Top Panels and four (4) other Panels; (iv) one (1) Top Panel and six (6) Other Panels; or (v) zero (0) Top Panels and eight (8) Other Panels. The size, color, copy, and materials of all tenant signage including, but not limited to, the window treatments of the drug store (Building "D"), shall be subject to Architectural Commission review and approval. Any approved signage may be replaced by signage in the same location and of equivalent or smaller size, subject to Architectural Commission review and approval. Any other additional or replacement signage must undergo full review for a sign permit and receive Architectural Commission approval in accordance with the Village Code. **Electronic sign boards, neon signage, flashing signage, and internally illuminated signage shall be prohibited.**

As signage relates to this portion of building (Suites "D" & "E"), the "Bentley's Pet Stuff" signage, as proposed, is in the "Designated Zone for Placement of Signage and Graphics" as indicated on the approved PUD plans.

Per the building plans submitted for approval the "Designated Zone for Placement of Signage and Graphics" is as follows;

West Elevation – 1 sign;

Placement Zone Dimensions: 17' x 4.5' = 75.5 sq. ft. x .70 = 53.55 sq. foot of signage

East Elevation – 1 sign;

Placement Zone Dimensions: 57' x 4' = 228 sq. ft. x .70 = 159.6 sq. foot of signage

PROPOSED SIGNAGE

Petitioner is proposing a wall sign on the west facade of "Building B" in the locations approved as the "Designated Zone for Placement of Signage and Graphics". This is consistent with the final PUD approvals. A Paw Logo will be placed on the east façade as well as window graphic which may be permit exempt. Standardized replacement placards will also be placed on the existing monument signage on the perimeter of the development.

The size of the proposed signage is as follows;

	<u>Proposed Sq. Footage</u>	<u>Sq. Footage Allowed per PUD Approval</u>
Suite D		
West Elevation :	No signage proposed	53.55 Sq. ft.
Suite E		
West Elevation :	141" x 36.25" (35.25 sq. ft.)	53.55 Sq. Ft.
East Elevation:	24' x 22.75" Logo (3.79 sq. ft.)	159.6 Sq. ft.

The proposed signage is within the allowable square footage for such signage as allowed by the PUD approval ordinance and includes the paw print logo in the calculation. The window signs and treatments, if mounted on the inside of the window, are exempted from the signage area and placement restrictions. Green paw prints are also proposed on the windows leading patrons to the door as well as a green paw print logo on the east elevation.

MATERIALS & ILLUMINATION

Sign will be constructed with raceway mounted channel letters and LED illumination bolted to the wall of the building. Plexiglas sign faces in green, black and white will be utilized. This is the identical color scheme of the existing signage. A dark bronze trim cap/return will also be utilized. The raceway will be colored to match the building fascia.

The sign is proposed to be illuminated with LED illumination in a manner consistent with other signage within the rest of the development.

ARCHITECTURAL COMMISSION DECISION:

The requested replacement signage is consistent in appearance with the existing previously approved signage. This signage will contain less square footage of signage than currently exists and was previously approved.

Signage as proposed is permissible under the approved PUD Ordinance.

It is suggested that consistency as well as the overall character of the development be considered with regard to individual signage requests.



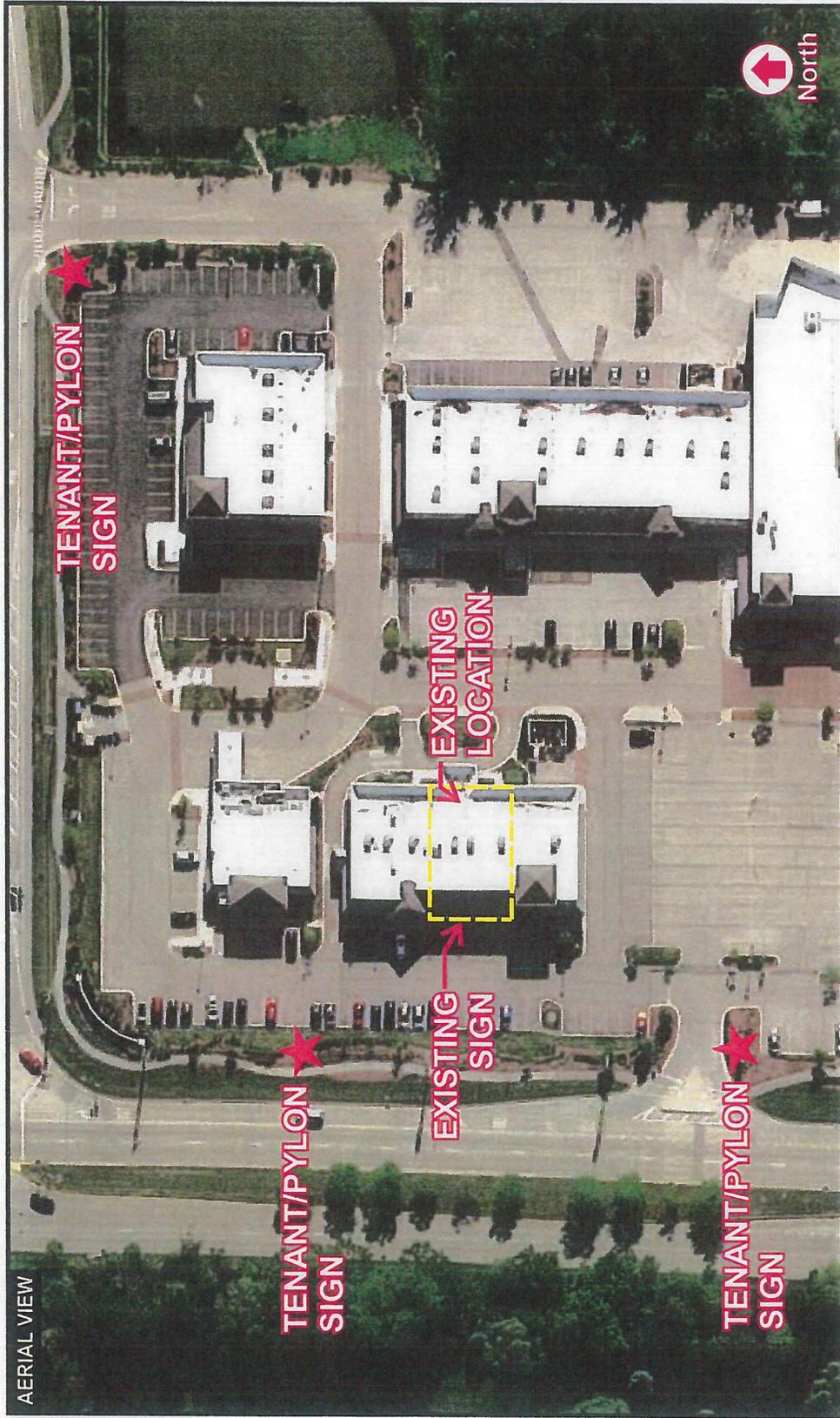
4196 Illinois Route 83
Long Grove, IL

Aerial
Existing
Proposed
Tenant/Pylon
Window Bands
Re-installation of channel letter
Door Vinyl

1.25.16
7016472



Sard Letters
at Hoffman Estates



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REVISIONS
REV#

DATE
1.25.16

DRAWN BY
JK

PROJECT NAME
4196 Illinois Route 83
Long Grove, IL

TRACKER NUMBER
7016472

CLIENT
Bentley's PET Stuff

CUSTOMER APPROVAL

EXISTING SIGN

38'-0" OAW

16'-7 1/2"

16'-7 1/2"



South Water Signs

CLIENT
Bentley's PET Stuff

CUSTOMER APPROVAL

PROJECT NAME
4196 Illinois Route 83
Long Grove, IL

TRACKER NUMBER
7016472

DATE
1.25.16

DRAWN BY
R

REVISIONS
REV:

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COMMENDED



Stacked Letterset
.5 SQFT.



CLIENT
Bentley's PET Stuff

CUSTOMER APPROVAL

PROJECT NAME
4196 Illinois Route 83
Long Grove, IL

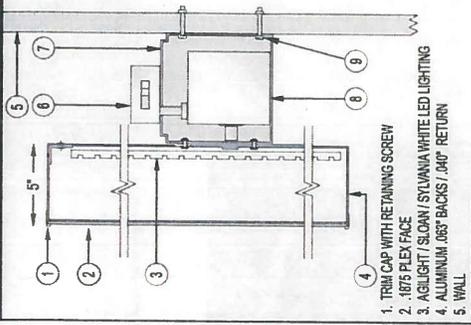
TRACKER NUMBER
7016472

DATE
1.25.16

CREATED BY
fk

REVISIONS
REV:

RACEWAY-MOUNTED CHANNEL LETTERS
LED ILLUMINATION



1. TRIM CAP WITH RETAINING SCREW
2. .875 PLEX FACE
3. AC/LIGHT / SLOAN / SYLVANIA WHITE LED LIGHTING
4. ALUMINUM .083" BACKS / .040" RETURN
5. WALL
6. DISCONNECT SWITCH
7. EXTRUDED ALUMINUM RACEWAY
8. OSRAM PS / GENERAL LED / ADVANCE LED PS
9. FASTENERS AS REQUIRED



General Notes -
120V/77V Class 2 Self Adjusting Power Supply
60W 12V Single Phase. Installed per NEC code book
All bonded and grounded

	Lag Screw Wood lags for solid wood backing Concrete lags for solid masonry applications
	Toggle Bolt For Use in Hollow Walls
	Wedge Anchor For Use in Masonry Applications
	Through Bolt with U-Channel Hollow Walls with Rear-Access

Colors to match

	Receway to match fascia
	PMS Green 377
	Standard Black
	Standard White

Returns/Trimcap #313 Dark Bronze

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****Qty. 6****

Panel (Vinyl Only)
 Standard black vinyl with reverse cut logo graphics
 Standard inset green to match PMS #367C,
 Standard 106 brilliant green, standard black, copy
 reversed out to show thru to white face

Colors to match

- PMS Green 377
- Standard Black
- Standard White

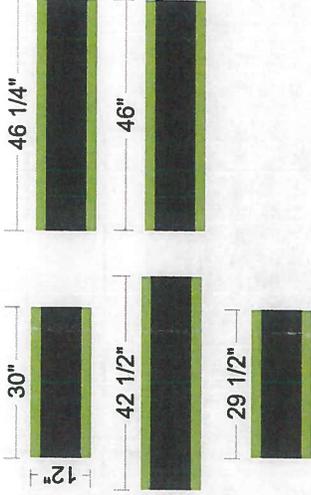


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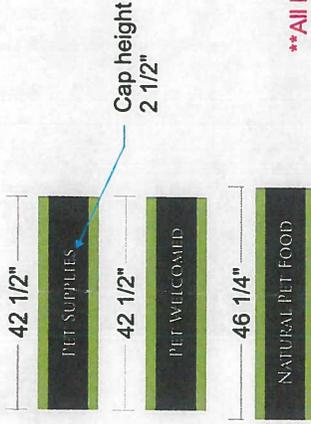
CLIENT	Bentley's PET Stuff	PROJECT NAME	4196 Illinois Route 83 Long Grove, IL	DATE	1.25.16
CUSTOMER APPROVAL		TRACTOR NUMBER	7016472	DESIGNER	REI



RECOMMENDED



Window Band
Scale: 1/2" = 1'
W1 - 68 1/2"(H) x 30"(W)
W2 - 68 1/2"(H) x 42 1/2"(W)
W4 - 68 1/2"(H) x 42 1/2"(W)
W6 - 68 1/2"(H) x 29 1/2"(W)
W7 - 68 1/2"(H) x 46 1/4"(W)
W9 - 68 1/2"(H) x 46"(W)



Window Band w/Copy/Logo
Scale: 1/2" = 1'
W3 - 68 1/2"(H) x 42 1/2"(W)
W5 - 68 1/2"(H) x 42 1/2"(W)
W8 - 68 1/2"(H) x 46 1/4"(W)

****All bands are 12" in height****



Colors to match
 PMS Green 377C
 Standard Black
 Standard White

****Digitally printed on clear, backed up with white applied second surface, window bands to be installed at the top of the middle row of windows****

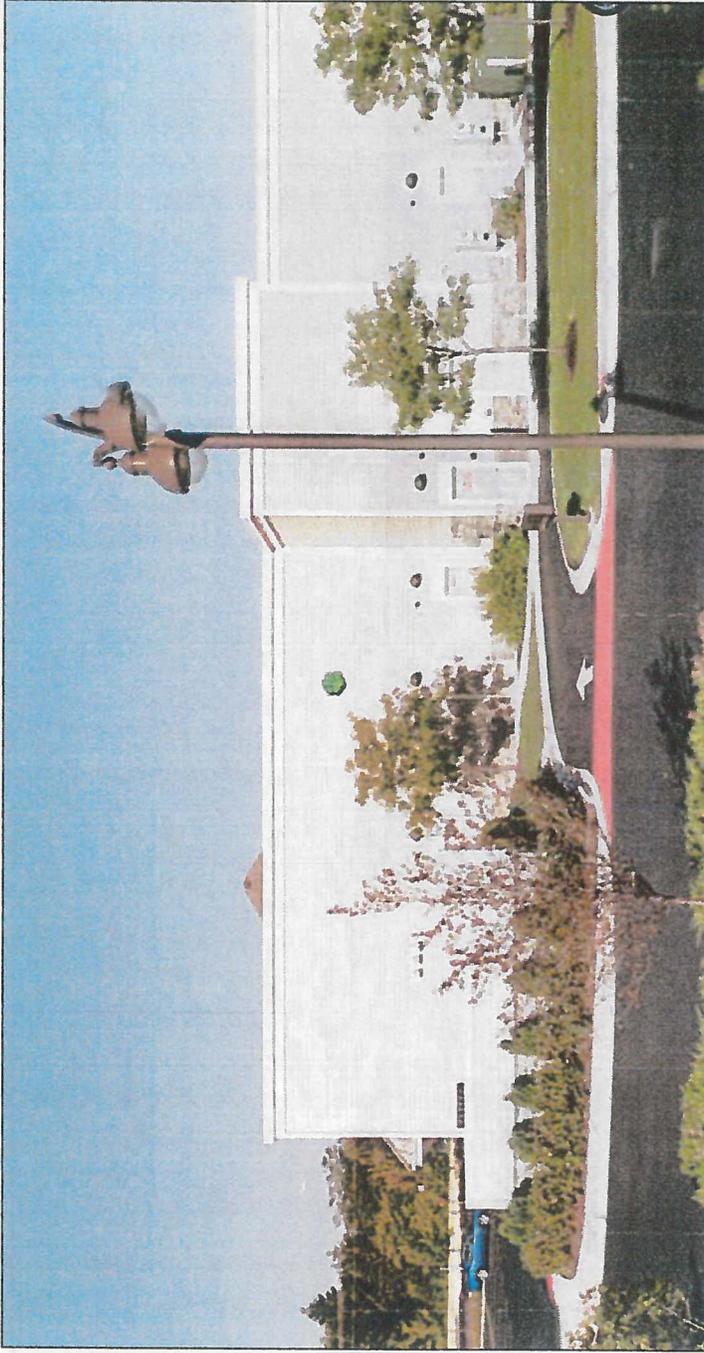
dow Bands



CLIENT Bentley's PET Stuff	PROJECT NAME 4196 Illinois Route 83 Long Grove, IL	DATE 1.25.16	REVISIONS REV 1
CUSTOMER APPROVAL	TRACKER NUMBER 7016472	DRAWN BY	REVISIONS

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****Re-install one of the existing paws on the rear elevation****



dow Bands



CLIENT
Bentley's PET Stuff

PROJECT NAME
4196 Illinois Route 83
Long Grove, IL

DATE
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REVISIONS
REV.:

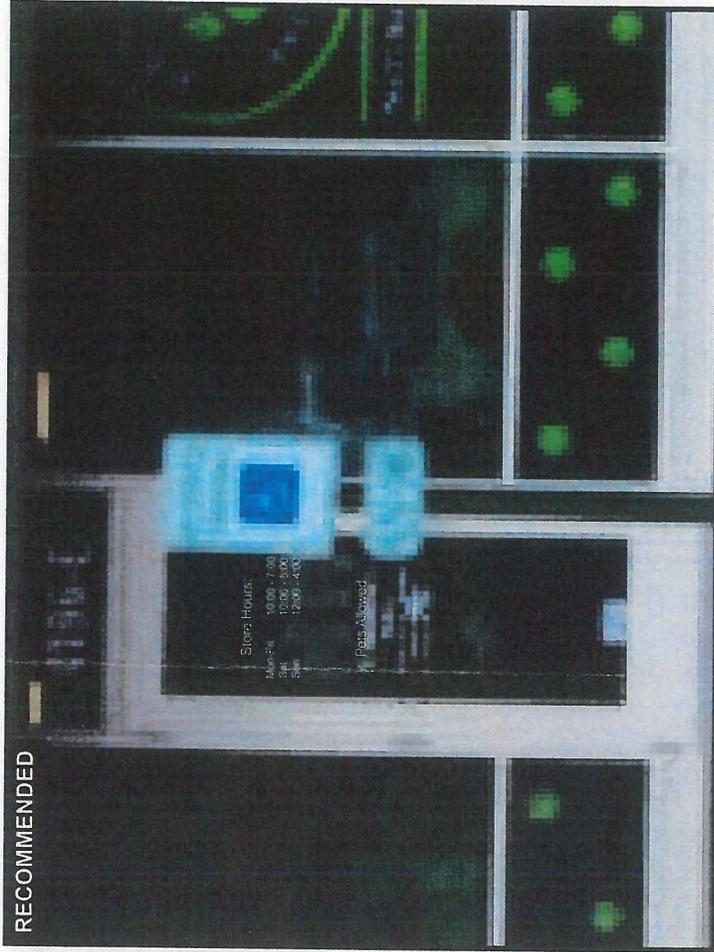
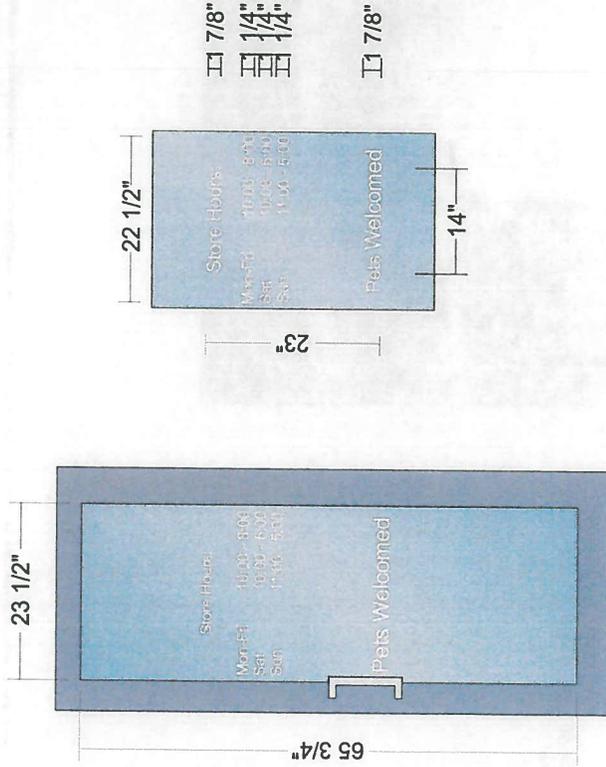
CUSTOMER APPROVAL

TRACKER NUMBER
7016472

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R

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iton Street



Entry Door 23 1/2"W x 65 3/4"H

Indow Application

note: 3/4" = 1'
 cond surface applied std white gloss white
 styl graphics as shown

Colors to match

Standard White



CLIENT Bentley's PET Stuff	PROJECT NAME 4196 Illinois Route 83 Long Grove, IL	DATE 1.25.16	REVISIONS REV:
CUSTOMER APPROVAL	TRACKER NUMBER 7016472	DESIGN BY EK	THIS DRAWING IS THE PROPERTY OF SOUTH WATER SIGNS, LLC ALL RIGHTS OF REPRODUCTION ARE RESERVED BY SOUTH WATER SIGNS, INC

FOR ZONING DEPT. USE ONLY:	
AC Received:	
AC Reviewed:	
AC Approved:	
Village Bd. Approved:	

RECEIVED
MAY 16 2016
OFFICE OF LONG GROVE



VILLAGE OF
LONG GROVE

FOR BUILDING DEPT. USE ONLY:		
Date Received:		
Permit No.:		
Date Issued:		
Township:		
Sec:	T:	R:
PIN No.:		
Zoning:		

**SIGN PERMIT
ARCHITECTURAL COMMISSION APPLICATION**

BUSINESS NAME: Bentley's Pet Stuff	BUS. PHONE #: 773.991.7404
BUSINESS ADDRESS: 4196 Illinois Route 83	
BUSINESS OWNER'S NAME: Lisa Senafe	ALTERNATE PH. #:

TYPE OF SIGN(S) FOR WHICH YOU ARE APPLYING:	"Bentley's Pet Stuff" Stacked Channel Letters on Raceway - Re-Install Paw logo on building rear
LOCATION(S) OF PROPOSED SIGN PLACEMENT:	Front (West Face) and Rear(East Face)

The Architectural Commission meets every third (3rd) Monday of the month at 7:00pm in the Village Hall. The applicant (or representative) must be present. Please prepare and submit six (6) sets of all of the following information two weeks prior to the meeting:

- THIS FULLY COMPLETED APPLICATION SIGNED BY BOTH THE PETITIONER AND THE PROPERTY OWNER
- REGARDING THE POSITION OR LOCATION OF PROPOSED SIGN ON THE BUILDING OR PROPERTY:
 - PROVIDE SITE PLAN
 - PROVIDE PHOTOGRAPH OF THE LOCATION ON THE PROPERTY OR BUILDING WHERE THE SIGN WOULD BE INSTALLED
 - SQUARE FOOTAGE OF COMMERCIAL SPACE FOR WHICH SIGN IS BEING INSTALLED:

$$35.5 + 2 = 37.5 \text{ sq. ft.}$$

- PROVIDE A DETAILED DRAWING (TO SCALE) OF THE PROPOSED SIGN, INCLUDING:
 - DIMENSIONS
 - SAMPLE OF COLORS ON SIGN
 - LETTER STYLE TO BE USED
 - SAMPLE OF ANY UNUSUAL MATERIAL TO BE USED ON THE SIGN

Should the sign be completed prior to the architectural board's approval (this is not encouraged), the sign itself, or a photograph of the sign, shall be presented at the Architectural Board meeting.

SIGN CONTRACTOR:

NAME: South Water Signs (Chris Lochner)	PHONE #: 630.607.6698
ADDRESS: 934 N. Church Rd, Elmhurst, IL 60126	

The property owner's signature is required below before any sign application may be processed. The property owner's signature is confirmation that he/she has read and understands the regulations governing the erection of signs in the Village of Long Grove and further approves the erection of the above-described sign on his/her property.

[Handwritten Signature]
PROPERTY OWNER(S)' SIGNATURE(S)

Jack Labart
PROPERTY OWNER(S)' PRINTED NAME(S)

Lisa Senafe
BUSINESS OWNER(S)' SIGNATURE(S)

(See the reverse side for maximum sign dimensions and fee schedule.)

**SIGN PERMIT
ARCHITECTURAL COMMISSION APPLICATION**

MAXIMUM SIGN SIZES AND FEES

The following dimension regulations and fee information are provided as a guideline and are excerpted from the Village Code, 5-19, "Sign Regulations." It is recommended that applicants read the entire section, available online at www.longgrove.net, to better understand the basis for sign permit approval.

RETAIL BUSINESSES:

MAXIMUM SIGN AREA (SQ. FT.) PERMITTED IN BUSINESS DISTRICTS			
TOTAL FLOOR AREA OF BUSINESS	B1	B2	
		NO INDIVIDUAL ARTERIAL ACCESS	INDIVIDUAL ARTERIAL ACCESS
1 - 500 sq. ft.	12	10	75
501 - 1,000 sq. ft.	12	12	75
1,001 - 3,000 sq. ft.	20	20	100
3,001 - 5,000 sq. ft.	30	30	125
5,001 or greater	30	30 ¹	125 ²

¹ For each additional 2,000 sq. ft., an additional 10 sq. ft. of signage is permitted. The maximum total signage area shall not exceed 50 sq. ft.

² For each additional 2,000 sq. ft., an additional 10 sq. ft. of signage is permitted. The maximum total signage area shall not exceed 145 sq. ft.

FEE: Fees are calculated based on square footage of the sign and are as follows:

B - 1 DISTRICT		B - 2 DISTRICT	
10 sq. ft. or less	\$50.00	75 sq. ft. or less	\$100.00
10.1 - 12 sq. ft.	\$60.00	75.1 sq. ft. - 100 sq. ft.	\$125.00
12.1 - 20 sq. ft.	\$70.00	100.1 sq. ft. - 125 sq. ft.	\$150.00
20.1 - 30 sq. ft.	\$80.00	125.1 sq. ft. or greater	\$200.00
30.1 sq. ft. or greater	\$100.00		

SUBDIVISION IDENTIFICATION SIGNS:

Not more than one (1) sign per entrance to subdivision; no single sign may exceed 40 sq. ft.
FEE: \$50.00 per sign

SUBDIVISION DEVELOPMENT SIGN:

FEE: \$100.00 per sign

OFFICE & OFFICE RESEARCH DISTRICT:

Maximum two (2) signs, not to exceed 100 sq. ft. total combined dimension; 50 sq. ft. maximum per sign.
 Number of signs must be approved by Architectural Commission.
FEE: \$200.00 per sign

FOR OFFICE USE ONLY	
TYPE OF SIGN(S):	FEE(S):

Amount Paid:

Date Paid:

Permit #:

Date of Issuance:

Signature Of Village Zoning Official

Signature of Village Official Issuing Building Permit